

**AN ANALYSIS OF IMPOLITENESS STRATEGIES IN
"FAST AND FURIOUS 6" MOVIE: PRAGMATIC
APPROACH**

THESIS



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PUTERA BATAM UNIVERSITY
2025**

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**Submitted in Partial Fulfilment of the Requirements for the Degree of
Sarjana Sastra**



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Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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APPROVAL PAGE

AN ANALYSIS OF IMPOLITENESS STRATEGIES IN "FAST AND FURIOUS 6" MOVIE: PRAGMATIC APPROACH

THESIS

**Submitted in Partial Fulfilment of the Requirements for the Degree of
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ABSTRAK

Penelitian ini menganalisis penggambaran ketidaksopanan dalam film *Fast & Furious 6*, yang menggambarkan dunia di mana rasa hormat lebih banyak diperoleh melalui kekuatan dan ketegasan daripada sopan santun atau etika konvensional. Meskipun sikap semacam itu mungkin dianggap problematis dalam kehidupan nyata, mereka berkontribusi secara signifikan terhadap atmosfer dinamis dan berenergi tinggi film tersebut. Penelitian ini bertujuan untuk menganalisis strategi ketidaksopanan yang digunakan oleh karakter untuk mengekspresikan emosi, menegaskan dominasi, dan membangun identitas sosial dalam konteks budaya populer. Selain itu, penelitian ini juga mengeksplorasi bagaimana perilaku verbal dan nonverbal yang tidak sopan dalam film mencerminkan isu-isu sosiobudaya yang lebih luas, termasuk maskulinitas toksik dan dinamika kekuasaan, area yang belum banyak mendapat perhatian dalam film aksi live-action. Menggunakan metodologi kualitatif deskriptif dalam kerangka pragmatik, studi ini menganalisis ucapan yang mengandung strategi ketidaksopanan berdasarkan model teoretis Culpeper (1996) dan (2011). Data dikumpulkan melalui pengamatan non-partisipatif terhadap adegan-adegan terpilih, diikuti dengan transkripsi dan klasifikasi sistematis ucapan tidak sopan. Pendekatan identitas pragmatis diterapkan untuk menyelidiki hubungan antara pembicara, pendengar, dan konteks sosial, sehingga mengklarifikasi fungsi dan makna ketidak sopanan dalam dialog film. Temuan menunjukkan bahwa ketidak sopanan yang terang-terangan adalah strategi dominan, terutama digunakan untuk menegaskan dominasi dan menonjolkan ketidakseimbangan kekuasaan di antara karakter. Ketidaksopanan yang bersifat paksa berfungsi sebagai fungsi utama, menciptakan ketegangan dan mengklarifikasi hubungan sosial hierarkis, sementara ketidaksopanan yang bersifat emosional menyampaikan ketidaknyamanan dan frustrasi emosional. Ketidaksopanan yang bersifat menghibur terjadi lebih jarang, menunjukkan bahwa ketidaksopanan terutama berfungsi untuk menggambarkan konflik dan perjuangan kekuasaan. Studi ini berkontribusi pada pemahaman yang lebih dalam tentang ketidaksopanan dalam diskursus sinematik dan perannya dalam mencerminkan interaksi sosial yang kompleks dalam media populer.

Keywords: ketidaksopanan, pragmatis, film, kualitatif

ABSTRACT

This study examines the portrayal of impoliteness in *Fast & Furious 6*, a film that depicts a world where respect is predominantly earned through strength and assertiveness rather than conventional politeness or manners. Although such attitudes may be considered problematic in real life, they contribute significantly to the film's dynamic and high-energy atmosphere. The research aims to analyse the impoliteness strategies employed by characters to express emotions, assert dominance, and construct social identities within the context of popular culture. Furthermore, it explores how the film's verbal and nonverbal impolite behaviours reflect broader sociocultural issues, including toxic masculinity and power dynamics, areas that have received limited attention in live-action action films. Employing a descriptive qualitative methodology within a pragmatic framework, this study analyses utterances containing impoliteness strategies based on Culpeper's theoretical model (1996) and (2011). Data were collected through non-participatory observation of selected scenes, followed by transcription and systematic classification of impolite utterances. The pragmatic identity approach was applied to investigate the relationships among speakers, listeners, and social context, thereby elucidating the functions and meanings of impoliteness in the film's dialogue. The findings indicate that bald on-record impoliteness is the predominant strategy, primarily utilized to assert dominance and highlight power asymmetries among characters. Coercive impoliteness serves as the main function, generating tension and clarifying hierarchical social relations, while affective impoliteness conveys emotional discomfort and frustration. Entertaining impoliteness occurs less frequently, suggesting that impoliteness chiefly functions to depict conflict and power struggles. This study contributes to a deeper understanding of impoliteness in cinematic discourse and its role in reflecting complex social interactions within popular media.

Keywords: impoliteness, pragmatic, film, qualitative

MOTTO AND DEDICATION

MOTTO

**"Communication leads to community, that is, to understanding, intimacy,
and mutual valuing." — Rollo May**

DEDICATION

**I dedicated this thesis to my beloved husband, my parents, and my family for
their constant love, support, and encouragement throughout my academic
journey. Without them, this achievement would not have been possible.**

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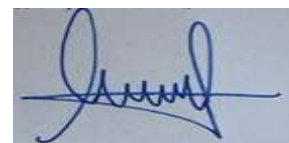
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The researcher hopes this thesis will provide valuable contributions and benefits to the advancement of knowledge, particularly in the field studied. Acknowledging the limitations of this work, the researcher welcomes constructive criticism and suggestions for further improvement. May Allah SWT continue to grant us ease and blessings in all our efforts.

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