CHAPTER III
METHODOLOGY OF THE RESEARCH

3.1 Research Design

This study includes qualitative research methodologies as stated by Sudaryanto (2015). Descriptive methodologies used in this study have a direct connection to data collection, appraisal, and presenting of study findings. Litosesseliti (2010) claims, qualitative research focuses on how something is, its structure, and its patterns. Researchers choose to employ qualitative research since the study's findings are expressed in words or phrases due to the method of analysis, data collection, and analysis results. This study provided a descriptive explanation.

Establishing a systematic and accurate representation of the data is the main goal of using this descriptive approach. Because it offers information on how slang is used in daily life, and since these slang terms are derived from words, the information is descriptive.

3.2 Object of Research

The key to a study is the research object. Slang terms are the subject of this study. The types of slang terms and their purposes in the lyrics of a few chosen songs by the New Hope Club Band are the subjects of this study. While the researcher used the theory from Mattiello (2008) to analyze and categorize the purposes of the slang terms, the researcher used the theory from Allan and Burridge's (2006) book to study the categories of slang words.

3.3 Methods of Data Collection

To collect data, the researcher used the observational approach. The observational strategy was used to gather data through observation (Sudaryanto, 2015). Non-participatory data collection techniques were used because the researcher was not involved in the songwriting process. In order to collect data, the researchers took a number of actions. They first watched the film and took notes on the speeches that were used. They then noted every occurrence of slang used in the movie's speeches. Finally, they arranged the data in the appropriate categories. The observational strategy uses observation to collect data. The researchers used non-participatory approaches to gather data because they were not directly involved in the songs' creation. To collect the data, the researchers took a number of actions. They started by closely watching the film and noting the speeches that were used. They then noted all of the slang-containing speeches in the songs. Finally, arrange the information into categories.

3.4   Method of Analyzing Data

The data analysis method comes next. Referential identification was employed by the researcher as the data analysis method (Sudaryanto, 2015). The varieties of slang terms and their purposes will be the main emphasis of this study. The research classifies the data for the technique. the procedures for data analysis. The researchers adhere to a series of protocols. Following their discussion, the types of speech that can be categorized are decided. Lastly, the theory was applied to process utterances, including slang terms, in order to respond to research inquiries.

3.5 Method of Presenting the Analysis Result

Since the data gathered for this study is not represented by numbers or statistics, it is descriptive in nature. Nonetheless, this research offers a summary of the study's purpose and findings in the form of a verbal description. Creswell and Creswell (2018) claim that It is essential to create a data visualization and suggest that the most popular way to display qualitative data is through narrative language. Because this study takes a naturalistic approach, the results will be presented in a narrative, descriptive style rather than as a scientific paper. As a result, the data used in this study consists of songs that contain slang phrases in their lyrics. The songs are by the New Hope Club Band.