

**POSITIVE POLITENESS STRATEGY USED  
IN “OPRAH’S 2020 VISION TOUR” TALK SHOW:  
PRAGMATICS APPROACH**

**THESIS**



**By:  
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**ENGLISH DEPARTMENT  
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PUTERA BATAM UNIVERSITY**

**2021**

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PRAGMATICS APPROACH**

**THESIS**

**Submitted in Partial Fulfillment of the Requirements for the Degree of  
Sarjana Sastra**



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FACULTY OF SOCIAL SCIENCES AND HUMANITIES  
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**2021**

## SURAT PERNYATAAN ORIGINALITAS

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Menyatakan bahwa “Skripsi” yang saya buat dengan judul:

### **POSITIVE POLITENESS STRATEGY USED IN “OPRAH’S 2020 VISION TOUR” TALK SHOW: PRAGMATICS APPROACH**

Adalah hasil karya sendiri dan bukan “duplikasi” dari karya orang lain. Sepengetahuan saya, didalam naskah skripsi ini tidak terdapat karya ilmiah atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali yang secara tertulis dikutip didalam naskah ini dan disebutkan dalam sumber kutipan dan daftar pustaka. Apabila ternyata di dalam naskah skripsi ini dapat dibuktikan terdapat unsur-unsur PLAGIASI, saya bersedia naskah skripsi ini digugurkan dan gelar akademik yang saya peroleh dibatalkan, serta diproses sesuai dengan peraturan perundang- undangan yang berlaku.

Demikian pernyataan ini saya buat dengan sebenarnya tanpa ada paksaan dari siapapun.

Batam, 25 Januari 2021



Anda Damayanti  
171210014

**DECLARATION OF THE THESIS ORIGINALITY**

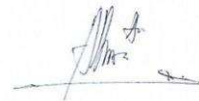
I, Anda Damayanti NPM No. 171210014

Hereby declare that thesis entitled

**POSITIVE POLITENESS STRATEGY USED IN “OPRAH’S 2020 VISION  
TOUR” TALK SHOW: PRAGMATICS APPROACH**

Is the real work from myself and I realized that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

Batam, January 25<sup>th</sup>, 2021



Anda Damayanti

171210014

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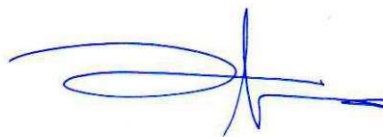
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**The thesis has been examined on the date as indicated below**

**Batam, March 1<sup>st</sup>, 2021**



**Zia Hisni Mubarak, S.Pd., M.Pd.  
Supervisor**

## ABSTRAK

Penelitian ini menganalisis tentang strategi kesantunan positif yang digunakan oleh Oprah Winfrey dan tamunya dalam acara Talk Show Oprah's Vision Tour 2020. Tujuan dari penelitian ini adalah memberikan contoh agar mengutamakan penggunaan kesantunan positif saat berbicara dalam situasi apapun, termasuk saat talk show. Berdasarkan teori kesopanan Brown dan Levinson, penelitian tersebut menyatakan bahwa Oprah Winfrey dan tamunya menggunakan strategi kesopanan positif ketika berbicara satu sama lain untuk menghindari face threatening. Data dalam penelitian ini diambil dari ungkapan-ungkapan dalam setiap percakapan yang diucapkan Oprah Winfrey dengan tamunya. Data percakapan ditranskripsikan menjadi data tertulis. Dan dianalisis secara kualitatif berdasarkan percakapan antara Oprah Winfrey dan tamunya di Talk Show 2020 Vision Tour Oprah. Strategi kesantunan positif bertujuan untuk meminimalisir jarak antara Oprah Winfrey dengan tamunya yang diharapkan dapat menciptakan rasa nyaman saat berbicara di acara talk show. Strategi kesantunan positif bertujuan untuk meminimalisir jarak antara Oprah Winfrey dengan tamunya yang diharapkan dapat menciptakan rasa nyaman saat berbicara di acara talk show. Ada 9 strategi yang ditemukan dalam data ini yang dikategorikan sebagai kesantunan positif: melebih-lebihkan, mengintensifkan minat kepada pendengar, mencari kesepakatan, menghindari perselisihan, tujuan / bangkit / menegaskan kesamaan, bercanda, optimis, melibatkan pembicara dan pendengar dalam aktivitas dan memberi (atau meminta) alasan. Penelitian ini juga menemukan bahwa imbalan dan keadaan menjadi faktor mengapa pembicara menggunakan strategi kesantunan positif tertentu. Keadaan yang ditemukan dalam penelitian ini adalah kekuasaan relatif dan jarak sosial.

**Kata Kunci:** Kesopanan, Kesopanan Positif, Percakapan, Talk Show

## ABSTRACT

*This research analyzed about the positive politeness strategy used by Oprah Winfrey and her guests in the Oprah's 2020 Vision Tour Talk Show. The aimed of this research is to give an example in order to prioritize using positive politeness when speaking in any situation, including during talk shows. Based on Brown and Levinson's politeness theory, the study stated that Oprah Winfrey and her guests used positive politeness strategies when talking each other to avoid face threatening. The data in this study were taken from the utterances in every conversation that Oprah Winfrey said with her guests. Conversation data is transcribed into written data. And analyzed qualitatively based on conversations between Oprah Winfrey and her guests in Oprah's 2020 Vision Tour Talk Show. The positive politeness strategy aims to minimize the distance between Oprah Winfrey and her guests which are expected to create a sense of comfort when talking on the talk show. There 9 strategies found in this data that categorized as positive politeness: exaggerate, intensify interest to the hearer, seek agreement, avoid disagreement, purpose/rise/assert common ground, jokes, be optimistic, include both the speaker and the hearer in the activity and give (or ask for) reason. This research also found that payoff and circumstances become factor why the speaker uses certain positive politeness strategy. Circumstances which are found in this research are relative power and social distance.*

**Key words:** *Interlocutor, Oprah Winfrey, Positive politeness strategy, Talk Show*

## **MOTTO AND DEDICATION**

### **MOTTO**

Be strong and courageous; do not be terrified or afraid of them. For it is the Lord your God who goes with you. He will not fail you or abandon you.

Deuteronomy 31:6

### **DEDICATION**

This thesis is proudly dedicated to myself, beloved father and mother, all of my family, friends and all lecturers at Putera Batam University



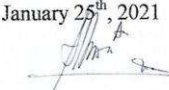
## ACKNOWLEDGMENT

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