#### **CHAPTER III**

#### RESEARCH METHODOLOGY

# 3.1 Research Design

This research is a qualitative descriptive research. Descriptive Qualitative is an analysis of data obtained from words, sentences, or paragraphs in the text. In this study, researcher seek information about data analysis through expert interpretation based on facts and theories. Creswell (2015) stated that qualitative research is a type of research in which researcher rely heavily on information from objects or data sources. Qualitative methods and content analysis, as a whole, take advantage of ways of interpretation by presenting them in the form of descriptions. In qualitative research, the data collected mainly consists of words or text from the data source Novel. Especially in this survey, words are explained, analyzed, and subjectively investigated.

According to Ratna (2004 p. 47) qualitative research is a study that includes natural data review in a literary work and incorporates cultural elements. The qualitative method was employed in this study. Theoretically, the researcher could find two types of research designs in any type of thesis: quantitative and qualitative research, but in this study, the researcher will focuse on the qualitative method. While qualitative research is typically focuse on producing descriptive data, the structure of words written or spoken by an individual can be obtained from a book, novel, movie, or any other object related to literature study (Creswell, 2015).

Analyzing data that describes an event using words, sentences, and paragraphs text that can be understood and interpreted to achieve the purpose of this study.

When the results of the analytical data in this study are sentences or unit volume. The data is declared and provided in a sentence group. In paragraphs and not in the form of words, phrases or sentences count. Researcher will explain each data analysis and analysis result a sentence from a data source in the form of a word or sentence.

### 3.2 Object of the Research

The object of this research is social anxiety disorder in the novel "Convenience Store Woman". Social anxiety disorder will be analyze based on theory by (Schneier & Goldmark, 2015). This social anxiety disorder will focus on several differential diagnose that are used in identifying social anxiety disorder based on the sufferers' reaction to social interactions that shown through panic disorder, specific phobia, major depression, personality disorder that further demonstrated the condition of high distress and fear of social interactions.

### 3.3 Method of Collecting Data

This research use non-participatory observation method by (Ratna, 2004). It indicates that the methods used to collect the data focus on excerpts from literary works that illustrate problems from all angles. Primary and secondary data are the two types used in this study. Primary data are the study's principal data. The novel "Convenience Store Woman" by Sayaka Murata, a writer from Japan, was the source of this study's literature. The books and journals that are relevant to the research topic constitute the secondary data, or support data. The Leary and Jongman-Sereno theories of social anxiety disorder were employed by the researcher in this study.

Several measures are taken by the researcher to collect data in order to obtain information. The "Convenience Store Woman" Novel is the primary source that the researcher must first read. Second, the researcher locates information in the "Convenience Store Woman" novel that is relevant to the research question. Lastly, the researcher records the information pertaining to the phenomenon of social anxiety disorder with respect to its cognitive, physical, behavioral aspects.

## 3.4 Method of Analyzing Data

According to Ratna (2004), in analyzing data, this research use qualitative content analysis. This method provides strategies by analyzing only literary content. However, content analysis allows systematic and flexible analysis considering interactive research. In other words, it allows to analyze the mutual influence of characters; between a person and the surrounding community, between a person and herself. Derived from this method, this thesis applies analysis techniques starting from:

- 1. Explain the intrinsics: Plot, Character, Point of View, Setting, and Themes.
- 2. Explain the extrinsic: Psychological Approach, Social Anxiety Disorder, and The Novel "Convenience Store Woman".

# 3.5 Method of Presenting Research Result

The final step after analyzing the data is to present the results of the analysis. In this study, the researcher employs an informal method, which means that the results of the analysis will be presented in the form of a description (Creswell, 2015). Researcher present the findings of their analysis in two ways. First, the researcher created a written research report. The researcher writes a report in a descriptive

style, which means he or she uses words to describe the results. Second, the researcher uses descriptive language to present the research findings in oral form. To make it easier for readers or listeners to understand the results.