

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

Undoubtedly, one of the most important parts of research is research design, considering its importance in defining how research is observed. The researcher used descriptive qualitative research methods in this research. To investigate the unmeasured phenomena or problems related to the population in society, qualitative research is used (Creswell, 2013). Qualitative research is an observation consisting of a set of material and interpretive practices (Creswell & Poth, 2017). Subsequently, the research examined a pragmatics discussion that was connected to social phenomena. Furthermore, qualitative research aims to provide a fundamental comprehension of the problem (Creswell, 2013, p. 56). Thus, the research's purpose was to offer a more comprehensive understanding of the chosen phenomena.

Additionally, the researcher used observation to collect the data. According to Creswell (2013), qualitative research collects data through document analysis, behavior observation, and interviewing. However, the data obtained in qualitative research are usually in the form of words rather than numbers, and these data are the subject of several fields in the social sciences (Milles & Huberman, 2014). As previously mentioned, this research used descriptive qualitative research methods. Due to the descriptive presentation of the social phenomena in this research, it was selected as the research design. Regarding the theories to answer the first research

question, the researcher used the theory from Searle & Vanderveken (1985) to examine acts of expressive illocutionary acts. The second research question was also answered using Leech (1983) theory of expressive illocutionary act functions.

3.2 Object of Research

The object of the research is to find out the acts and the functions of expressive illocutionary acts used in the “Captain America the First Avenger” movie. The acts of expressive illocutionary acts are identified through the utterances conveyed in the movie’s story by all the characters in it, and these utterances are intended to find out more deeply about the things that the speaker wants to convey. While the functions for these utterances’ existence can be found after identifying the acts. In essence, the researcher focused on the utterances of all the characters in the utterances which involve expressive illocutionary acts in the “Captain America the First Avenger” movie.

3.3 Method of Collecting Data

In this study, the data collection method was carried out by means of observation. According to Sudaryanto (2015), observational is a method that focuses on the use of language. Thus, the observational method requires the researcher to collect and observe data that was used by the researcher. In this research, the researcher was required to use the senses of sight and hearing to conduct the observation and collect the data. As the source of this research, the entire context is seen visually within the movie of “Captain America the First Avenger”. In this research, the researcher did not directly participate or can be referred to as a non-participant technique. The non-participant technique does not

require participation in the communication process, this technique means that the researcher only collects data (Sudaryanto, 2015).

There are several steps taken to collect data. First, the researcher found raw data by repeatedly listening to the words spoken by the characters in the “Captain America the First Avenger” movie. The researcher listens repeatedly to help the researcher collect raw data that comes in the form of the utterances. Then, the researcher highlighted the data that showed expressive illocutionary acts. Finally, the researcher created groups from the data that had been highlighted based on the acts of expressive illocutionary acts.

3.4 Method of Analyzing Data

In this research, the researcher used the pragmatic identity method. The researcher used this method because the data from this study is in the form of utterances. Sudaryanto (2015) explained that the determinant of the pragmatic identity method is the interlocutor of the speaker, and this could happen if the speech conveyed by the speaker causes a certain reaction for the interlocutor. Because this study refers to a pragmatic approach, the researchers feel that it fits the pragmatic identity method. And the elements of pragmatic are speaker, hearer and the context. The identification process that was carried out by the researchers was by classifying the data to be obtained with the theory used by researcher from (Searle & Vanderveken, 1985).

Meanwhile, the equalization technique is applied using pragmatic competence. These methods were employed by the researcher to examine the data

that was collected. Data are equated with relevant theories using pragmatic competency in equating (Sudaryanto, p. 31 2015). In other words, the method of data analysis included comparing the expressive illocutionary act data from the movie “Captain America the First Avenger” with the theory developed by Searle and Vanderveken (1985) and (Leech, 1983). As a result, data analysis used these methods and techniques.

Thus, data analysis in this study was carried out by following several steps. The first step is the researcher used data reduction to proceed to data analysis. This happened because the researcher found many similarities of data in the movie. Then the researcher explained the context of the data that has been highlighted previously because expressive illocutionary acts are utterances with implied meanings in them. In the next step, the researcher analyzed the acts of expressive illocutionary acts based on Searle and Vanderveken (1985) theory to answer the first research question. Then the researcher analyzed the function of the expressive illocutionary acts used in the utterances in the movie based on Leech (1983) theory to answer the second research question. And the results of the analysis have shown the acts and functions of expressive illocutionary acts found in “Captain America the First Avenger” movie.

3.5 Method of Presenting the Research Result

The informal technique was used in this research in order to convey the findings. It was chosen because the researcher used words and sentences to describe the research findings in a descriptive manner. The informal method is a method that presents the results of research using words (Sudaryanto, 2015, p. 241). As a result,

the researcher used words to comment on the research findings. The informal method was chosen to enable readers to quickly and easily grasp the chosen subject.