

CHAPTER III RESEARCH METHOD

3.1 RESEARCH DESIGN

These research used qualitative method caused descriptive method was used to specific and more detailed issue, According to Creswell, (2018) descriptive method was used in research where the data source are in the form of words, sentences, and phrases. As a result of descriptive research, the result was shown in the form of sentences, phrases and words. The problem that are difficult to understand due to applying pragmatic context can be found through words, phrase and sentences text in the form of utterance. Mentioned by Merriam & Tisdell, (1998) ensuring validation and rehabilitation in qualitative research can involve investigation in an ethical manner.

3.2 Object of the Research

The object of the research is said to be a condition that describes or explains a situation of the object to be studied in order to obtained a clear pictured of a study to the research to understand and conclude that the object of this research is positive politeness expressions in the Storyteller movie.

3.3 Method of Collecting Data

Data collection is a method that must be applied. Collecting data was carried out used the observation method. Mentioned by Creswell, (2018) the role of senses is very important in data collecting caused the senses aim to heard, feel, and seeing, and feeling the issue related to positive politeness expressions. This research carried out use no-participatory techniques, the researcher did not collect

the data in the agency, in this case these researcher did not required the involvement of participation in the communication process. The researchers took the movie "The Storyteller" to observed to obtained data. The research carry out observations with watch movies, hear the language used, and read the script. Therefore this method is used because it requires the use of human reason in collecting data.

In addition to the methods and techniques, the researcher also applied several steps to collect data, firstly the researcher watched the film "The Storyteller" for several times to understand the form of politeness of the language used, then the researcher found raw data by listening repeatedly to the utterances spoken by the characters in the film, and then the last step the researcher makes observations by listening to the language utterances contained in the film and watching over and over again to obtain phenomena that point to politeness.

3.4 Methods of Analyzing Data

After collecting the data, the researcher continued using the pragmatic marker method by collecting pragmatic issued contained in the conversation. The pragmatic marker method is a method that used by speaker, were means that each utterance caused a reaction to a certain action depend on the context and situation of the speaker. This referred to as a technique to analyzing the data by equating data and theory. Next, the data found was copied from the film script and analyzed based on the types of positive politeness strategies in storyteller movie. According to Sudaryanto, (2015:31) Therefore the process for equating the data with the theory used.

Furthmore the researcher collected types of utterance contained of positive politeness from film script, next the utterance were explained based on theory, the last stage is for the researcher to equate the data with the theory used and then analyze one by one.

3.5. Methods of Presentation of Research Results

After analyzing the data, the researcher was presented the results of his research by presented the results of the research through words. Therefore, researchers describe the results of their research through words, so that readers can understand the meaning of the topic of research discussion.