

**AN ANALYSIS OF DIRECTIVE ILLOCUTIONARY
ACTS IN “STEVE TV SHOW” YOUTUBE
CHANNEL: PRAGMATIC APPROACH**

THESIS



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**DEPARTMENT OF ENGLISH LITERATURE
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PUTERA BATAM UNIVERSITY
2023**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of English
Sarjana Sastra**



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SURAT PERNYATAAN ORISINALITAS

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APPROVAL THESIS

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THESIS

Submitted in Partial Fulfillment of the Requirements for the degree of Sarjana Sastra (S1)

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This thesis has been approved to be examined on the date as indicated below

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ABSTRAK

Analisis bahasa melibatkan pemeriksaan berbagai aspek bahasa, seperti struktur, makna, dan penggunaannya, untuk memahami cara kerjanya dan bagaimana orang menggunakannya untuk berkomunikasi. Tujuan penelitian ini bertujuan untuk mengetahui jenis dan bentuk tindak tutur direktif pada Channel YouTube “Steve TV Show”. Data dianalisis dengan menggunakan teori tindak tutur direktif (Searle, 1979) dan teori bentuk tindak tutur direktif (Kreidler, 1998). Penelitian kualitatif deskriptif ini menggunakan pendekatan metode observasional dan teknik bebas libat cakap. Hal ini dijelaskan bahwa peneliti mengumpulkan data dengan melihat acara tersebut dan peneliti tidak berpartisipasi dalam acara tersebut. Penelitian ini menggunakan metode padan dan kemampuan menyamakan secara pragmatis untuk menganalisis data. Penelitian ini menghasilkan 6 tindak tutur direktif dari 23 tindak direktif. Tuturannya adalah, meminta, bertanya, memberitahu, memerintah, menyuruh, dan menyarankan. Tuturan yang dominan adalah tindak tutur direktif bertanya karena acara ini mempertontonkan acara bincang-bincang yang mengundang tamu untuk diwawancarai atau bermain gim. Bentuk pertanyaan banyak ditemukan karena acara bincang-bincang bercerita tentang tanya-jawab antara pembawa acara dan tamu. Tindak tutur direktif mendesak, mengharuskan, menuntut, melarang, menghalangi, memerintahkan, mengizinkan, menyarankan, meminta, memperingatkan, menyarankan, merekomendasikan, mengemis, memohon, mengharapkan, menghimbau, mendoakan tidak ditemukan karena pembahasannya hanya seputar pertanyaan dan jawaban dalam bentuk wawancara dengan publik figur untuk menceritakan kehidupan atau masalah hidup mereka.

Kata kunci: tindak tutur, tindak tutur direktif, tuturan

ABSTRACT

Language analysis involves examining various aspects of a language, such as its structure, meaning, and usage, to understand how it works and how people use it to communicate. The purpose of this research aimed to ascertain the acts and forms of directive acts on “Steve TV Show” YouTube Channel. The data were analyzed by using Searle (1979) directive acts theory and forms of directive acts Theorized by Kreidler (1998). This descriptive qualitative research used an observational and non-participatory technique. The researcher gathered data by viewing the episodes and that the researcher did not participate in the show. This research employed the pragmatic identity method and the pragmatic competence-in-equalizing technique to analyze data. The research discovered 6 acts of directive acts out of 23. The acts are request, ask, tell, command, order, and suggest. The dominant acts was the directive act of ask because the episode described a talk show that invited guests to be interviewed or to play games. The form of interrogative mostly found because the Talk Show telling about Interview a guest. The directive act of urge, require, demand, forbid, prohibit, enjoin, permit, suggest, insist, warn, advise, recommend, beg, supplicate, entreat, beseech, implore, and pray were not found because the talk is only about interview some famous people or audience to tell their life or problem life.

Keywords: *acts, directive acts, speech acts*

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