

CHAPTER III

METHODOLOGY OF THE RESEARCH

In this chapter, the writer discuss about the method and procedure that to be used in this research and explain about the methodology, design of the research, object of the research, technique of collecting data, instrumentation, and technique of analyzing data.

3.1. Research Design

Research design is a guide to the collection and analysis of objectives combining research with objectives in the procedure (Creswell, 2018). Research design helps researcher to analyze the data that had been collected to answer the problem of research. In fact, research design is a conceptual goals with social procedures which is connected to the main analysis.

Methodology of the research is procedures that used in making systematic observations or a way in obtaining or collecting data, information, or evidence as part of a research study. Research can also be defined as an academic activity, so the term should be used in a technical sense. Systematic approaches to generalization and theory formulation are also being studied. In this research, the writer utilized the approach with the quantitative methodology in distributing of the questionnaires to samples, then analyzed about the validity and reliability.

3.2. Object of the Research

The object of this research is black woman's struggles in asserting race and gender in "the help" novel by Kathryn Stockett; feminist approach. The objective of this research is related to feminism theory. The researcher used Collins feminism theory. The researcher was using Collin theory to find out the controlling images and self-definition in the novel story.

3.3. Method of Collecting Data

Technical process of data collection that used in this research is mainly for process of data collection that used in this research is mainly from library and website research. The first step is reading the primary data source which is Kathryn Stockett in the novel The Help. Then, make some list of the focus of the object analysis. The second step is to get the information and observation from other source or the previous research with support the data, including the literary books which related to the analyzing of the element of fiction.

This research in process, Creswell (2008:52) and was using qualitative descriptive and how identification of the researcher, there are:

1. Identification topic of research. Researcher identification topic and make it this research interesting.
2. The aim of research. Researcher identification information about the aim research and found benefits and strategy for doing research.
3. Reading. Researcher must read the novel or information related with research

4. Analyzes data in object. Researcher found the problem and identification phenomenon in the object research.
5. Identification problem with theory. Phenomenon from novel classify with theory use.
6. Evaluate and summarize the research. Data and issues make conclusion in narration.

3.4. Method of Analyzing Data

The researcher find out intrinsic elements in the novel The Help novel by Kathryn Stockett, there are theme, setting, plot, point of view in The Help Novel by Kathryn Stockett. Reading the novel and found of problems and identification data with theory. The second types found extrinsic elements researcher should explain and analysis the data using Collins theory in The Help Novel by Kathryn Stockett , after that make it the reader understand what the aim from researcher. Analysis and try to display use the based on the novel.

3.5. Method of Presenting the Research Result

The researcher was using qualitative descriptive method to present the research result. Qualitative method was used in this research to analyze the social phenomenon happened in novel “The Help” by Kathryn Stockett. Descriptive method was used because the researcher will present the research result descriptively by using word and sentence.