

**ANALYSIS OF VIOLATION MAXIM IN TALK SHOW  
“THE LITTLE BIG SHOT”: PRAGMATIC  
APPROACH**

**THESIS**



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**2024**

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APPROACH**

**Submitted in Partial Fulfillment of the Requirements for the Degree of  
Sarjana Sastra**

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I, Fadhil Juliano, NPM No. 201210060

Hereby declare that the term paper entitled:

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Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

Batam, 17<sup>th</sup> July 2024



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**APPROVAL PAGE**

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**The thesis has been examined on the data as indicated below:**

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## ABSTRAK

Penelitian ini bertujuan untuk mengidentifikasi jenis dan alasan pelanggaran maksim dalam talkshow “Little Big Shot”. Peneliti berpegang pada teori Grice mengenai jenis pelanggaran maksim dan Christoffersen dalam alasan pelanggaran maksim. Ada empat jenis pelanggaran maksim yang diperkenalkan oleh Grice (1975) dan delapan alasan pelanggaran maksim dalam percakapan yang disebutkan oleh Christoffersen (2005). Desain penelitiannya adalah kualitatif. Metode observasi dan teknik pencatatan digunakan untuk mengumpulkan data penelitian. Ada beberapa langkah dalam pengumpulan data, peneliti menyaksikan keseluruhan talk show. Kemudian peneliti mencatat dan menuliskan percakapan antara tuan rumah dan tamu. Selanjutnya, peneliti menyoroti basis data pada teori. Dalam menganalisis data, penelitian ini menggunakan metode identitas pragmatis. Ada beberapa langkah dalam menganalisis data, peneliti membaca dengan cermat apa yang disoroti. Kemudian, sebelum mengklasifikasikan dan menganalisis maksim yang dilanggar oleh seseorang, ada baiknya mengetahui makna kontekstualnya. Selanjutnya, peneliti menganalisis data yang ditonjolkan berdasarkan teori penelitian. Hasil penelitian ini diklarifikasi dan ditampilkan secara informal dalam bentuk kata hingga kalimat. Hasil penelitian menunjukkan bahwa pelanggaran maksim hubungan tersebut sering digunakan dalam acara bincang-bincang karena gaya komunikasi alami anak-anak dan tujuan hiburan acara berkontribusi terhadap seringnya terjadinya pelanggaran maksim jenis ini. Sedangkan dari segi alasan pelanggaran maksim, sorak-sorai pendengar paling sering digunakan karena pertunjukannya bertujuan untuk menciptakan suasana yang menyenangkan dan menjaga agar pembicaraan tetap terhibur.

**Kata Kunci:** pragmatis, pelanggaran maksim, kualitatif

## ABSTRACT

This research aims at identifying the types and reasons of violation maxim in the “Little Big Shot” talk show. The researcher adhered to the theory of Grice regarding types of violation maxim and Christoffersen in reasons of violation maxim. There are four types of violation maxim introduced by Grice (1975) and eight of reasons of violation maxim in conversation enumerated by Christoffersen (2005). The research design was qualitative. The observational method and note-taking technique were employed to collect the research data. There were several steps in collected data, the researcher watched the entire talk show. Then the researcher took notes and transcribed conversation between the host and the guests. Next, the researcher highlighted the data base on the theory. In analyzing the data, this research used pragmatic identity method. There several steps in analyzing data, the researcher read carefully the highlighted. Then, before classifying and analyzing the maxim that the person is violate, it is better to know the contextual meaning. Next, the researcher analyzed the highlighted data based on the theory of the research. The results of this research were clarified and displayed informally in the form of words to sentences. The results revealed the violation maxim of relation was the frequently utilized in the talk show due to the children's natural communication style and the show's entertainment goals contribute to the frequent occurrence of these types of maxim violations. Meanwhile, in term of reasons of violation maxim, cheer the hearer was the frequently used because the show aims to create an enjoyable and keep the conversation entertaining.

**Keyword:** pragmatic, violation maxim, qualitative

## **MOTTO AND DEDICATION**

### **MOTTO**

**“If you don’t go after what you want, you’ll never have it. And if you don’t ask, the answer is always no. Also if you don’t step forward, you’re always in the same place.” - Nora Roberts.**

### **DEDICATION**

**I dedicated this thesis to myself, my beloved parents, and my beloved sister.**



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**Batam, 17<sup>th</sup> July 2024**



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