

## CHAPTER III

### RESEARCH METHODOLOGY

#### 3.1 Research Design

This research was of a qualitative nature. Qualitative research uses a qualitative approach when it comes to the data sources, the data analysis, and the findings of the data analysis, which are expressed in words, phrases, and sentences. Creswell (2007) asserts that the foundation of qualitative research is an assumption, global viewpoint, potential use of theoretical lenses, and examination of the significance that individuals or groups ascribe to social problems.

One word and sentences said by the characters themselves were included in the data of this qualitative study. Qualitative research is a subcategory of descriptive research, claim Bogdan & Bicklen (2007). The sample or data is represented through words, words and visuals, rather than numerical statistics. This researcher also does a descriptive analysis on the data. Words, phrases, sentences, paragraphs, and utterances were all used in the analysis the analysis of qualitative research, according to Sharan (2016), involves a worldview, which in turn influences the way a researcher selects a data set and performs word analyses on the data.

The results of this study were descriptive and qualitative. Instead of numbers or graphs, this researcher's data analysis yielded words, phrases, and sentences as the results. The bulk of results from qualitative research are documented, according to (Miles et al., 2014). The terms may be combined, divided, or sub grouped. The words can be reorganized in this fashion to enable this researcher to assess, contrast, and draw conclusions from them. The source of the data was the video and the

transcript of the dialogue spoken by the characters in Deadpool movie. The transcript was not written by the researcher, as it was taken from the <https://www.scripts.com/>.

### **3.2 Object of this research**

The main emphasis of this study was language that was forbidden. Bousfield (2008) asserts that qualitative research can make use of both verbal and nonverbal data. Verbal data are the statements that the speakers make, while nonverbal data includes the gestures, facial expressions, tone of voice, and physical contact that the speakers make with one another. The data used in this study, which was presented in the form of statements made by characters in the movie Deadpool, was based on conversations with people using banned language.

The primary sources of the data were movie clips and a transcript of the dialogue said by the characters in the Deadpool film. The transcript was not authored by this researcher; it was purchased from <https://www.scripts.com>.

### **3.3 Method of Collecting the Data**

. Observational method is a method of collecting data by observing data source Sudaryanto (2015,). For technique, this research conducted non-participatory technique. Non-participatory technique means data from research which the researcher not involved in the dialogue being studied (Sudaryanto, 2015). In this research, the researcher did not involve in dialogue of the videos after that, this researcher wrote down some words categorizing the types and functions of taboo language on the script of the Deadpool movie, and after that, this researcher wrote down some words categorizing the types and functions of taboo language on

the script of Deadpool movie. Meanwhile, the process of data collection consists of the since it was crucial to understand what was happening and understand the sentiments of each individual. It was also required to determine whether the movie had enough information to support this researcher's analysis of the issues.

The final step involved watch the movie once more and ensuring that the transcript was accurate. This process was crucial because it enabled this researcher to identify conversations that used forbidden language. For further analysis, the discussions that did not use forbidden words were excluded. The last stage was classifying the dialogues that had been chosen and adding them to the data sheet.

### **3.4 Method of Analyzing the Data**

After the data was collected, the referential identity method used in the data analysis (Sudaryanto, 2015). This study identified sociolinguistics phenomenon that appeared in utterance. The referential identity method deals with the relationship between a language and certain entities outside the referenced language. In other words, with each utterance, the competence of specific actions in relation to the context situation increases. The researcher used referential competence-in equalizing. Referential competence- in equalizing technique is analyzed by equalizing data and theory (Sudaryanto, 2015).

Following the collection of data, various steps are required for analysis. First, this researcher looks for the context related to the utterance that is categorized into taboo words. This is done when this researcher watched the movie as the data source for this research. The context will indirectly explain how and how the utterances of the characters categorized as taboo words. This context is very important in taboo

research because it is to find out the meaning that is not stated by the speaker based on the theory. Second, this researcher will analyze the data collected by explaining the context that occurs when the character utterances. Finally, according to (Batistella, 2005) theory, utterances data containing taboo words are evaluated to answer the questions. The element of sociolinguistics related to taboo language is the study of how language is used to express social taboos and how such language use affects social norms and relationship. Sociolinguistics is concerned with the social and cultural context of language use, and taboo language is an important aspect of this context.

### **3.5 Method of Presenting Research Result**

Presenting the results of the analysis as the final step in this research. It applied the informal method of (Sudaryanto, 2015). The ressearch use informal technique relates to the way of presenting the results analyzed using words: the findings can be conveyed using words or phrases. This researcher provided the results analysis process by employing an informal technique to convey the investigated data. The findings are conveyed using words and sentences descriptively and analiticly to let the readers understand easily.