CHAPTER V

CONCLUSION AND RECOMMENDATION

5.1 Conclusion

The analysis and findings result of this research are described by applying the theory of apology strategies by Trosborg (1994) and theory of the factors of apology theory by Blum-Kulka and Olshtain (1984). There are 27 data of related utterances found in this research. The result shows there are 3 data of evasive strategies, 13 data of direct apology, 9 data of indirect apology, and 2 data of remedial support. For the factors, there are 2 data of cultural factor, 23 data of personal factor, and 2 data of contextual factor. Finally, all utterances of the strategies and factors are found in the novel of "The Last Song" by Nicholas Sparks.

From the mentioned data, it can be concluded that the most found data of apology strategies in the novel of "The Last Song" by Nicholas Sparks is direct apology which contains of 13 data. Additionally, there are 12 personal factors found and 1 contextual factor found in the related utterances. It is because the characters have more personal relationships and reasons for uttering their guiltiness by requesting forgiveness, offering apology, and expressing regrets. On the other hand, the least data found is remedial support which the data are only 2 utterances. Moreover, the factors of apology found are 1 personal factor and 1 contextual factor. It can be stated the remedial support of apology strategy in the novel of "The Last Song" by Nicholas Sparks shows the characters offered supports to reduce the offence made towards opposite party with contextual factor and showing sincerity in the apology with personal factor.

5.2 Recommendation

The researcher expects this research can be applied as a reference by future researchers who will analyze about apology strategies and its factors. Furthermore, this research also can be applied by society to understand more about apology strategies and apology factors in daily life or literary works. The researcher also has some recommendations for future researchers. Firstly, the researcher recommends the future researcher to study about apology strategies from other data sources such as real-life conversations, television shows, or movies. Secondly, the researcher recommends to add other objection of the research which related to apology. Lastly, the researcher recommends the future researchers to analyze apology strategies by using other theories.