

CHAPTER I

INTRODUCTION

1.1 Background of the Study

The terms socio and linguistics are combined to form sociolinguistics. Socio implies society. Linguistics, on the other hand, is the science that examines language, or, to put it another way, makes language its object which is the definition of linguistics itself. The word "linguistics" comes from English linguistics. This is comparable to picking up a language. More than one or two languages are used in the studies. However, utilize the language of this world as a general learning tool (optional).

It is well known that there are many different languages spoken on Earth. The discipline of linguistics gradually developed into wide linguistics. Sociolinguistics is the study of language and society, particularly the relationship between language usage and the social structures that language users occupy. The foundation of this field of study is the notion that human society is made up of a number of interrelated patterns and behaviors, some of which are linguistic. Standard English and Non-Standard English are the two varieties of the language. There, spoken and written English are regarded as formal or standard. Standard English, often known as formal English, is a form of the language that is taught in schools or purposefully adopted by educated people. It is usually spoken and written in English.

Standard English is the version of the language that is taught in schools to non-native speakers and is commonly used in print. It is also the kind that is usually employed in situations such as news broadcasts and by clever individuals. On the other hand, non-standard English is usually used by illiterate people and is useful in some situations but is not appropriate for usage in formal settings. The standard vs. nonstandard concept serves as the foundation for the differentiation between formal and informal language because Standard English has scholarly and informal variants. Regional variations are another difference. However, the grammar of Standard English is generally acknowledged.

One sign of informal, non-standard English usage is slang. There are various types of non-standard languages. Young adults who are conversant with slang tend to utilize informal English, sometimes referred to as casual or colloquial language, in less formal contexts. Non-standard terminology used for internal communication inside a certain social group in a particular location is referred to as slang. social media sites, including YouTube, Twitter, Instagram, and Facebook. This terminology is used in music, books, and even movies in addition to platforms. Slang is a very informal, often short-lived vocabulary that is used by people of all ages and socioeconomic classes, usually in conversation among close colleagues.

Slang terms can be used to describe extremes or unpleasant or taboo things. They are also a good way to linguistically distinguish one's own group from other groups. Slang serves a purpose in society as well. Sharing ideas,

worries, plans, passions, and other pursuits that touch on typical conversational subjects and associated discussion points is one of them.

People can communicate more fluently and carry-on easy conversations with individuals of all ages by becoming knowledgeable about slang. By understanding slang, one can enhance communication skills and engage in seamless interactions with individuals of various ages. Nevertheless, utilizing slang may lead to diversion and offense. Additionally, these terms can diminish the recipient's trust in the message. To effectively convey a message and establish rapport with the audience, it is advisable to refrain from using slang.

Slang has a social function as well. Among these are the exchange of thoughts, concerns, plans, interests, and other activities that touch on common conversation topics and related discussion topics. Gaining an understanding of slang can help people converse more easily and more smoothly with people regardless of age. One can improve communication skills and have smooth interactions with people of all ages by learning slang. However, using slang might cause offense and distraction. Furthermore, the recipient's confidence in the message may be weakened by these terms. Slang should be avoided if you want to communicate clearly and build relationship with the audience.

However, specialists looked into this study and contributed significantly to the field of linguistics, especially sociolinguistics, concerning the use of slang in movies, providing a wealth of information on the topic. The researcher has identified a number of slang-related common occurrences that are found in

one of the song's lyrics, "skinnyfabs," which have the term "Happy." Kinda, which is a mix of the words kind and of, is one of the slang terms used in this song. This slang serves as novelty and freshness because teenagers are the ones that use it the most. The slang word "cuz" is another phenomenon the researcher discovered in the same music, but with a different form. This slang includes the clipping style of slang.

Since this slang is one that the majority of young people use on a regular basis and includes modern slang, it also serves the purpose of being new and fresh. Songs were the researcher's choice for this particular research object. According to Rebuschat et al. (2012), a song is defined as the representation of chords and harmonic connections in music. Songs from the New Hope Club Band were selected by the researcher to be examined in this study. The three members of the British pop group New Hope Club are Reece Bibby, Blake Richardson, and George Smith.

On May 5, 2017, Hollywood's recording studio and Steady Records published the band's debut EP, *Welcome to the Club*. The band then released their album in February 2020, a few years later. This album has a large number of slang terms. Two unique phenomena have been identified by the researcher in the lyrics of the album *New Hope Songs*. The first is "shoulda," a word that combines the words "should" and "of." This slang is new and inventive in its style. This slang serves the purposes of originality and freshness. Gotta is the second phenomenon. "Go to" is shortened to "gotta."

It is imperative to incorporate slang terms that are innovative and original in nature. This language serves to be informal and demeaning. The researcher used two journal publications as references to bolster the research's backdrop. Dawaghreh and Suliman's journal article from 2024 is the first. The language tactics used by Jordanian Twitter users were covered in this publication. The hypothesis developed by Craig (2003) and Barseghyan (2013) was applied in this work. Digital ethnography is the methodology used here. The study demonstrated how users' use of acronyms, contractions, cutting, and shortening contributed significantly to the 160-character restriction. Nasution et al. (2021) provided the researcher with the second journal paper.

Slang terms that appear in the novel *Me and Earl and the Dying Girl* were covered in this diary. to examine the slang terms using Chapman's (1988) framework. The objective of this journal is to classify slang terms and provide definitions for each one. Nine subsidiary slang data and twenty-one major slang data were found as a result of this art. The qualitative method is the methodology that was employed. The data source and the theory employed are where the current study differs from earlier studies. Craig and Barseghyan's theory was used in the prior investigation, followed by Chapman's theory. The methodology of the research, namely the qualitative method, is where the current study and the earlier research are identical.

Because the researcher discovered several slang terms utilized in the lyrics of New Hope Club Band songs, therefore the researcher used these songs as the data source. The purpose of this study is to examine slang kinds

using the theories of Allan and Burridge and Mattiello regarding the function of slang. Thus, the researcher motivation in bringing up the subject with the title “Analysis of slang in the song lyrics of new hope club band: a sociolinguistics approach”.

1.2 Identification of the Problem

1. The slang word's definition that used in the lyrics of songs.
2. The slang word's usage form used in the lyrics of songs.
3. What types of slang words are used in the lyrics of album New Hope Club Band.
4. The functions of slang used in the lyrics of album New Hope Club Band.

1.3 Limitation of the Problem

1. The types of slang that used in the lyrics of album New Hope Club Band.
2. The functions of slang used in the lyrics of album New Hope Club Band.

1.4 Formulation of the Problem

1. What types of slang terms are used in the lyrics of album New Hope Club Band?
2. What are the functions of slang terms used for in the lyrics of album New Hope Club Band?

1.5 Objectives of the Research

1. To find out the types of slang used in the lyrics of the album New Hope Club Band.

2. To analyze the functions of slang used in the lyrics of album New Hope Club Band.

1.6 Significance of the Research

1. Theoretical Significance.

The theoretical significance of this research is that it can increase knowledge related to the types and functions of slang. Slang often reflects a particular social, cultural, and group identity. This study helps in understanding how factors such as age, social class, ethnicity, and community influence language use.

2. Practical Significance.

Research on slang has many practical significances that can be applied in real situations, especially in understanding the dynamics of everyday communication. For language learners, learning slang allows them to communicate more naturally and relevantly with native speakers. This makes them more confident and efficient in social interactions. The researcher sincerely hopes that the findings and insights presented in this study will prove to be highly beneficial for future researchers, students, and academics by serving as a valuable reference in their work. It is anticipated that this research will contribute significantly as a comprehensive source of information and a foundational literature review, assisting others in deepening their understanding of the topic and inspiring further studies in related fields.

1.7 Definition of Key Terms

- Sociolinguistics** : Sociolinguistics is one branch of linguistics that examines language as a social and cultural phenomenon (Trudgill, 2000).
- Slang** : Slang, or "Kids Jaman Now," is the colloquial language used by today's youth for casual conversation, usually between friends. It is frequently used in spoken language instead of formal terminology and is regarded as nonstandard. Slang is informal and frequently used in speech as opposed to writing (Allan and Burridge, 2006).
- Songs** : The way chords and harmonic connections are portrayed in music (Rebuschat et al., 2012).
- Lyrics** : Language that is framed by its form and traditions but disengaged from worldly objectives is commonly referred to as lyric (Culler, 2017).