

CHAPTER III

RESEARCH METHODOLOGY

In this chapter, the researchers describe the methods used in qualitative research, which includes research design, analysis of research objects, data collection, data analysis, and presentation of analysis results.

3.1 Research Design

The study employed a qualitative approach centered on psychological analysis to understand the psychological profile and dynamics of the novel. The study used Abraham Maslow's Hierarchy of Needs theory as its core theoretical framework to understand the motivations and behaviors of the lead character (Maslow, 1943). The main data is taken from novels that are relevant to research topics. The study collected data through careful text analysis, identifying and categorizing character needs according to the level of Maslow's hierarchy. Data analysis was conducted in a descriptive manner with the aim of linking the findings of the novel to Maslow theory, providing insight into how psychological needs affect characters in narratives.

This research combines qualitative descriptive methods with text analysis techniques, in which the main data is obtained from the novel analyzed. The data is then categorized according to Abraham Maslow and analyzed to identify patterns that are relevant to the psychological needs of the character. Qualitative research aims to understand phenomena from the perspective of the participants involved. This approach involves capturing rich contextual details about their experiences and insights, highlighting the subjective nature of the information

collected (Creswell & Creswell, 2018 p.76). This shows the importance of participants' perspectives in shaping understanding of the research topic.

3.2 The object of the Research

Leo Tolstoy's "Anna Karenina," first published as a series between 1875 and 1877, explores the life of the Russian upper class through its central character Anna Karenina. The story begins with Anna's scandalous love affair with a young officer, Alexei Vronsky, which plunges her life into deep social and psychological conflict. After leaving her husband, Karenina, and their child, Anna and Vronsky relationship suffers until it tragically ends with Anna's suicide under a train. The novel also follows the emotional and spiritual journey of Konstantin Levin, a landowner searching for the meaning of life, marriage, and happiness, exposing the moral and religious values of Russian society at the time. The novel has been published by various publishers, including KPG, Penguin Publishing, and Oxford University Press.

"Anna Karenina" is considered one of the masterpieces of realist fiction and has received wide attention for its psychological depth and social criticism. The novel is also considered a reflection of Tolstoy's own life and of Russian aristocratic society, showing the duality of unrealized love and rigid social demands. At approximately 864 pages long in its original version, "Anna Karenina" remains one of the most famous and acclaimed literary classics of all time.

"Anna Karenina" has been adapted for film, television, stage and ballet. One of the most famous film adaptations was the 1935 version starring Greta Garbo,

followed by a 1948 British version starring Vivien Leigh and a 1967 Soviet version that paid close attention to Russian culture. The British Broadcasting Corporation (BBC) released a miniseries in 1985 that deepened its main character, while a 1997 international adaptation starring Sophie Marceau gave it a modern twist. In 2012, director Joe Wright made a contemporary adaptation with a theatrical visual style starring Keira Knightley. The novel has also been adapted for ballet and theater, demonstrating the enduring appeal of Tolstoy's classic tale of love and social conflict. Leo Tolstoy's "Anna Karenina," although it did not win any official awards in its time, is considered one of the masterpieces of world literature. The book consistently ranks on lists of the greatest books of all time and has been called the "greatest novel" by authors such as William Faulkner. Its adaptations, such as the 1935 film and Joe Wright's 2012 version, have also received numerous accolades, including an Academy Award nomination. This recognition underscores Anna Karenina's lasting influence on literature.

As described (Creswell & Creswell, 2018 p.74) Research focuses on specific phenomena or objects to be studied, whether they are individuals, groups, or processes. It is important to select research objects that are relevant to the research questions and purposes of the study so that the results can make a meaningful contribution to the understanding of the phenomenon. In this study, love and belonging needs are divided into two categories, namely love and belonging needs in society and love and belonging needs in more intimate relationships. The novel chosen for this study is "Anna Karenina" by Leo Tolstoy. Therefore, the

researchers identified data related to the need for love and the sense of possession in the novel.

3.3 Method of Collecting Data

This study aims to analyze the novel "Anna Karenina" by Leo Tolstoy using the library research method, which involves evaluating written sources from both the past and the present (Ratna., 2009). The primary data source used is the novel "Anna Karenina" by Leo Tolstoy, while secondary data includes journal articles and books that are relevant to the theme in the work. Secondary data is used as a reference for analysis and comparison. The data collection process is carried out through structured steps after the object and scope of the research are determined. With this approach, the research is entirely based on the library research method.

Effective research begins with the selection of clear and specific research objects. The object of research must be relevant to the research question and purpose of the study, as well as make a significant contribution to the understanding of the phenomenon being studied (Creswell & Creswell, 2018 p.28). In the data collection process, researchers apply non-participatory observations. These observations can be structured or unstructured, and can involve participants or not, and are open or closed. Structured and non-party observation approaches offer better control over the reliability and validity of measurements compared to unstructured approaches. Based on the explanation above, it can be concluded that data collection is a process of collecting various information that will be used as material in research. The data collection process is carried out through the following steps:

1. Read and understand the novel thoroughly.
2. Identify data relevant to research issues.
3. Record important information to answer research questions, including marking important parts of the novel with a colored pen.
4. Mark the theory and criticism used in analyzing the literary work.
5. Evaluate the data that has been selected and ensure its accuracy to avoid misunderstandings.

3.4 Method of Analyzing Data

Researchers took several steps in analyzing the data of the novel "Anna Karenina" by Leo Tolstoy. The initial step began with an initial analysis of the intrinsic elements of the novel, such as plot, setting, characters, point of view, and theme. The next stage is the analysis of extrinsic elements using the theory of hierarchy of needs by Abraham Maslow from his book "Anna Karenina" as an analytical framework. The analysis process was carried out qualitatively, where detailed descriptions helped connect the context of characters, settings, and events with deep understanding.

Once the data is collected, the researchers will analyze the data using a descriptive method according to (Creswell & Creswell, 2018). The data will be analyzed in a descriptive manner by following a number of steps that have been set by the researchers:

1. The researchers studied the internal elements of the "Anna Karenina" novel, which covered the course, the characters, the theme, the background, and the perspective. These elements of fiction are essential to understanding the inner

components of the novel and will relate to analysis at the next stage, that is, the external elements.

2. After studying the internal elements of the ‘Anna Karenina’ novel, the researchers then focused on the external elements, especially the unfulfilled love and belonging needs experienced by the main characters, both in society and in intimate relationships with partners using Abraham Maslow's theory.

3.5 Method of Presenting the Result Analysis

In this study, the researchers will employ qualitative descriptive methods. Qualitative research is a method for exploring and understanding the meanings that individuals or groups attribute to social or human issues (Creswell & Creswell, 2018 p.10). The research process includes formulating questions and procedures that evolve throughout the study. Data is generally gathered in an environment involving participants, with data analysis being inductive, moving from specific details to general topics, and researchers interpreting the meaning of such data. Qualitative research is an approach used to explore and understand the significance of individual or group experiences related to social or human problems. The process involves data collection through direct interaction with participants, data induction analysis from specific detail to general theme, and interpretation of the meaning contained in such data. This research produces in-depth descriptions in both written and oral forms, allowing researchers to comprehensively understand the observed phenomena (Marshall & Rossman, 2016 p. 6).