

**AN ANALYSIS OF FLOUTING MAXIM IN JAMES CORDEN'S
TALK SHOW: PRAGMATICS APPROACH**

THESIS



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**DEPARTEMENT OF ENGLISH LITERATURE
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PUTERA BATAM UNIVERSITY
2023**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of English
Sarjana Sastra**



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2023**

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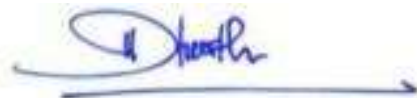
THESIS

Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra (S1)

by
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**The thesis has been approved to be examined on the date as
indicated below**

Batam, 03 Agustus 2023

A handwritten signature in blue ink, appearing to read 'Nurma Dhona', is written over a horizontal line.

Nurma Dhona Handayani S.Pd., M.Pd.

(supervisor)

ABSTRAK

Kajian ini menjelaskan kajian pragmatik yang mencakup pelanggaran maksim-maksim yang terdapat dalam siaran langsung James Corden di stasiun televisi Amerika. Tujuan pada kajian ini ialah untuk mengungkap jenis pelanggaran maksim dalam Program James Corden dan mengapa tamu melanggar jenis maksim tersebut. Penghormatan terhadap maksim terlihat dalam James dan para pengunjunnya berkomunikasi dengan pola-pola tuturan yang mengandung penghinaan. Gagasan Grice dan Thomas digunakan dalam penyelidikan ini. Peneliti menggunakan pendekatan kualitatif deskriptif untuk investigasi ini. Proses pengumpulan data yang disebut observasi. tindakan yang dilakukan dengan melihat video di saluran "James Corden" di YouTube, dan dengan menyaksikan diskusi yang melibatkan pelanggaran maksim dan pembenaran atas pelanggaran tersebut ketika interaksi terjadi. Hasil penelitian menunjukkan bahwa terdapat 30 data yang berisikan tipe dari pelanggaran maksim di dalam percakapan. Maksim kuantitas berjumlah 23 data 3 data berisi maksim kualitas, 3 data untuk maksim relevan dan terakhir 1 data untuk maksim cara. Peneliti juga menemukan ada 30 data alasan mengapa tamu di James corden melanggar maksim tersebut. Kesimpulan yang dapat ditarik adalah bahwa setiap orang tanpa disadari melanggar maksim semacam ini, tetapi pendengar dan penutur dapat mempertahankan maknanya tanpa saling menyakiti.

Kata Kunci: pragmatics, maxim, flouting maxim

ABSTRACT

The article outlines a practical investigation on disobeying sayings from James Corden's talk program. The goal of this research aims to accomplish find out why guests flout type of maxim on James Corden's show. The disrespect of maxims can be seen in the remarks between James and Guest, including the disrespect of maxims. The theory Grice along with Thomas were employed throughout this project. Investigators employed a qualitative description strategy in the present study. The procedure of gathering information is called observing. Viewing clips on YouTube is a step in the process of learning "James Corden" and observing conversations that include disrespect for maxims and why they disrespect maxims during the conversation. According to the study's evaluation, there are approximately 30 pieces of information that are relevant to the sort of disregarding maxim within the speech. The maximum amount of data can be 23; the maximum amount of significance is 3, the maximum amount of pertinent information is 3, with the maximum amount of method was 1. The researcher also found 30 data related to the reason why James's guest flouted these sort of blasphemous maxim. There are 22 data for the quantity maxima, 3 data for the quality maxima, 3 data for the relevance maxima, and 1 data for the way maxima. The only possible conclusion is that everyone unconsciously ignores these kinds of flouting maxims, but there are ways to keep listeners and speakers from hurting each other.

Keywords : pragmatics, maxim, flouting maxim

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