

CHAPTER III

METHOD OF RESEARCH

3.1. Research Design

This research used descriptive qualitative approach. According to Creswell (2014), qualitative research is comprehending and exploring the significance of individuals or group relating to human or charitable problems. The research process involved inquiries and procedures that arise, information is usually gathered in participant settings, data analysis is constructive from particular to common themes, and researcher made interpretations about the significance of data. In conclusion, the qualitative research is the data analysis which is explained event using words, sentences, and paragraphs in a text that can be interpreted and understood to get concept about certain interesting phenomena.

3.2. Object of the Research

Object of this research is directive acts. This research is related to the pragmatic theory. Researcher used Kreidler (1998) theory; types of directive speech act and used theory in Pamungkas et al., (2018) article; functions of directive speech act. Based on the theory of Kreidler (1998) and theory in Pamungkas et al., (2018) article about functions of directive speech act, researcher focused on two problems in this research. The problems are to find the types of the directive speech act uttered by the guests in James Corden “Spill Your Guts” Talk Show and to find the functions of directive speech act uttered by the guests in James Corden “Spill Your Guts” Talk Show. The data was taken in 4 episodes of Spill Your Gut shows

with several guests which were Harry Styles & Kendal Jenner, Justin Bieber, The Jonas Brothers and Kendall Jenner.

3.3. Method of Collecting Data

To collect the data researcher used the observation method based on Sudaryanto (2015). Researcher made an observation in having data by:

1. Researcher did the non-participatory technique and note-taking technique.
2. Written into transcript by using recording.
3. Mark the sentences (underline or highlight).

3.4. Method of Analyzing Data

Method that researcher used to analyze data is pragmatic identify method because researcher identified the utterances that had been highlighted before.

The steps that researcher used to analyze data as follows:

1. The data that had been highlighted, equated with theory.
2. The theory applied by Kreidler (1998); types of directive speech act and the theory from Pamungkas et al., (2018) article about functions of directive speech act.
3. Researcher determined the types directive speech act in utterances and the functions of directive speech act.
4. Accordingly, the data were analyzed descriptively to explain the types of directive speech act and the functions of directive speech act.

3.5. Method of Presenting Research Result

There are two methods of presenting the results of the analysis, namely formal and informal Sudaryanto (2015). In this research, the researcher presented an analysis using informal methods. The researcher uses informal methods to present the analyzed data because the results obtained in the analysis are presented using phrases, words and sentences, conversations, or explained with verbal descriptions.