

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the research

People are creatures of society that require conversational interaction among people. Situationally speaking and informed conversations are Among the fundamentals to understanding the cooperative concept. As stated by Mugheri (2018) a speaker and a listener must conduct the context to avoid misunderstandings in their communication, and the speaker should strive must constantly keep his remarks pertinent to the circumstance, simple, and comprehensible without taking up too much time while conversing understanding another individual. In this instance, they remain individuals who do not follow the rules, avoid engaging in the debate and refrain from responding with the relevant questions according to what the speaker says questions, and can be classified as an unobserved maxim.

The concept of cooperation isn't followed by the person who speaks, which is referred regarded as a non-observed adage. Cutting (2002) stated that when a speaker disobeys a maxim they want to follow, it is called as flouting. As a result, the speaker assumes that the listener understands what they are saying rather than intending to deceive them. When flouting is effective, it can be to clearly convey a message. Understanding the setting and the best way to react to statements are required for communication.

Recognizing the connection among the kinds of principles that are being flouted and the sorts of maxims which are being violated. According to Grice, for

example (as reported in Birner (2012)) there are actually four different categories of disregarding maxims. The rules of quantity, quality, relation, and method are being broken by them. Each one discusses a distinct area of language and outlines the numerous ways the maxim might be disrespected whenever the person listening either responds differently from what was originally intended or responds more positively compared to what the presenter anticipated.

Due to the desire for unpleasant and unpleasant expression, it is also crucial to be aware of all four of these flouting maxims. For instance, when individuals supply additional details which aren't necessary or overwhelm data, the significance might not be suitable for the subject matter they are discussing since the person speaking often anticipates the right answer.

Many people do not realize that they have flouted the rules of speech. Therefore it is necessary to find out how important these maxims through research. Many people have done research on the flouting of the maxim. The first study about flouting maxim was done by (Affifatusholilah, 2016). This article's aims are to outline the categories of maxims that are disregarded and how Sherlock Holmes and Dr. Watson do so in season 1. They examined how sentences are put together in the first season of the Sherlock television series, a crime drama. Researchers base their inquiry on Grice's idea. Someone came to believe that those who spoke in the movie infringed the maxim of connection through stating a concept unconnected to the topic with the goal to cover up the truth along with stating a concept too useful and ambiguous. As the outcome of their investigation, they found that several maxims are broken in the first season of the Sherlock Holmes

television series.

The subsequent study is by Sedeng (2018) This study differs from the previous one in that it looked at the context of the situation in which the character in Sherlock created the flouting maxims, as well as the information was derived from statements made by the protagonists in "Sherlock: A Study in Pink." To support their findings, they turned to Grice's idea. According to the findings of this investigation, the maxim of connection is the one which gets most frequently broken. A different outcome relates to the circumstances of the event that gave rise to the data's violation of the maxim.

For the study must be carried out further in order to ascertain the reasons wherefore such maxims are disregarded. Individuals can decide to disregard a maxim, for example, when they can't talk plainly or when someone want to mislead and conceal anything. Additionally, people desire to delve into greater depth, because usually when an individual attempts to clarify anything by providing a lot of details in the hopes that the listener will gain a better understanding of the topic, they lie to avoid facing unpleasant consequences like punishment or having to spend the rest of the day studying. It is necessary to flout a maxim in order to provide insight for people who have not yet realized how frequently they do so. This study also aims to educate people about the necessity for rules that will help us impress listeners with our responses during conversations.

It is important that the study that evaluated the many sorts of disregarding rules is thoroughly explained. Speaking too much or too little, according to Grice (as reported in Greenall, 2016), is a denial of the traditional maxim of abundance.

lying about the standard maxim is giving false information and not telling the truth. By disobeying the relational maxim, people fail to provide the most pertinent response in light of the situation. The final example is the breaking of the short, clear, and ambiguous rule of manners. The researcher uses this concept as an illustration. Example of ignoring the amount maxim is as follows:

The conversation between Ellen and Justin is the one of general phenomena that can be found in daily life when Ellen asked Justin:

Ellen : Do you keep all of those in mind?

Justin : Yes, I do. All of them were so dissimilar. It happened throughout my life at several times and locations.

This was said when Justin Bieber appeared on the Ellen program. The debate is on Justin's 27th appearance on the Ellen program. Do you recall each one of those? Justin was interrogated by Ellen. I do yeah," Justin retorted. All of them were so dissimilar. It happened throughout my life at several times and locations. In this case, Justin broke the rule by offering excessive data, rather than simply a yes or no response, by saying things like "They all seemed so unique." It happened throughout my entire existence at several times and locations. Justin has proposed a quantity-based drifting maxim due to the fact that provides excessive data.

The second general phenomena between Ellen and Harry:

Ellen : Do you speak English?

Harry : By that point. I departed after at least sort of blagging my way through a chat in the cloud.

The exchange took place. Regarding his journey to Japan to create his record, Ellen questioned Hary. He responded with a lengthy response. He answer the question did not as requested by Ellen, Ellen only gave question which have a simple answer. That is called as flouting maxim quantity.

The previous example examples show that some writing, including novels, short stories, and movie scripts, also flouts maxims. The researcher is curious to learn what kinds of maxims James Corden, a television broadcaster, disobeys and why. The discussion is between Jim, James Corden, the host of the program, and the Canadian Tarzan that takes the turtle onto the chat program. The dialogue is displayed above.:

James : Jim, do you want to grab the celery stick?

Jim : I'll watch

This is one of example of floating because here jim is referred to as a flouting actor in this instence since he provided a response that didn't correspond to the inquiry that james had posed. This is an example of flouting a maxim. It is evident from Jim's speech that he does not talk on excessively; instead, he keeps his remarks brief and does not provide James Corden with any additional information. Based on the case which is in the talk show "James Corden" that showed flouting maxim. The investigator examined many examples of maxim disregarding within the talk program its own, as well as the justifications for doing so.

The guess in James Corden did not realize that they gave long information rather than it was needed and sometimes they did not give the relevance answer. As a result, the researcher is interested in learning more about this topic and in

educating people about the importance of cooperative principles because not everyone understands the intended meaning and reason for speaking too much or in a way that is irrelevant to the speaker. The researcher hoped that this will lead to better communication and the ability to identify the type of flouting maxim.

## **1.2 Identification of Problem**

Upon the basis of the study context and the television talk-show phenomenon, the author develops the subsequent issues:

1. Being familiar with the kinds of flouting maxims that James Corden uses on his live talk show.
2. The rationale behind why individuals choose to respond to the query that defied the dictates of "James Corden's live talk show."
3. Inform the readers to observe the effect of deviating from the general rule that people do not think before speaking.
4. To inform the readers which maxim is flouted more often by the reader when communicating.

## **1.3 Limitation of the Problem**

The investigator focused solely on two difficulties after narrowing down the issue set. The study's goal was to provide a response:

1. The types of flouting maxim used in the "James Corden" talk show.
2. The reasons of using flouting the maxim "James Corden" talk show.

## **1.4 Formulation of the Problem**

In accordance with the restricted issue previously mentioned, the author develops the following query:

1. What are the types of flouting maxim used in the “James Corden” talk show?
2. What are the reasons of flouting the maxim “James Corden” talk show?

### **1.5 Objectives of the Research**

According to the issue mentioned by the researcher earlier. The following are the goals of this study:

1. To find out the types of flouting maxim used in the “James Corden” talk show.
2. To find out the reasons of using flouting the maxim “James Corden” talk show.

### **1.6 Significances of the Research**

The goal of the study is to demonstrate the importance for the findings. There are two aspects to each of these goals. They have both conceptual and real-world implications.

#### **1.6.1 Theoretical Significance**

Based on objectives of the researcher mentioned. This research is expected to have benefit to the reader, such as:

1. In particular, the types of maxims that are flouted and the reasons for doing so in conversation will be discussed by this researcher's information for learning.
2. Our understanding and experience will all be improved by this study, which will also help in the practical application of studying English language.

### 1.6.2 Practically

Several persons will actually take advantage of this study's findings. Initially, this study can be applied to the study of the English language in the field of linguistics, example is disobeying a rule which has been analyzed. Second, it's anticipated that this study will produce additional practically to the study by elaborating on the interaction principle which was made clear in James Corden's live talk program. Additionally, the study hopes that this for conducting conversational maxims. Readers who are interested in the different types of maxim flouting can use this research as a resource.

### 1.7. Definition of Key Term

**Pragmatics** : Pragmatics is the study of meaning. It studies the utterance of a speaker in a conversation, the meaning of the speaker, and also the meaning interpreted by the listener. Yule (2010)

**Maxim** : Maxim is a set of norms which language users adhere to in order to uphold the effectiveness and efficiency of communication. Grice (1972)

**Flouting** : when a maxim is “flouted, a conversational implicature results, the utterance receives an interpretation that goes beyond the word are spoken. Thomas (1995)