

**AN ANALYSIS OF FLOUTING MAXIM IN "THE  
STRANGER THINGS" TELEVISION SERIES:  
PRAGMATICS APPROACH**

**THESIS**



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UNIVERSITY OF PUTERA BATAM  
2021**

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**Submitted in Partial Fulfillment of the Requirements Thesis for the Degree of  
Sarjana Sastra**



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## ABSTRAK

Penelitian ini merupakan penelitian deskriptif kualitatif, di mana data-datanya berupa ujaran-ujaran dalam bentuk kalimat-kalimat, klausa-klausa, dan kata-kata. Data dikumpulkan dengan teknik observasi dan non partisipasi. Data-data tersebut dianalisa dengan menggunakan analisis identitas pragmatis. Tujuan penelitian ini adalah untuk mengetahui jenis-jenis dan fungsi-fungsi ujaran pelanggaran maksim yang digunakan oleh actor-aktor dan aktris-aktris dalam serial televisi “*The Stranger Things*”. Dalam menentukan jenis-jenis ujaran pelanggaran maksim, peneliti menggunakan teori Grice (1989). Sedangkan fungsi-fungsi terjadinya ujaran pelanggaran maksim didasarkan pada teori Leech (1983). Dari data yang diperoleh, ditemukan 30 data terkait dengan jenis-jenis ujaran pelanggaran maksim yang muncul di serial televisi “*The Stranger Things*”. Temuan menunjukkan bahwa semua jenis pelanggaran maksim ditemukan di serial televisi “*The Stranger Things*”. Jenis yang paling sering muncul adalah jenis pelanggaran maksim Relevansi dan yang paling jarang muncul adalah jenis pelanggaran maksim Cara. Selain itu, tiga dari empat jenis fungsi pelanggaran maksim ditemukan. Mereka adalah fungsi kompetitif, fungsi kolaboratif, dan fungsi konflik. Jenis fungsi yang sering muncul adalah fungsi kolaboratif, sedangkan fungsi keramahan tidak muncul dalam serial televisi “*The Stranger Things*”. Demikian, pelanggaran maksim dan fungsinya dapat ditemukan dalam dialog para actor di serial televisi “*The Stranger Things*”.

Kata kunci: Pragmatik, Prinsip Kooperatif, Pelanggaran Maksim

## **ABSTRACT**

*This research was a qualitative descriptive study, which the data were utterances in the form of sentences, clauses, and words. The data were collected through an observation and non participatory technique. They were analyzed by using the pragmatic identity analysis. The aims of this research were to find out the types of the flouting maxim and the Functions for the flouting maxim used by the actors and actress in The Stranger Things. In determining the types of the flouting maxim, the researcher used on the theory of Grice (1989). Meanwhile the Functions for the flouting maxim were based on the theory of Leech (1983). From the collected data, it was found 30 data related to the flouting maxim appeared in The Stranger Things television series. The findings showed that all types of the flouting maxim were found in The Stranger Things television series. The type that most frequently appeared was the flouting maxim of relevance and the least was the flouting maxim of manner. Moreover, three of four Functions for the flouting maxim were found. They were competitive Function, collaborative Function, and conflictive Function. The Function for the flouting maxim that most frequently appeared was the collaborative Function meanwhile, the convivial Function was not appeared in The Stranger Thing television series.*

*Key words: Pragmatics, Cooperative Principles, Flouting Maxim*

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