# ANALYSIS OF REPRESENTATIVE ACTS IN "THE SOCIAL NETWORK" MOVIE: A PRAGMATIC APPROACH

**THESIS**


**By:**

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**DEPARTMENT OF ENGLISH LITERATURE**
**FACULTY OF SOCIAL SCIENCES AND HUMANITIES**
**PUTERA BATAM UNIVERSITY**


**2024**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of Sarjana Sastra (S1)**

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## SURAT PERNYATAAN ORISINALITAS

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**ANALYSIS OF REPRESENTATIVE ACTS IN "THE SOCIAL NETWORK" MOVIE: A PRAGMATIC APPROACH**

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Batam, 12 Juli 2024

**Rohit La Ami**
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## DECLARATION OF THESIS ORIGINALITY

I, Rohit La Ami, NPM 201210065,
Hereby declare that the term paper entitled

**ANALYSIS OF REPRESENTATIVE ACTS IN "THE SOCIAL NETWORK" MOVIE: A PRAGMATIC APPROACH**

Is the original work of myself and all contributions from other works have been properly cited in accordance with academic standards. I realize that this thesis has never been published, either entirely or partially, under my name or any other names and authorships.

Batam, 12th July 2024

**Rohit La Ami**
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**201210065**

**The thesis has been examined on the date as stated below**

**Batam 12th July 2024**

**Robby Satria, S.S., M.Hum.**
**Supervisor**

## *ABSTRAK*

*Penelitian ini bertujuan untuk mengkaji fenomena linguistik khususnya tindak representatif dan fungsi struktural ujaran dalam film "The Social Network". Teori tindak tutur yang digunakan dalam mengkaji fenomena kebahasaan ini adalah teori Searle dan Vanderveken (1985) yang merupakan pengembangan dari teori J.L Auistin. Teori ini menunjukkan bahwa tindakan representatif adalah tindakan yang merepresentasikan pendapat seseorang tentang dunia dan mengklasifikasi tindakan-tindakan tersebut dalam beberapa tipe. Tipe-tipe ini yang diteliti dalam film tersebut. Kemudian dalam meneliti fungsi struktural, peneliti menggunakan teori Yule (2010). Penelitian ini merupakan penelitian kualitatif dimana data yang diteliti adalah ujaran. Ujaran-ujaran tersebut merupakan data yang dikumpulkan dengan metode observasi. Untuk metode analisis data, peneliti menggunakan metode padan referensial yang dikemukakan oleh Sudaryanto (2015). Semua data yang dianalisis disajikan dengan metode informal. Cara penyajian informal adalah penggunaan kata-kata atau paragraf untuk menyampaikan hasil analisis data. Teori yang digunakan dalam menyajikan analisis data adalah teori Sudaryanto (1993). Dalam penelitian ini, peneliti menemukan sepuluh jenis tindak representatif, yaitu menegaskan, mengklaim, menyatakan, menggambarkan, menyarankan, membuat hipotesis, menyangkal, meyakinkan, mengingatkan, dan memuji. Di antara jenis-jenis tersebut, yang paling banyak muncul adalah mengklaim. Alasan mengapa tindak tutur mengklaim paling banyak muncul adalah karena tokoh-tokoh dalam film ini menyampaikan pendapat yang cenderung subjektif dan parsial. Selain itu, sebagian besar adegan dalam film ini terjadi dalam persidangan yang membuat para tokoh mempertahankan pendapatnya masing-masing. Selanjutnya, hasil analisis pada fenomena fungsi struktural hanya menunjukkan dua jenis fungsi, yaitu imperatif dan deklaratif.*



***Kata kunci:*** *Pragmatik, tindak representatif, film*

## ABSTRACT

This research aims to examine linguistic phenomena especially representative act and structural function of utterances in the movie "The Social Network". The speech act theory used in examining this linguistic phenomenon is the theory of Searle and Vanderveken (1985) which is a development of J.L Auistin's theory. This theory shows that representative acts are actions that represent a person's opinion about the world and classify the actions into several types. Then these types are examined in the movie. Then in examining structural functions, researchers use Yule's theory (2010). This research is a qualitative research in which the data studied are utterances. The utterances are data collected by observation method. For data analysis method, the researcher used referential method proposed by Sudaryanto (2015). All data analyzed in the analysis are presented with informal method. Informal presentation way is the use of words or paragraphs to convey and explain data analysis findings. The theory used in presenting the data analysis is Sudaryanto's theory (2015). In this study, the researcher found ten types of representative acts, namely asserting, claiming, stating, describing, suggesting, hypothesizing, denying, assuring, reminding, and praising. Among these types, the number that appears the most is claiming. The reason why claiming acts appear the most is because the characters in this movie convey opinions that tend to be subjective and partial. In addition, most of the scenes in this movie take place in trials that make the characters defend their own opinions. Furthermore, the results of the analysis on the phenomenon of structural functions show only two types of functions, namely imperative and declarative.



**Keywords**: Pragmatics, representative acts, movie

## MOTTO AND DEDICATION

### MOTTO

**Prophet Muhammad Shallallahu 'alaihi wa sallam: “The best of humans are those who are most beneficial to others.” (Narrated by Ahmad, ath-Thabrani, ad-Daruqutni)**

### DEDICATION

**I dedicated this thesis to my family who always support and motivate me.**

**I also dedicated this thesis to the readers who read this research**

## ACKNOWLEDGMENT

First and foremost, all praise be to Allah, the Almighty, who has granted the time, health, and knowledge necessary to complete this thesis, titled 'Analysis of Representative Acts in "The Social Network" Movie: A Pragmatic Approach,' within the specified timeframe. This task is a requirement for graduation assigned to students. Therefore, the lessons learned during college are reflected in this thesis. Despite this, there are many shortcomings in this research, and it is hoped that readers will offer improvements through their criticism and suggestions, which can be submitted directly or through the author's social media listed at the end of this thesis. Finally, many individuals have assisted in the writing of this thesis, and then the author would like to express gratitude by saying thank you to:

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5 Robby Satria, S.S., M.Hum. as the thesis supervisor
6 All lecturers and staff at Putera Batam University
7 My classmates from the English literature program of 2020.

May the almighty Allah repay your kindness and always give you His guidance, Amen.

Batam, July 12th 2024

Rohit La Ami

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