

## **CHAPTER III**

### **METHOD OF RESEARCH**

This chapter presented the research methods that applied in building the research. This research above was a type of linguistic research conducted with a qualitative research. In this chapter the researcher discussed about the research design, what method in collecting data, how the research analyzed data, and also presenting the result from the analysis.

#### **Research Design**

In this research, the design of this research is qualitative research. A method is a kind of systematical work plan in order to make the research work become easier, so that it can achieve its main purpose Sudaryanto (2015). There are two kinds of research method; they are quantitative and qualitative research. The researcher used to qualitative research that focused on generating descriptive information in the form of the person's written or spoken words. The process of the research involves emerging questions, data typically collected in the talkshow data. The researcher used descriptive qualitative because the researcher attempted to analyze and collect the kinds of directive speech act in Jimmy Kimmel talkshow.

#### **Object of the Research**

Object of the research is important in the research in order to get the result scientifically. The researcher must be careful in deciding the data used in this study. The object of the research were about types and function directive act that

is taken from the sources of utterances between Jimmy Kimmel and his guests during the talkshow. The data range began from 26<sup>th</sup> August 2020 until 10<sup>th</sup> December 2020. In this research, the researcher only put the data from 20 episodes and randomly. Because, in the episode existed a lot of data was found making it easier for the researcher

### **Method of collecting Data**

In process of collecting data, the researcher used observation method. Based on Sudaryanto (2015) stated that observation is technique to get information about human behavior by watched and recorded without any direct contact. Because of that the researcher used observation method because watching the video. There are two kinds of method used; they are participatory and non participatory. The researcher used non participatory method to collect the data because the researcher did not do the conversation and there was no one involve. There are some procedures to collecting data: the first, the researcher opened the Youtube channel, the second finding the “Jimmy Kimmel Live” talkshow, the third choosing which episodes that the researcher wanted to find that is contained with the utterance of types and function of directive act, then watching the talkshow, and the classifying the data in the talkshow based on Searle’s theory.

### **Method of Analyzing Data**

In analyzing the data, the researcher applied theory from Searle and Leech. In analyzing data, the researcher used several steps to analyze data, after data collection was complete. Technique of analysis data came from the interpretation of data collection. In data analysis, the researcher found data from observing talk

show. There are some procedures, the steps that are taken in the process analyzing the data in this study are as follow after classifying data into types and function of directive act based on Searle and Leech theory from the talkshow, analyzing the types of directive speech act based on Searle's theory and the function of directive speech act by Leech' theory. The data were described to answer those categories based on research question.

### **Method of Presenting the Result Analysis**

After doing analysis, the next step is presenting the result analysis. Sudaryanto (2015) stated that there are two methods of presenting the result analysis; they are informal and formal. In this analysis, the researcher used informal because informal refers to the method of presenting the result analysis by using words. It means the findings can be described words or sentence.