

CHAPTER III

Research Methodology

3.1 Research Design

Using qualitative research, the researcher obtained qualitative data as the data. Creswell & Creswell (2018), Quantitative research methods take a distinct approach to scholarly inquiry than qualitative methods. However, the procedures are comparable. Qualitative methods employ both textual and visual information. This investigation can then be classified as library research. It is research in which data collection is derived from numerous literary works. The literature referred to books and articles from periodicals, newspapers, and the Internet. This study's research design can be characterized as an arrangement condition for collecting and analyzing data from the novel "The Duchess" by Danielle Steel.

Using the descriptive qualitative Approach, the researcher analyzed the Hierarchy of Human Needs. It could be described that psychological conflict belongs to the intrinsic elements of the novel. Therefore, the descriptive qualitative Approach was the appropriate Approach to analyze. In addition, the Human Motivation theory was used to analyze the research formulations.

3.2 Object of the Research

The object of the research used in this study to solve the problem is Maslow's Hierarchy of needs in the novel "The Duchess" by Danielle Steel. In this research, the data are in the form of sentences. Specifically, characters' statement dialogues and descriptions may contain the phenomenon of Esteem to be given by the novel's author. The data in this research were taken from the Novel "The Duchess" by Danielle Steel. It contained 417 pages in 22 chapters. This novel can be called the primary source. In addition to the primary source listed above, the researcher required additional secondary sources to analyze the preliminary data. Therefore,

the researcher got much information from textbooks, such as literary theory, dictionaries, theory values, and other internet sources which discuss psychology study.

3.3 Method of Collecting Data

The method of carrying out research is what we mean when discussing data collection techniques. The researcher based this study on the information found in the novel "The Duchess." The information is presented in the form of words here. The researcher employed an approach to data collection known as observation non-participant to gather information. Sugiono (2013) states, "Observation Non-participant is where the observer does not participate in the life of the person to be observed and is separately domiciled as an observer." This definition describes a situation in which the observer does not live with the person being observed. Taking notes is the second method that can be utilized. The procedure for data collection is carried out in the following manner:

1. Read "The Duchess" novel intensively and repeatedly to grasp the point and obtain data relevant to the research topic.
2. Select or highlight raw data.
3. The author writes down the data in the significance notes to separate them.
4. The data was shorting by the author
5. Removing identical and repeated data that has been sorted

3.4 Method of Analyzing Data

The final step in qualitative research is to analyse and interpret the collected data, after which the findings are presented. Sugiono (2013) "Data analysis is essential to conducting qualitative research." Hypotheses are required to recognize, investigate, and comprehend the relationship and concept present in your data. Furthermore, assertions can be developed and

evaluated. Data analysis begins with the classification of data pertinent to the research subject. Suyitno (2018) states, "Categorization is the labelling of the data description based on the potential characteristics and relationships (associative) of the reflected data meaning." Categorization is also known as "data labelling." To effectively analyze the data, the researcher must complete many tasks. The data analysis process uses the Categorization method for analysis of this thesis based on the Hierarchy of human needs by Abraham Maslow. This method is based on the psychological Approach, and psychologists developed it. The following is a list of the ways that can be used to analyze data:

1. By Sorting Data. The raw data are sorted to avoid similarity and repetition.
2. Categorization Data. The data are categorized based on Maslow's theory of the Hierarchy of needs.
3. The Data analysis is based on five level Hierarchy of needs by Maslow, Starting from the four bottom needs, "deficiency needs," physiological requirements like eating, drinking, and sleeping, as well as safety needs, social needs like friendship and sexual intimacy, and ego wants like self-esteem and recognition are all examples of deficient needs. And then on the other hand, referred to the fifth level of the pyramid is a "growth need" since it allows the Main character to "self-actualize" or realize his full potential as a human. She can focus on self-esteem after satisfying his deficient needs, but only a few people can do so because self-esteem necessitates unique attributes like honesty, independence, awareness, objectivity, creativity, and originality.
4. Make a conclusion based on an analysis of the study.

3.5 Method of Presenting Research Result

In this research, the researcher uses the result of data analysis by the qualitative descriptive method Creswell, (2007). The method in this study includes textual by using words and sentences that make analysis techniques classify data based on theoretical concepts relevant to the problem being analyzed. The researcher obtained several cases from sentences in the novel that there were forms of unsatisfied needs following the theory of Maslow's Hierarchy of needs in the novel "The Duchess" by Danielle Steel.