

**AN ANALYSIS OF FLOUTING MAXIM IN THE
GRAHAM NORTON SHOW: PRAGMATICS
APPROACH**

THESIS



**By:
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**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
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Batam, 29th July 2020



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The thesis has been approved to be examined on the date as indicated below

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ABSTRAK

Dalam pendekatan pragmatis, diketahui bahwa konteks terlibat dalam peraturan maksim yang dikemukakan oleh seorang ahli bernama Grice. Gagal mengamati ucapan yang terdapat dalam suatu ujaran dapat menyebabkan pelanggaran maksim. Penelitian ini dibuat dari fenomena pelanggaran maksim yang terjadi. Tujuan dari penelitian ini adalah untuk mengetahui jenis-jenis pelanggaran maksim dan alasan pelanggaran maksim yang muncul di sebuah acara televisi berjudul *The Graham Norton Show*. Penelitian ini menggunakan penelitian deskriptif kualitatif. Untuk mengumpulkan data, peneliti menggunakan teknik non-partisipatif dan metode observasi. Data dalam penelitian ini menerapkan teori dari seorang ahli bernama Grice. Ucapan-ucapan pembicara yang mengandung ucapan pelanggaran maksim digunakan sebagai data dalam penelitian ini. Peneliti menemukan 30 data ucapan pelanggaran maksim dalam acara televisi *The Graham Norton Show*. Data dianalisis menjadi pelanggaran maksim kualitas, pelanggaran maksim kuantitas, pelanggaran maksim hubungan, dan pelanggaran maksim cara. Hasil penelitian ini menunjukkan bahwa terdapat 16 maksim pelanggaran kuantitas, terdapat 12 maksim pelanggaran hubungan, dan terdapat 2 pelanggaran maksim cara. Alasan untuk melanggar maksim kuantitas karena ada informasi tambahan dalam sebuah ucapan di penelitian. Alasan melanggar maksim hubungan adalah karena memberikan jawaban yang tidak relevan. Untuk ucapan cara, alasan melanggar ucapan adalah karena adanya ambiguitas dalam sebuah ucapan. Jenis dan alasan yang dominan dari pelanggaran maksim yang muncul adalah pelanggaran maksim kuantitas.

Kata kunci: linguistik, pelanggaran maksim, pragmatik,

ABSTRACT

In the pragmatic approach, it is known that context is involved in the Gricean Maxim. Fail to observe the maxim causes the flouting maxim. This research was made from the flouting maxim phenomenon. The purpose of this study is to find out the types of flouting maxim and the reason of flouting maxim that appeared in the Graham Norton Show. This study applied descriptive qualitative research. For collecting data, the researcher used non-participatory technique and observational method. The data in this study applied the theory from Grice. The utterances of the speaker which contains flouting maxim were used as the data in this study. The researcher found 30 data of flouting maxim. The data were analyzed into flouting maxim of quality, flouting maxim of quantity, flouting maxim of relation, and flouting maxim of manner. The result showed that there are 16 flouting maxim of quantity, 12 flouting maxim of relation, and flouting maxim of manner. The reasons for flouting maxim of quantity because there was additional information. The reason of flouting maxim of relation is because giving irrelevant answer. For the maxim of manner, the reason of flouting maxim is because the ambiguity. The dominant types and reason of flouting maxim that appeared is flouting maxim of quantity.

Keywords: flouting maxim, linguistic, pragmatic

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