CHAPTER V

CONCLUSION AND RECOMMENDATIONS

5.1 Conclusion

The researcher made a conclusion based on the result where there are 15 strategies of positive politeness that can be seen in Modern Family Movie. These strategies included Notice (attend to hearer), exaggerate, intensify interest to the hearer, use in a group identity marker, seek agreement, avoid disagreement, presupposing/asserting common ground, make a joke, assert/presuppose, offer/promise, be optimistic, include both speaker and hearers in activity, give or ask for reasons, assume or assert receipts, and give gifts to the hearers. The Intensify Interest to Hearer is the most dominant strategy in the movie with 4 occurrences.

Meanwhile, 4 types of maxim violation can be seen in the movie. These maxim violations include maxim of quantity, maxim of quality, maxim of relation, and maxim of manner. According to Cutting (2002), sometimes when speaker want to express positive politeness strategies, they tend to violate maxims. This aims at protecting the listener's face from words that are not pleasing to the listener. This movie expressed 3 families that have their own characteristics. This movie had a comedic background which contained a lot of positive politeness strategies. It also taught how to be a caring, complementary, and loving family member. The writer interested in analyzing the movie to make it easier for readers to understand positive politeness strategies.

Based on the conclusion above, it can be concluded that the researcher analyzed the relationship between positive politeness strategies and maxim

violations. It turns out that maxim violations have a relationship with maxim violations. It was caused when someone wants to express positive politeness strategies they tend to violate maxims with the aim of creating FSA (face saving act) hearer. This is corroborated by the theory by Cutting (2002) and Cutting and Kenneth (2020).

5.2 Recommendation

Suggestions for future positive politeness strategies research are to analyze with different data sources to be able to see and compare with this research. Positive Politeness is a very broad analysis that students can study and apply it to everyday life. Therefore, there are still many opportunities in studying strategies of positive politeness and maxim violations affecting positive politeness strategies. Moreover, positive politeness is very easy to understand and gives positive insight to its readers.

Another recommendation would be for readers of this research. Studying positive politeness strategies can improve the quality of a writer. This is because utterances have positive politeness which will make it easier for readers to understand politeness in everyday interactions. Furthermore, after learning positive politeness strategies and maxim violations, it would be better to complement the knowledge with other politeness strategies and violations. Furthermore, the researcher also recommends continuing this research to investigate positive politeness strategies and maxim violations because this research is limited to this movie. Lastly, more focused research can also be done by studying one of the other politeness strategies.