

**AN ANALYSIS OF POSITIVE POLITENESS
STRATEGIES IN “CHIP ’n’ DALE: RESCUE
RANGERS” MOVIE: PRAGMATICS APPROACH**

THESIS



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**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY**

2023

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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I, Laila Marfirah, NPM No. 191210006

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is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others

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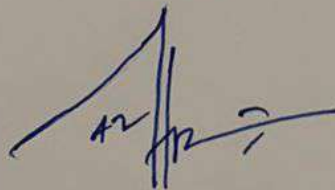
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The thesis has been examined on the data as indicated below

Batam, 23 August 2023



**Afriana, S.S., M.Pd.
Supervisor**

ABSTRAK

Bahasa untuk mengkomunikasikan pesan yang ingin kita sampaikan. Disini ada komunikasi antara satu dengan yang lain. Agar berhasil dalam berkomunikasi, kita harus memiliki pemahaman bahasa yang baik. Kesopanan adalah kode manusia untuk komunikasi dan kegiatan sosial. Kesopanan sangat penting dalam kehidupan sosial kita setiap saat dan di semua tempat. Penelitian ini membahas tentang strategi kesantunan yang digunakan dalam film “Chip 'n' Dale: Rescue Rangers Movie. Kategori strategi kesantunan positif yang terdapat dalam film Chip 'n' Dale: Film Rescue Rangers dan tujuan dari kesantunan positif. Penelitian ini dilakukan dengan menggunakan metodologi deskriptif kualitatif, dimana analisisnya dideskripsikan dalam bentuk kata, frase dan kalimat. Dari hasil analisis, ada tiga belas strategi kesantunan positif yang digunakan. Strategi tersebut adalah Notice, Attend to H (minatnya, keinginan, kebutuhan, kebaikan), Melebih-lebihkan (kepentingan, persetujuan, simpati dengan pendengar), Mencari persetujuan, Menghindari ketidaksepakatan, Mengandalkan/menaikkan/menegaskan kesamaan, Lelucon, Menegaskan untuk mengandaikan atau meningkatkan pengetahuan dan kepedulian terhadap keinginan H, Menawarkan, Menjanjikan, Bersikap optimis, Libatkan pembicara dan pendengar dalam kegiatan, Berikan (atau minta) alasan, Asumsikan atau tegaskan timbal balik, Berikan hadiah kepada H (barang, simpati, pengertian, kerja sama) Tujuannya adalah jarak sosial antara pembicara dan pendengar, Kekuatan relatif pembicara dan pendengar, Tingkat pembebanan terkait dengan kebutuhan pengeluaran barang dan jasa. Dalam penelitian ini, tindakan yang paling banyak digunakan adalah optimis. Selain itu, tujuan yang paling banyak digunakan adalah kekuatan relatif pembicara dan pendengar. Oleh karena itu, film yang dalam tidak hanya tentang animasi tetapi juga tentang persahabatan yang erat. Selain itu, film cenderung menampilkan ujaran-ujaran yang berkaitan dengan kehidupan sosial.

Kata Kunci: *Kesantunan Positif, Pragmatis, Ujaran*

ABSTRACT

Language to communicate the message we want to send. There is communication between one and another. In order to be successful in communicating, we must have a good understanding of the language. Politeness is the human code for communication and social activities. Politeness is very important in our social life at all times and in all places. This study discusses the politeness strategies used in the film "Chip 'n' Dale: Rescue Rangers Movie. The category of positive politeness strategies found in the film Chip 'n' Dale: Rescue Rangers Movie and the purpose of positive politeness. The analysis of this research was carried out using a qualitative descriptive methodology, where the analysis is described in words, phrases and sentences. From the results of the analysis, there are thirteen positive politeness strategies used. That strategy is Notice, attend to H (his interest, wants, needs, good), Exaggerate (interest, approval, sympathy with hearer), Seek Agreement, Avoid Disagreement, Presuppose/ raise/assert common ground, Joke, Assert to presuppose or raise's knowledge and concern for H wants, Offers, Promise ,Be optimistic, Include both speaker and the hearer in the activity ,Give (or ask for) reason, Assume or assert reciprocity, Give gifts to H (goods, sympathy, understanding, cooperation). The goal is social distance between speaker and listener, The relative power of speaker and hearer, The Degree of imposition associated with the require expenditure of goods and service. In this study, the most used action Be optimistic. Additionally, the most used purpose the relative power of speaker and hearer. Therefore, deep films are not just about animation but about close friendship. Also, films tend to display utterances related to social life.

Key words: Positive politeness, Pragmatic, Utterances

MOTTO AND DEDICATION

MOTTO

No matter what happens in life, be good to people. Being good to people is a wonderful legacy to leave behind.

DEDICATION

I dedicated this thesis to my wonderful parents who always support me through all ups and downs

I dedicated this research to the readers who read this research

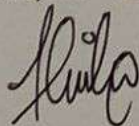
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