

CHAPTER III

METHOD OF RESEARCH

This chapter showed the research method that the researcher chose to analyze some data from the novel “Crazy Rich Asian”. This chapter was divided into five subchapter which are research design, object of the research, method of collecting data, method of analyzing data, and method of presenting research result.

3.1. Research Design

The focus of this research is to analyze the postcolonial theme including hybridity and mimicry that shown in the novel “Crazy Rich Asian” by Kevin Kwan, a researcher must choose the best way to analyze it so the researcher can find the answer to the problem that the researcher mention in the first chapter. The researcher should choose an appropriate design that is suitable to the problem it faces.

According to Creswell (2009), a system that used to conduct a research is called research design. A researcher must choose the right design to help it on planning to gather and analyze the data. In his book, Creswell (2009) also mention the types of research design; qualitative, quantitative and mixed.

The researcher decided to use qualitative research with descriptive analysis to analyze the novel “Crazy Rich Asian”. According to Creswell (2009), qualitative method is a method that used to analyze social problems that happened in human’s life. While descriptive method means that the data that had been analyzed will be

shown descriptively by using words and paragraphs. The researcher considered to chose this method because the researcher itself believe that this is the best method to help the researcher to analyze the novel. Beside of it, the researcher itself wanted to analyze this novel by focusing on the postcolonial aspect in hybridity and mimicry featured in the novel “Crazy Rich Asian” by Kevin Kwan.

3.2. Object of the Research

The object of the research is hybridity, mimicry and ambivalence of Asian people in the novel “Crazy Rich Asian” by Kevin Kwan. The three objectives are related with postcolonialism theory. The researcher used Homi K. Bhabha theory of hybridity, mimicry and ambivalence that related with Postcolonial approach. Based on Bhabha teory, the researcher was focused with hybridity, mimicry and ambivalence that shown in the novel through the character behavior.

3.3. Method of Collecting Data

There are two kinds of data used in this research, primary data and secondary data. Primary data is the main data of the research. The primary data that the researcher used in this research is a novel written by Singaporean writer, Kevin Kwan, entitled “Crazy Rich Asian”.

The secondary data is the data that used to support the researcher analysis, which are books, journal and article that related to the topic of research. Especially books, articles, and journals that related with Homi K. Bhabha theory of Hybridity, Mimicry and Ambivalence.

A process of gathering information that can be used as data to analyze is called data collection (Kabir, 2016). There are a few steps to gather some data from the primary source. Those steps are:

1. Reading. The researcher need to read the main source (*Crazy Rich Asian* Novel) several times to give a better understanding about the novel.
2. Find the data related to the research problem.
3. Write down the data that related with hybridity and mimicry from the novel.

3.4. Method of Analyzing Data

There are a few steps to analyze the data. First, the researcher analyzed the intrinsic elements of the novel “Crazy Rich Asian” which consist of Plot, Characters, Theme, Settings and Point of View. After analyzed the element of fiction from the novel “Crazy Rich Asian”, the researcher analyzed the extrinsic elements by applying Homi K. Bhabha theory of Hybridity and Mimicry to the novel.

3.5 Method of Presenting Research Result

The researcher was using qualitative descriptive method to present the research result. Qualitative research method means the research result will be presented by using words and sentences. Descriptive means the researcher will describe the result of the result descriptively by using paragraphs (Creswell 2009). So in the method of presenting research result, the researcher will show the data analysis by using words and sentences in the form of paragraph.