

CHAPTER III

RESEARCH METHODOLOGY

Research methodology refers to a detailed systematic procedure in executing research. This procedure is important to be implemented in order to create methodological, analytical, and systematic research. This provides an affirmation of how the type of research is designed according to applicable scientific principles. The study that uses academic principles as the reference produces high-quality research on the discipline of knowledge. Methodology in the research covers the process of designing the research, finding the object of research, collecting the data, analyzing the data, and presenting the research results as a meticulous procedure in conducting research.

3.1 Research Design

Qualitative research is a type of research that examines individuals or groups within social phenomena. It explains what and how a phenomenon can occur inside a social structure by considering contextual factors and different perspectives of human beings (Creswell, J. W., & Creswell, 2017). Qualitative research examines what underlies human behavior in carrying out all their deeds (Merriam & Tisdell, 2015). This study also employed the library research method to collect all the data through novel, books, journal articles, and autobiography. Through the primary data source, the researcher highlighted all the quotations related to The Triangular of Love and The Art

of Loving from the “Redeeming Love” novel by Francine Rivers. This research tried to find the representation of love portrayed by the main characters and the reflection of love elements in the “Redeeming Love” (1997) novel by Francine Rivers by implementing the theory from (Sternberg, 1986) and (Fromm, 1956), which discussed the triangular theory of love and the art of loving. The first question discussing the representation of consummate love is answered by the triangular theory of love proposed by Robert Sternberg, and the second question revealing the efforts or elements of love is answered by using the art of loving theory by Erich Fromm. In the end, the research results and findings are presented descriptively through words, sentences, and paragraphs.

3.2 Object of Research

This research uses a novel as the data source entitled “Redeeming Love,” written by a novelist, Francine Rivers, as the primary data source, and books, journal articles, and autobiography as the secondary data. Rivers is an American writer who often writes stories with Christian themes. The “Redeeming Love” novel was first published in 1991 by Bantam Books and republished for the second time in 1997 by Multnomah Publishers. The total number of pages in the “Redeeming Love” (1997) novel is 479 pages, with a romance theme taken from the true story of the prophet in the Old Testament, Michael Hosea, towards a prostitute whom he had to marry at the command of God. Michael Hosea’s love story as a holy person who obeys God but is compelled to marry a sinful woman exemplifies God’s limitless love for sinful

humankind. Since its first publication in 1991, this novel has sold over three million copies as of 2020. In 2022, this novel was adapted into a movie with the same title, “Redeeming Love,” starring Tom Lewis and Abigail Cowen. The object of this research is the phenomena of the triangular theory of love and the love elements as efforts to maintain the love as an art embodiment.

To respond to the object, the researcher used Robert Sternberg’s triangular theory of love and Erich Fromm’s art of loving theory. The researcher obtained the data for this study from Francine Rivers’ second edition novel “Redeeming Love” (1997). The researcher focused on two main objectives as the essence of this research. The first is the representations of consummate love, and the second one is the elements of love portrayed by the main characters in terms of effort to fulfill and maintain the love; both of those things are reflected in the “Redeeming Love” novel written by Francine Rivers, which served as the primary data source for this research.

3.3 Method of Collecting Data

The library research method is used to collect all the data for this research. It is a way of gathering data from many literature sources in order to acquire research material in the methodological analysis. The novel “Redeeming Love” (1997) as the primary data and books, journal articles, and autobiography as the secondary data. In this library research, the researcher sought out literature sources, related papers, and manuscripts that are thought to be capable of accomplishing this research exclusively

for the purpose of obtaining fact-based and accountable data. To collect data for analysis, the researcher used the reading and note-taking methods as outlined below:

1. Reading. The researcher read the entire novel to ensure that all the needed data are available and sufficient according to the theories applied. The researcher also read the novel several times to gain a better comprehension of the story.
2. Highlighting. The researcher highlighted all the data discovered in the novel that have characteristics with the theories applied, making it easy for the researcher to separate it from unrelated data.
3. Writing and taking notes. The researcher made notes and wrote down the theory's representation taken from the quotations within the novel that are relevant to the issues discussed.
4. Data reducing. This step reduces the total amount of data by selecting the best data that most accurately depicts the research discussions and findings while still maintaining the research's essence.
5. Data displaying. Displaying the data is one of the most significant steps to perform and allows the researcher to present the data relevant to the love psychological issue by applying the theories: the triangular theory of love and the art of loving.

3.4 Method of Analyzing Data

In this segment, the researcher first analyzed the intrinsic elements of the “Redeeming Love” novel. The intrinsic elements in the novel consist of plot, characters, settings, point of view, and themes within the “Redeeming Love” novel. Subsequently, the research investigated the extrinsic elements of the novel, including the psychological motivations of the author through the characters portrayed. When it comes to data analysis techniques, it is closely related to thematic analysis. Thematic analysis examines recurring patterns and themes that appear within the data source. The researcher used a qualitative analysis method that includes compiling the data, reading and memoing the data that had been studied, classifying the data, developing an examination of the data afterwards, and finally representing the data (Creswell, J. W., & Creswell, 2017). The researcher eventually presented what he had discovered and analyzed through love psychological patterns in terms of the triangular theory of love and the art of loving in the “Redeeming Love” novel.

3.5 Method of Presenting Research Results

The purpose of presenting research results is to convey the analysis’s outcomes explained in detail. Qualitative research is aimed at obtaining a complete picture of the phenomena that take place in the social environment (Creswell, J. W., & Creswell, 2017). In presenting qualitative research results, the researcher must be able to solve research problems that have been formulated without providing a biased representation of the results. The results of this study are eventually presented through words,

sentences, and paragraphs descriptively. The research results use words, sentences, and paragraphs to convey the results for the sake of ensuring that the readers comprehend the research thoroughly.