

**AN ANALYSIS OF POSITIVE POLITENESS
EXPRESSIONS IN “THE STORYTELLER”
MOVIE: PRAGMATIC APPROACH**

THESIS



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2023/2024**

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**Submitted in Partial Fullfilment of the Requirements for the degree of
Sarjana Sastra**



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SURAT PERNYATAAN ORISINALITAS

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Batam, 18th July 2024



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DECLARATION OF THE THESIS ORIGINALITY

I, Murniwati Ndruru, NPM 201210025

Hereby declare that the term paper entitled:

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Is the real work of myself and I realized that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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APPROVAL PAGE

AN ANALYSIS OF POSITIVE POLITENESS EXPRESSIONS IN “THE STORYTELLER” MOVIE: PRAGMATIC APPROACH

THESIS

Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra (SI)

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ABSTRAK

Kesantunan positif berfokus pada wajah dan citra diri pendengar, kesantunan positif didasari pada pendekatan mengurapi wajah orang yang dituju dengan menunjukkan bahwa dalam beberapa hal pembicara menginginkan keinginan pendengar. Penelitian ini bertujuan untuk mengetahui untuk mengetahui jenis strategi kesantunan positif dan faktor yang mempengaruhi pemilihan penggunaan jenis strategi dalam percakapan film Storyteller. Penelitian ini berfokus pada analisis percakapan dengan menggunakan teori yang dikemukakan oleh Brown dan Levinson, (1987). Analisis data dilakukan dengan menggunakan metode deskriptif kualitatif, selanjutnya peneliti melakukan pencatatan sebagai cara untuk menemukan data yang valid yang disajikan dengan kesan positif. Oleh karena itu penelitian ini dapat digunakan sebagai acuan atau pedoman untuk melakukan penelitian berikutnya. Hasil penelitian ditemukan 30 data, dikategorikan dalam ungkapan strategi kesantunan positif, 30 data dikategorikan sebagai faktor pertama yang mempengaruhi pemilihan strategis kesantunan positif yaitu imbalan, dan 10 data dikategorikan sebagai faktor kedua yang mempengaruhi pemilihan strategis kesantunan positif yaitu keadaan. Berdasarkan hasil penelitian ini jenis strategis kesantunan positif yang paling dominan digunakan adalah jenis strategis tawaran dan janji, karena ditekankan dengan kerjasama untuk memuaskan keinginan pendengar.

Kata Kunci: Pragmatik, Kesantunan, Kesantunan Positif, *Movie*

ABSTRACT

Positive politeness focused on the listeners face and self-image. Positive politeness is based on the approach of anointing the face of the person being addressed by showing that in some way the speakers wants the listeners wishes. This research serves to determine the types of positive politeness strategis and the factors was influenced the used types of positive politeness startegies in conversation in the “Storyteller” movie. These research focused on analyzing conversation in films use the theory by Brown and Levinson, (1987). Data analysis was carried out used qualitative descriptive method, the researcher take note as a way to find valid data was presented in a positive impression. Therefore, these research can be used as a references or guidline to conducting subsequent research. The result of the research found 30 data were grouped into of positive politeness strategies expressions, 30 data were categorized as the first factor that influenced the choice of positive politeness strategies namely payoff, and 10 data were categorized as the second factors that influenced the choice of positive politeness strategies, namely circumstances in the Storyteller movie. Based on the research result, the most dominant types of strategies is offer and promise because it emphasizes cooperation, to satisfy the hearer wants.

Keyword: Pragmatic, Politeness, Positive Politeness, Movie

MOTTO AND DEDICATION

MOTO

The end of a thing is better than its start, and gentle spirit is better than pride

(Ecclesiastes 7:8)

DEDICATION

I dedicate this thesis to myself, for my struggle in completed this thesis, and to my beloved parents, my father and my late mother, my sincerity for unceasing prayers, my priceless enthusiasm. As well as for those closest to me and my beloved family, as well as for all lecturers.

ACKNOWLEDGE

All praise and thankfulness to Savior God who has given strength and blessing, so that the writer can complete the thesis entitled “An Analysis of Positive Politeness Expression in “The Storytller” Movie”: Pragmatic Approach for the requirements to complete the undergraduate study program (S1) in the English Literature Study Program, University of Putera Batam. The researcher realizes that this thesis is far from perfect. Therefore, criticism and suggestions will always be accepted by the researcher with pleasure. With all the limitations, the researcher also realized that this thesis would not complete without help, guidance and encouragement from various parties. For this reason, with all humility, the author expresses his gratitude to:

1. Dr.Nur Elfi Husda, S.Kom. M.SI. as Rector of Putera Batam University.
2. Dr. Michael Jibrael Rorong, S.T., M.I.Kom. as Dean of Faculty of Social Sciences and Humanities of Putera Batam University.
3. Nurma Dhona Handayani, S.Pd., M.Pd. as Head of Department of English Literature of Putera Batam University.
4. Afriana, S.S., M.Pd. As the academic advisor of researcher, who has given his continually guidance, advices, and contribution in the studies of researcher throughout all the semesters in Putera Batam University.
5. All lecturers of Department of English Literature, for their knowledge, motivation, and suggestion during my study and research at Putera Batam University.
6. My father, my siblings and all the researcher's and moreover my family always provide advice and support in the preparation of this thesis.
7. My beloved lover who always gives me encouragement and continues to support me throughout the process of prepared my thesis.
8. My two younger sisters who always support and fulfill my needs.

Batam, 18th July 2024



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