

CHAPTER III

METHODOLOGY RESEARCH

3.1 Research Design

This research used a qualitative research method. The qualitative research that was adopted in this research is related to social phenomena. Qualitative research is carried out to examine general phenomena or issues that exist in society (Creswell and Creswell, 2018). The implementation of qualitative research is carried out because of the researcher's need to understand the phenomenon and the qualitative approach can provide in-depth insight into how to observe the novel to detail the narrative elements and analyze the meaning in the novel. In addition, qualitative research collects documentation and observation data, and the data is converted into transcripts from the text of literary works in the novel "Far from the Madding Crowd". Besides, this research employed the theory of Maslow.

3.2 Object of the Research

The hierarchy of human needs is the object of this research. This research analyzed the human needs in "Far from the Madding Crowd". Therefore, this research focused on the utterances that showed the human needs in the novel and the novel is one of the popular novels written by Thomas Hardy. This novel involves 485 pages and primarily portrays the love and belonging needs. The hierarchy of needs theory by Maslow (1954) was used as a data limitation in this study. In addition, this research will concentrate on all of the characters in the

novel who face love and belonging needs in the Hierarchy of Needs issue to achieve personal goals. The main data source for this research is the novel "Far from the Madding Crowd" with supporting data taken from previous research on the same topic, then books and journals are other sources of this research.

"Far from the Madding Crowd" is Thomas Hardy's fourth successful novel since its release in 1874. The novels have an enduring legacy. In 2003, it was listed at number 48 in the BBC's The Big Read survey, while in 2007, it was ranked 10th in The Guardian's list of the greatest love stories of all time. The novel has been adapted into a film several times in 1967, 1988, 2010, and 2015. In 1967, the film directed by John Schlesinger was nominated for an Oscar, the world's most prestigious film award. In 1998 it was adapted into television formats, such as a mini-series, theatre and radio drama in 2012 in BBC Radio 4's Classic Serial, and Comic from September 2005 to October 2006 in The Guardian's Review section. Moreover, the recent film adaptation in 2015 was directed by Thomas Vinterberg, with a screenplay by David Nicholls, with Carey Mulligan as Bathsheba Everdene, Matthias Schoenaerts as Farmer Oak, Michael Sheen as Mr Boldwood, Tom Sturridge as Sergeant Troy and Juno Temple as Fanny Robin.

3.3 Method of Collecting Data

The novel is the data source in this research and the data were gathered there by applying library research as the type of this research. In this research, the documentation method is used to find data related to the theory used. The novel

“Far from the Madding Crowd” is used in this study as the main and secondary data source. Researchers gather information to create primary data. The Novel “Far from the Madding Crowd” serves as the primary source of data for this study, with articles and books serving as supplementary sources. This research used a technique for collecting the data namely highlighting techniques (Creswell and Creswell, 2018). To organize the data, the highlight technique is utilized to identify keywords in a research-related issue. The process of collecting the data for this study includes several steps:

1. Reading the novel “Far from the Madding Crowd” by Thomas Hardy.
2. Highlight indicating obstacles and effects of love and belonging needs in the novel.
3. Reread the raw data that has been collected.
4. The researcher identified the raw data that has similarities to collect accurate data.

3.4 Method of Analysing Data

The next method is analyzing the data. The technique used to analyze the data is content analysis. Several phases are followed in the data analysis process. First, the intrinsic elements of the novel there are plot, character, setting, theme, and point of view are examined. The second extrinsic element used theory Abraham Maslow’s hierarchy of needs is part of love and belonging needs analyzed in the novel “Far from the Madding Crowd”. Ratna (2015 p.48) stated content analysis is done on the latent and communications that will produce the

content and messages contained in the text or document. The basis of content analysis is interpretation by paying attention to the situation in the message content the researchers emphasized how to exploit the content and this method is done against words, sentences, and paragraphs so that the content of the message is known accurately. The process of analyzing the data for this study includes several steps:

1. Classify the obstacles and effects of love and belonging needs as found from the Data that have been collected.
2. Interpret the obstacles and effects of love and belonging needs as discovered in the novel used Abraham Maslow's psychological theory.
3. Based on the data studied, the researcher makes conclusions.

3.5 Method of Presenting Research Result

This research procedure finished with the presentation of the analysis results immediately after the data has been analyzed. The data results used descriptively by Creswell and Creswell (2018) stated that a descriptive narrative used to present the research findings to represent the data collected and evaluated for this study, the results are given as words, sentences, and paragraphs. The used of qualitative descriptively research because the researcher focused on the hierarchy of needs found in the data. The used of qualitative descriptively research also makes it easier for readers to interpret the analysis of the topic or issue discussed in this research.