

CHAPTER III

RESEARCH METHODOLOGY

The investigator explained the study's methodology within this section method to collect the study's data, the analysis process, and the demonstration during analysis' findings.

3.1 Research Design

A technique is a form of methodical approach aimed at making the investigation easier and more likely to be successful (Sudaryanto, 2015). Quantification studies and qualitative investigation were two different types of study methods. The analyst employed a method of qualitative investigation that concentrates on eliciting information that is descriptive data from a person's written or spoken words. According to Ratna Kutha (2004) Descriptive research is a way to describe the data before properly interpreting it. Descriptive research uses data collection to test theories or research questions against actual events. These events about the data are reported using this method of research.

In qualitative research, researchers need to be validated because they are the research vehicle or tool. Researcher validation includes: Understanding qualitative research methods, acquiring knowledge of the research field, and preparing researchers to enter academic and logical research subjects (Sugiyono, 2017). To collect accurate as well as authentic information form initial sources provided by the investigator has listens to the main characters' dialogue from video in James Corden talk show. The researcher then keeps an eye out for any statements

that defy the maxims pertinent to the research's issues. In research, researchers use qualitative investigations and information are available in discussion “James Corden”.

3.2 Object of the Research

In order to obtain scientifically valid results, the research object is critical. When choosing the data for this analysis, the researcher must be cautious. The focus of the study is on defying maxims gleaned considering the origins of statements made by James along with the others who appeared on James Corden's chat show.

3.3 Method of Collecting Data

The investigator employed a technique called observation to obtain information. As defined by Sudaryanto (2015), observing is a strategy towards acquiring information regarding people's behaviors through recordings and observations avoiding establishing contact with someone. Therefore, after viewing the movie, the investigator used an observational approach. Participatory and non-participatory techniques are the two types of techniques used. Since the researcher did not conduct the discussion and no one else was involved The scientist collected information for the present investigation using a non-participatory strategy. The investigator used a structured approach to the gathering of information few procedures.

1. First, the researcher went online and search the YouTube application.
2. The second step is to find the "James Corden" talk show account.
3. Selecting investigation intended to uncover events having involved the proclamation of some disregarding rule third step.

4. Watching a talk show
5. Classifying the data according to the principle that was applied

3.4 Method of Analyzing Data

The investigator utilized Grice's approach to data analysis. The Sudaryanto (2015) pragmatism Identification Approach has been employed for implementing the concept.

The steps that are taken in this study's procedure for analyzing the data include the following.

1. Following Grice's theory from the talk show "James Corden," the data was classified into categories that defied the maxim.
2. Applying Grice's concept towards the various types of disregarding maxims and Thomas' theory to analyze the reasons for flouting maxims.
3. The data was presented in order to respond to the research question's categories.

3.5 Method of Presenting the Result Analysis

The following phase is to offer an examination of the results. According to Sudaryanto (2015), these can be two views on the conclusions of the evaluation: casual and official. The investigator employed an unofficial technique in this study because it is a way of verbally presenting the results from an evaluation, implying that these results may be stated in either phrases or words. Furthermore, the information findings of analysis are given in a conversational way. The outcome was given utilizing phrases and vocabulary to render it easier for viewers to grasp.