CONVERSATIONAL IMPLICATURE ANALYSIS IN TV SHOW "F.R.I.E.N.D.S": PRAGMATIC APPROACH

THESIS

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FACULTY OF SOCIAL SCIENCES AND HUMANITIES
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Submitted in Partial Fulfillment of the Requirements for the Degree of Sarjana Sastra

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DECLARATION OF THE THESIS ORIGINALITY

I, Vivian Cristina

Hereby declare that the term paper entitled:

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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

Batam, 23rd January 2021

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THESIS

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The thesis has been examined on the date as indicated below

Batam, 2nd March 2021

Afriana, S.S., M.Pd.
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ABSTRAK

Tujuan dari penelitian ini adalah untuk menganalisis jenis implikatur percakapan dan bentuk implikatur percakapan yang terdapat pada acara TV terkenal di Amerika bernama F.R.I.E.N.D.S. Peneliti menggunakan teori implikatur percakapan oleh Grice (1975) untuk mengidentifikasi dan menganalisis jenis implikatur percakapan dan teori bahasa kiasan oleh Leech (1969) untuk menganalisis bentuk implikatur percakapan. Desain penelitian ini adalah penelitian kualitatif. Peneliti menggunakan metode cakap oleh Sudaryanto (2015) untuk mengumpulkan data, metode daya pilah pragmatis oleh Sudaryanto (2015) untuk menganalisis data, dan juga menggunakan metode penyajian informal dan formal oleh Sudaryanto (2015) untuk menyajikan hasil penelitian. Peneliti mengumpulkan dan menganalisis tiga puluh data yang mengandung implikatur percakapan. Hasil yang diperoleh dari tiga puluh data tersebut, terdapat dua puluh data yang termasuk dalam implikatur percakapan partikularisasi dan sepuluh data diantaranya adalah implikatur percakapan umum. Implikatur percakapan partikularisasi adalah jenis percakapan yang paling banyak digunakan. Peneliti menemukan bahasa kiasan dalam data – data implikatur percakapan tersebut. Ada empat data yang mengandung personifikasi, tiga data mengandung simile, delapan data mengandung metafora, sembilan data mengandung hiperbola, tiga data mengandung ironi, satu data mengandung metonimia, satu data mengandung sinekdoke, satu data mengandung oksimoron dan tidak ada data yang mengandung litotes. Hiperbola merupakan bentuk implikatur percakapan yang paling banyak digunakan dalam acara TV tersebut.

***Kata kunci**: implikatur percakapan, grice, pragmatis, bahasa kiasan*

ABSTRACT

The aim of this research is to analyze the type of conversational implicature and the form of conversational implicature found in a famous American TV show, named F.R.I.E.N.D.S. The researcher used the conversational implicature theory by Grice (1975) to identify and analyze the type of the conversational implicature and the figurative language theory by Leech (1969) to analyze the form of the conversational implicature. The design of this research is qualitative research. The researcher used the interview method by Sudaryanto (2015) to collect data, the pragmatic identity method by Sudaryanto (2015) to analyze the data, and used both formal and informal presentation method by Sudaryanto (2015) to present the research result. The researcher collected and analyze thirty data that contain conversational implicature. The results are out of thirty data, there are twenty data of particularized conversational implicature and ten data of generalized conversational implicature. The particularized conversational implicature is the type of conversational that used the most. the researcher found figurative language in the conversational implicature. There are four data that contain personification, three data contain simile, eight data contain metaphor, nine data contain hyperbole, three data contain irony, one datum contains metonymy, one datum contains synecdoche, one datum contains oxymoron and there are no litotes. Hyperbole is the form of the conversational implicature that used the most in the TV show.

Keywords: conversational implicature, figurative language, Grice, pragmatic

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