

CHAPTER I

INTRODUCTION

1.1 Background of the Research

In today situation, although it may not be very obvious, most women in society facing the disadvantage on playing their role as a female. The gender role, that society made, largely portrays how women exist in second position after men. This cornered women in many aspects especially in playing their everyday roles. The unspoken 'names' of women arise alongside this matter, such as; baby maker or trophy wife. Another problem that exists is on how the job competition is unfairly tight for women. As the second position of gender role towards women is rising, many believes that jobs should be cornered to men only. This too, one the effect on how higher education for men is outnumbered compared to women.

By the end of the eighteenth century, Victorian norms had taken hold and were used to categorize middle-class women as being incapable of working in factories on a physical and mental level. The effects of the "feminine frailty" stereotype, which surfaced in the workplace during this time, have not been completely eliminated. Among other detrimental consequences, the myth widened the class gap between women who chose to labor outside the house and those who had no option but to do so (Lindsey, 2015, p. 317).

Written on an article authored by Eisenmann (2007) implied on how the low rate of participation of women in higher studies is the current problem, as if women's larger presence in higher education cause disadvantages for males, or as if their domination equals men's exclusion. Stating by this fact only, it could be

taken and conclude on how in today's situation, women still considered as a second position in gender role.

As mentioned by Gracia (2022) in a web magazine article Magdalene.co '*From Recruitment to Career Path: How Gender Bias Affect Women's Career*' as someone who is looking joke hearing **“Women are vulnerable and spoiled. When given a position, they would be quick to resign, either because they don't feel good in that position or because they are getting married,”** from her superior is not a pleasant experience. This can be used as a statement on how there are boundaries that exist as someone born as a female and the boundaries are way too small compared to male.

Another phenomenon could be found in an article released by CNN, stated on the article, Ramadhan could be another set of challenge for Moslem with eating disorder. This leads to an implication, why eating disorder stick closely to women to be cared about. The idea that these women have to think and keep their body in the very tiny shape in order to prove their beauty in society. The society that might unconsciously promote the Eating-Disorder are not taking this case seriously as numbers of women dying from anorexia. Women quickly absorb the current standard of female attractiveness because they have a very refined understanding of what constitutes an appropriate figure. Women, particularly those from upper socioeconomic groups, are dominant in western societies (McCarthy, 1990).

Though many has already tried to talk about the second lead problem in gender roles, the sarcasm wasn't enough to straighten up the situation. Margaret Attwood,

is one of the authors who published a book that sarcastically mentioning how the second lead in gender roles exist.

“As we wait in our double line, the door opens and two more women come in, both in the red dresses and white wings of the Handmaids. One of them is vastly pregnant; her belly, under her loose garment, swells triumphantly. There is a shifting in the room, a murmur, an escape of breath; despite ourselves we turn our heads, blatantly, to see better; our fingers itch to touch her. She's a magic presence to us, an object of envy and desire, we covet her.”(Atwood, 1985)

The lines implied how as a woman, growing something inside their womb were a blessing and made her a fully women, that indicated how women were accused as lee women when she did not care to bear a child. Portraying on how women should only be a child bearer for men existence and world.

A book authored by Cho Nam Joo called *Kim Jiyoung Born 1982*. For Korean women, this book has had a profound impact when it was first released. More than a million copies of this book have been printed, and a movie was filmed from it. The main character of this book is Jiyoung, a Korean lady who struggles for social equality in South Korea. One of the quotes from this book that show phenomenon about unfair gender roles .

“As you know, the holidays are a time for families to gather. But they’re not just for your family. They’re for my family, too. Everyone’s so busy nowadays and it’s hard for my children to get together, too, if not for the holidays. You should at least let our daughter come home when your daughter comes to visit you.” (Nam-Joo, 2016)

As context, in a big family member, a wife should obey not only to her husband but also his big family, even if the cost of it is losing her time with her own family. This kind of culture is still existed until today.

There were some researches that brought the topic of feminist theory. The first was by Safithri and Shiddiqi (2022). The purpose of this research was to discover the reason why a pair carry out the marriage age 'iddah using Kate

Millett's theory. The data source was taken from society case in village of Gunung Malang, District Sumberjambe, Jember Regency East Java. This research employed descriptive-qualitative method. At the end, the researchers of this study found some factors are economic, tradition, lack of religion understanding, emotional concern, family, and society. The second finding was the institution that supports patriarchal culture, including ideology, social classes, economics and education, psychology, and sociology.

The second research have been done by Nuswantari and Purwanto (2021). The purpose of this research was to find out the element of feminism in Robert D. San Souci's *Mulan* movie. Also, this research using Kate Millet's theory and give more knowledge about radical feminism to the readers. This study used qualitative method. The subject of this study was *Mulan* movie. The result of this study was the movie show some feminist qualities also the notion of patriarchy. This movie also shows the function of feminism only to construct the masculinity in society.

In the future research, the researcher will be using different data source by mentioned and previous researches, which as naked "Kim Jiyoung, born 1982" by Cho Nam-Joo, a novel that wrote a simple biography of Kim Jiyoung implying how her life struggle as a woman in South Korea. The novel will be used as a way to reflect on how the second position that a woman has to bear is valid and exist until today. Therefore, the reason why this book is a suitable data source is about the story that took place in one of Asian country, having similar case and problem that women in Indonesia are facing up until this day. The researcher is interested to this topic because of seeing how unfair the gender roles situation on nowadays,

how the roles for both men and women today is unfair. This research will be named as “An analysis of unequal gender roles in Kim Jiyoung; Born 1982”

1.2 Identification of the Problem

As from the background that exist, there are some problems that the researcher will identify and analyze.

1. Inequality of job opportunity that mentioned on the novel that still exist until today.
2. The society that accepting the idea of gender roles in the novel.
3. The roles that exist for women are disadvantaging for Kin Ji young.
4. The Inequality in Gender Roles that affecting Kim Jiyoung’s view on family Kim Jiyoung, born 1982” by Cho Nam-Joo.
5. The society that promotes the inequality of gender roles impacting Kim Jiyoung in Kim Jiyoung, born 1982” by Cho Nam-Joo.

1.3 Limitation of the Problem

To narrow down the research the researcher will limit the analysis to the main point as mentioned below.

1. The Inequality in Gender Roles that affecting Kim Jiyoung’s view on family Kim Jiyoung, born 1982” by Cho Nam-Joo.
2. The society that promotes the inequality of gender roles impacting Kim Jiyoung in Kim Jiyoung, born 1982” by Cho Nam-Joo.

1.4 Formulation of the Problem

From the limitation that had been set, the researcher will find the formulation of the problem that will be answered on the research.

1. How the inequality in gender roles affecting Kim Jiyoung's view on family Kim Jiyoung, born 1982" by Cho Nam-Joo?
2. How the society promotes inequality of gender roles impacting Kim Jiyoung in Kim Jiyoung, born 1982" by Cho Nam-Joo?

1.5 Objectives of the Research

The research will be used as an answer to below matters and aim to understand the problems that exist on the data source.

1. To Review how the inequality in gender roles affecting Kim Jiyoung's view on family Kim Jiyoung, born 1982" by Cho Nam-Joo
2. To review how the society promotes inequality of gender roles impacting Kim Jiyoung in Kim Jiyoung, born 1982" by Cho Nam-Joo

1.6 Significance of the Research

1. Theoretical Significance

This study is anticipated to highlight the patriarchal society and unequal gender roles that exist, as well as a novel titled "Kim Jiyoung, Born 1982" by Cho Nam-Joo. The research is attempting to provide information about Inequal Gender Roles in South Korea, where the novel is set.

2. Practical Significance

This research is expected to give a brief of information of the unequal gender roles women in South Korea that the reader could avoid the patriarchal and could make a better environment in general. Through this research is trying to make the reader understand the patriarchal culture and the unequal gender roles that exist and pointed on a novel Kim Jiyoung, born 1982" by Cho Nam-Joo.

1.7 Definition of Key Terms

Feminism

: The object of feminist literary critics was to generate a desired picture of women in art and hence in life, as well as to raise women's consciousness of their own oppression. Millett's technique is to evaluate how female characters are represented and in which positions/situations women are put in "great" literary works (Millett, 1970).

Gender Roles

: In culture, the normal attitudes and events associated among each sex (Lindsey, 2015).

Male Domination/Patriarchy

: As stated on a book authored by Madsen (2000), According to feminist theory and literary practice, Patriarchy is an ideology worldview that benefits and privileges males and all masculinity in society. Such as giving the political situation and chances of power that could be claimed by male interest by ignoring the women power.