

CHAPTER III

RESEARCH METHODOLOGY

This chapter explains the methods used in the research, including the type of research, the approach applied, data collection techniques, and data analysis procedures. The selection of research methods is adjusted to the research objectives in order to obtain accurate and relevant data. In addition, this chapter also describes the research stages systematically so that the research can be carried out in a structured manner and produce valid and accountable findings.

3.1 Research Design

Qualitative methods rely on textual data. The qualitative approach is suitable for the literature approach Creswell (2018). Research design is very important in collecting and processing data to get results from research. This study looks for literary works, novel phenomena. Qualitative research methods are social science research methods, and qualitative research methods tend to be interpreted with a focus on context Catherin & Grerchen B, (2016). If the analysis is interpretive, then qualitative methods are the right choice. Fictional works that use sentences should be investigated using qualitative methods. Qualitative method focuses on natural data, in that it has a relationship with the context of its existence Creswell (2018).

Qualitative research methods are very appropriate to be applied to literary research because the use of this method can be applied to descriptive texts. The object of this research is a novel so that the use of qualitative methods is the right

thing because the analysis is interactive and the data is in the form of text. This research conducts research on novels so that the analysis uses a psychological approach that tends to use personal data Creswell (2018) .

3.2 Object of the Research

The object the research is to find out the struggle of women in the main characters against various forms of violence and oppression in the novel *The Color Purple*. Not only the main character, Celie, but also other female characters mentioned in the novel, namely Nettie, Sophia, and Shug Avery. In addition, the feminist theory developed by de Beauvoir (1956) is used in this research as the main theory. Then the main data source for this research is the novel "*The Color Purple*". Originally published in 1982, the first edition of the novel was published in hardcover, with a striking cover depicting the novel's central themes. This cover is designed to attract the reader's attention and reflect the essence of the story of this novel. Therefore, the data source for this research is from the novel itself, which was published by Harcourt Brace Jovanovich in 1982.

3.3 Method of Collecting Data

Data collection is important because it allows collecting information in accordance with the theory used in this research. This research uses library research conducted by Ratna (2015) to collect data. To describe all the data required, literature research was carried out relating to items in the form of certain works Ratna (2015). In addition, researchers used data source techniques to collect data from both primary and secondary data sources. therefore, Alice Walker's "*The Color Purple*" was the primary data source for this research. Then,

secondary data sources include books, journal articles, films and novels.

In analyzing novels, researchers read novels to create an understanding of the novel's storyline. Researchers marked data related to feminist issues that were used to support this writing.

Thus there are three steps to obtain data for this research. First, researchers read primary data sources. Second, understanding the issue of women's struggle and violence or oppression of gender issues faced by the characters in achieving their existence. Third, collect data by highlighting relevant statements that reflect the figures' descriptions of feminist issues.

3.5 Method of Analyzing Data

Following collecting data in this research, the data analysis method is a descriptive analysis method. As stated by Ratna (2015) the descriptive analysis method is used to analyze data through understanding and explanation and in accordance with the theory used. The following are the steps for analyzing the data. First, the researcher follows the steps to analyze the data, starting by selecting and examining the intrinsic elements of the novel such as plot, characters, setting, point of view and themes in "The Color Purple" (1982). Second, the researcher applies the existentialist feminist theory of De Beauvoir (1956) and Butler (1988) to examine extrinsic elements, namely women's struggles and gender violence faced by female characters in novels. Third, the results are presented in the form of speech related to women's struggles and obstacles in achieving their existence.

3.6 Method of Presenting the Analysis Result

The results of the analysis of the data are given in a descriptive format. Rather than being presented as a scientific report, the data are given in a descriptive fashion, according to Creswell & Creswell (2018). The data was divided into two categories for analysis: the gender performativity of the characters' utterances and the struggle of women to exist. The results were obtained in the form of sentences and paragraphs that explain and characterize the data on women's struggles and obstacles in achieving their existence because the results of the data related to the issue of feminism were collected and studied using the theory used in this research. Aside from that, the usage of qualitative descriptive research makes it easier for readers to comprehend the analysis of subjects or issues covered in relation to this study. Aside from that, the usage of qualitative descriptive research makes it easier for readers to comprehend the analysis of subjects or issues covered in relation to this study.