

CHAPTER I

INTRODUCTION

1.1. Background of the research

Speech act is used to in our daily life, people use speech act for interaction with people every day. People are used to speak or ask for information, state something, or even give an order to someone. Speech acts are spoken actions that resolve something, such as greetings, offends, praises, admit, apology, and so on. For example, word 'Sorry', this word is to perform an apology, for the complete sentence is 'I'm sorry to disturb your privacy time'. Sum up, speech act is very important in human daily life for communication.

Before people speak to someone, people need a language to act the speech. Human daily life cannot be separated from language or language use. Language is a tool of communication that has a function to express and ask an idea to each other in daily life. According to Yule (1996), at the point while people using language to express themselves, they are not only produce speech that contains grammatical structure and words, also they performs an action. For example, when he or she says "would you be able to stop by in a moment?", in this case, he or she makes a request although the sentence is in the form of question. Accordingly, from the context before, we call it speech act.

Austin (1975) stated that speech act has three acts, which is locutionary, illocutionary, and perlocutionary. The three kinds of speech act can be used to analyze in a speech or human speech in communication. Meanwhile, this research

focused on one of types from illocutionary act. Illocutionary act has five types based on Searle (1985), which is assertive, commissive, directive, declarative, and expressive. Researcher focused on directive acts. On the other hand, based on Kreidler (1998), directive acts have three types that can be recognized; command, request, and suggestion.

TV's station gives countless numbers sorts of TV program. For example, standup parody, news program, singing rivalry, drama, and a talk show. Nevertheless, these days talk show has become mostly popular one in a TV's program. Each of country has talk show program. For this research, researcher would like to discuss a talk show which is an appealing kind of TV's program in this world.

Researcher took a talk show from James Corden's YouTube channel 'The Late Late show with James Corden' which entitled "Spill Your Guts". This talk show is very interesting to be analyzed. Because it is one of the best and popular in all ages. James Corden's has 24.7M subscribers. Meanwhile, in every episode of Spill Your Guts, it has 2 people would take turns asking personal questions and being given the choice: answer honestly or eat whatever food is in front of them, including hot dog juice, blood jelly, and scorpions. During the show, it will be bringing you to laugh.

In a talk show it will have interesting conversations, during the conversation between one and another in a talk show, it has some relevance studies of speech act, mostly illocutionary act. In this Spill Your Guts talk show, it has some

utterances that related to the directive act. Let's see an example of directive act from the dialogue of Spill Your Guts: Harry Styles & Kendall Jenner show:

‘Harry Styles: Let’s take a look at the food we have on the table’

In the situation, Harry commanded to cameraman to take closely to the food on the table. Based on the utterances, it was one kind of directive act which is command. The utterances said by Harry, it was an opening in the show, the show just started it, it has an utterance that related to the speech act include directive act of illocutionary. That is why researcher chose directive act to be analyzed in this research.

On the other hand, researcher looked at previous studies for make easier to discuss directive acts, the first research by Handayani (2015) entitled “An Analysis Of Directive Speech Acts Used By English Teachers at SMA N 13 Padang 2014/2015 Academic Year”, she found the six types of teacher’s directive speech act, which is requestive (embedded imperative), requirement (hint directive), bald imperative (command), permissive, need statement, and question. The second research by Zulaiha (2015) entitled “Directive Acts Used by The Main Characters in The Movie Script “Around the World In 80 Days” by Frank Coraci”, she found 4 types of paradigm cases of directive acts in the main characters of the movie; requesting, ordering, suggesting, and advising.

In light of the clarification above, researcher surely to conduct the research to analysis directive acts on the James Corden’s YouTube channel ‘The Late Late show with James Corden’ which entitled “Spill Your Guts”. The reason why

researcher chose a talk show to be analyzed in directive acts, because another researcher mostly analyzed directive acts in speech script or movie script. Meanwhile, although the same topic (Directive Acts) with the two studies above. In this research, researcher uses Kreidler (1998) theory to analyze. And the data is different in this research.

1.2. Identification of the Problem

1. Speech acts affect the spoken or written part of communication.
2. The presence of directive acts on communicative media
3. The directive acts in a conversation with one and another.
4. The directive speech act uttered by the guests in James Corden Spill Your Guts Talk show.
5. The types of directive speech act uttered by the guests in James Corden's "Spill Your Guts" Talk show.
6. The functions of directive speech act uttered by the guests in James Corden "Spill Your Guts" Talk show.

1.3. Limitation of the Problem

There were some problems based on the identification of the problem, therefore limitation was required to focus on this research.

1. The types of directive speech act uttered by the guests in James Corden's "Spill Your Guts" Talk show.
2. The functions of directive speech act uttered by the guests in James Corden "Spill Your Guts" Talk show.

1.4. Formulation of the Study

Based on the limitation of the problem, there are two main problems figured in background to be answered as stated in these following questions.

1. What are the types of directive speech act uttered by the guests in James Corden “Spill Your Guts” Talk show?
2. What are the functions of directive speech act uttered by the guests in James Corden “Spill Your Guts” Talk show?

1.5. Objective of the Study

Finally, this research was conducted to solve the problem. It aimed to achieve several goals as stated below.

1. To find out the types of directive speech act uttered by the guests in James Corden “Spill Your Guts” Talk show.
2. To find out the functions of directive speech act uttered by the guests in James Corden “Spill Your Guts” Talk show.

1.6. Significance of the Study

1. Theoretically

The theory that can be taken from this study is we are able to show the use of directive act in speech. Also, we can know what kinds of directive terms. Hopefully, the writer hopes that this study will be able to give a new contribution and information to a wider body of knowledge.

2. Practically

The writer hopes this study would be useful for English students to understand directive acts. Also, the writer hopes that the result of this study can give contribution knowledge for the future researchers.

1.7. Definition of Key Terms

Pragmatics: Pragmatics is related to the study of meaning as communicated by the writer or speaker and interpreted by the reader or listener and pragmatics is the study of the speaker means Yule (1996).

Speech acts: Speech act is a speech that has a function in communication as Hickey (2014).

Illocutionary acts: Illocutionary act is an act of doing something by saying, it can contain an asking, advising, ordering, etc Austin (1975).

Directive speech acts: Directives is an act of speech in which the speaker asks the listener to take some action Searle (1985).