AN ANALYSIS OF IMPOLITE EXPRESSION IN "THE HYPE HOUSE" REALITY SHOW: PRAGMATIC APPROACH

THESIS

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ENGLISH LITERATURE DEPARTMENT

FACULTY OF SOCIAL SCIENCES AND HUMANITIES

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Apabila ternyata di dalam naskah Skripsi ini dapat dibuktikan terdapat unsur – unsur PLAGIASI, saya bersedia naskah Skripsi ini digugurkan dan gelar akademik yang saya peroleh dibatalkan, serta diproses sesuai dengan peraturan perundang – undangan yang berlaku.

Demikian pernyatan ini saya buat dengan sebenarnya tanpa ada paksaan dari siapapun.

Batam, 23 Agustus 2023

Yang membuat pernyataan,

Muchamad Daffa

191210058

MOTTO AND DEDICATION

MOTTO

“Part of growing up and moving into new chapters of your life is about catch and release. Knowing what things to keep and what things to release. You can’t carry all things.”

(Taylor Swift)

DEDICATION

I dedicate this thesis to:

My beloved parents

My beloved family

And all of my best friends.

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Submitted in partial fulfillment of the requirement for English Sarjana Sastra

By:

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This thesis has approved to be submitted on the date as indicated below.

Batam, July 25th, 2023

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ABSTRAK

Streaming sekarang tersedia di platform Netflix. Namun, platform streaming mungkin juga berdampak negatif pada penikmatnya. Salah satunya adalah ketidaksopanan yang ditampilkan di media. Impoliteness itu muncul dalam reality show berjudul "The Hype House" (2022). Penelitian ini bertujuan untuk mengidentifikasi strategies of impoliteness dalam reality show berjudul "The Hype House" (2022). Melalui penelitian ini, peneliti mencoba mengidentifikasi strategi dan fungsi ketidaksopanan yang terkandung dalam reality show "The Hype House" (2022). Peneliti akan menggunakan teori yang dikembangkan oleh Culpeper yang membahas tentang ketidaksopanan. Culpeper (1996) mengklasifikasikan ketidaksantunan menjadi dua macam, yaitu strategi dan jenis ketidaksantunan. Dari penelitian ini, peneliti akan menggunakan metode penelitian deskriptif kualitatif dan data akan dikumpulkan dari masing-masing ucapan karakter dalam reality show "The Hype House" (2022). Dan untuk mengumpulkan data, peneliti akan menggunakan metode observasi dan teknik mencatat. Peneliti menggunakan metode padan untuk analisis data dan dilengkapi dengan prosedur daya pilah pembeda dan penulisan garis. Penelitian ini disajikan dengan menggunakan metode informal untuk memudahkan pemahaman pembaca. Temuan untuk 4 strategi ketidaksantunan ditemukan dalam positive impoliteness yang memiliki 9 data, 9 data untuk negative impoliteness, 7 data mengacu pada bald on record, kemudian 3 data untuk sarcasm impoliteness. Selain itu, peneliti tidak menemukan ucapan yang mengandung withhold politeness, dalam reality show. Selanjutnya ditemukan 3 tipe impoliteness yaitu 7 data affective impoliteness, 5 data ketidaksantunan dari coercive impoliteness, dan 16 data ketidaksantunan dalam entertaining impoliteness.

Kata kunci: ketidaksopanan, acara realita, pragmatic

ABSTRACT

Streaming is now available on the Netflix platform. However, the streaming platform might also have a negative impact on its viewers. One of them is the impoliteness shown in the media. The impoliteness appears in reality show named "The Hype House" (2022). The study aims to identify impoliteness strategies in reality show named "The Hype House" (2022). In addition, impoliteness functions will be devised to identify the aim of saying something in an impolite manner. Through this study, the researcher attempts to identify the impoliteness strategies and functions contained in the reality show "The Hype House" (2022). The researcher will use the theory that developed by Culpeper who discussed impoliteness. Culpeper (1996) classified impoliteness into two kinds, there are strategies and functions of impoliteness. The researcher will use descriptive qualitative research method and the data will be gathered from each character utterances in "The Hype House" (2022) reality show. And for collecting the data, the researcher will use observation method and note-taking technique. The researcher utilized the dividing elements method for data analysis and was equipped with referent differentiating power procedures and writing lines. This research is presented using an informal method to facilitate the understanding of the readers. The results of the study show that there are 28 utterances that identify strategies and functions of impoliteness. The findings for the 4 impoliteness strategies were found in positive impoliteness which had 9 data, 9 data for negative impoliteness, 7 data referring to bald on record, then 3 data for sarcasm impoliteness. In addition, researchers did not find utterances containing withold politeness in reality shows. Furthermore, 3 functions of impoliteness were found, namely 7 data of affective impoliteness, 5 data of coercive impoliteness, and 16 data of impoliteness in entertaining impoliteness.

Keywords: impoliteness, reality show, pragmatic

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