AN ANALYSIS OF FLOUTING MAXIM IN "PERSUASION" MOVIE: PRAGMATIC APPROACH

THESIS

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FACULTY OF SOCIAL SCIENCES AND HUMANITIES

PUTERA BATAM UNIVERSITY

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DECLARATION OF THE THESIS ORIGINALITY

I, Christina Ronauli Siagian, NPM No. 181210050

Hereby declare that the term paper entitled:

AN ANALYSIS OF FLOUTING MAXIM IN "PERSUASION" MOVIE: PRAGMATIC APPROACH

Is the real work of myself and I realized that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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APPROVAL PAGE

AN ANALYSIS OF FLOUTING MAXIM IN "PERSUASION " MOVIE: PRAGMATIC APPROACH

THESIS

Submitted in Partial Fulfillment of the Requirements for the Degree of Sarjana Sastra (S1)

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The thesis has been approved to be examined on the date as indicated below

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui jenis-jenis pelanggaran maksim dalam film. Teori dari Grice (1975) diterapkan sebagai teori utama. Selain itu penelitian ini menggunakan film "Persuasion" sebagai sumber datanya. Deskriptif kualitatif digunakan sebagai metode dalam desain penelitian. Untuk metode dan teknik pengumpulan data penelitian ini menggunakan metode observasional dan teknik non partisipatif yang dikemukakan oleh Sudaryanto (2015). Penelitian ini menggunakan metode identitas pragmatis dan teknik penyetaraan pragmatik dari Sudaryanto (2015) dalam menganalisis data. Hasil penelitian ini menemukan 17data pelanggaran maksim kuantitas, 10data pelanggaran kualitas maksim, 5 data pelanggaran hubungan maksim, dan 6 data pelanggaran maksim cara. Tiga pelanggaran maksim yang dominan adalah kuantitas, kualitas, dan hubungan. Adapun pelanggaran maksim yang paling sedikit ditemukan adalah pelanggaran maksim kualitas dengan kemunculan sebanyak 5 di dalam film persuasion.

Kata kunci: Prinsip kooperatif, pelanggaran maksim, pragmatik

ABSTRACT

This present research have goal to find out about the types of flouting maxims in the movie. The theory from Grice (1975) was applied as the main theory. Additionally this research used the movie "Persuasion" as the data source. The descriptive qualitative was used as the method in research design. For the method and technique in collecting the datd this research applied the obeservational method and non-participatory technique by Sudaryanto (2015). This research applied the pragmatic identity method and pragmatics in- equalizing techniques from Sudaryanto (2015) in analyzing the data. The result of this study discovered 17 data for flouting maxim quantity, 10 data for flouting maxim quality, 5 data for flouting maxim relevant, and 6 data for flouting the maxim of manner. The three dominant flouting maxims were quantity, quality, and relevant. As for the least flouting maxim found was the flouting maxim of relevant with 5 data in the persuasion movie.

Keywords: Cooperative principle, flouting maxim, pragmatics

ACKNOWLEDGMENTS

All praise and gratitude to the presence of Almighty God, who is most merciful and merciful, has completed the thesis entitled "An Analysis of Flouting Maxim In "Persuasion" Movie: Pragmatic Approach" for the requirements to complete the undergraduate study program (S1) in the English Literature Study Program, Putera Batam University.

The researcher realized that this thesis is far from perfect. Therefore, the researcher with pleasure will always accept criticism and suggestion. The researcher would like to say thanks to her beloved father and mother for the love inspiring and blessing given her endlessly in taking this ungraduate program. The researcher also wishes to express her gratitude and appreciation to Mr. Zia Hisni Mubarak,S.Pd.,M.Pd. as the thesis supervisor who has contributed the ideas, motivation, and time in arranging this thesis.

Furthermore, the researcher would like to express here sincere gratitude to all people who involve both directly and indirectly especially to:

a. Dr. Nur Elfi Husda, S.Kom., M.SI., Rector of Putera Batam University
b. Dr. Michael Jibrael Rorong, S.T., M.I.Kom as the Decan of the Social Science and Humanities Faculty of Putera Batam University.
c. Ms. Nurma Dhona Handayani, S.Pd., M.Pd as Head of the English Department of Putera Batam University
d. Zia Hisni Mubarak, S.Pd., M.Pd. as the academic supervisor at Putera Batam University and the one one who was giving the researcher guidance.
e. All lecturer and staff of Putera Batam University, especially the department of English Literature, for their knowledge, education, motivation, and love during her research at Putera Batam University.
f. My beloved father,my beloved mother, my sister and my brother.
g. My beloved best friends Esrawati, Eko, Yasikha
h. All of researcher's friends at Putera Batam University, and researcher's friends at outside of Putera Batam University.

The researchers apologizes for all mistakes made in the studies and also researcher hopes this thesis will be useful for the readers.

Batam, 17th July 2024

Christina Ronauli Siagian
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