CHAPTER III
METHOD OF RESEARCH

3.1 Research Design

This research employs descriptive qualitative research method based on what can be inferred from the findings. (Creswell, 2014) proposed qualitative research as a method for studying the condition of natural objects that is based on post-positivist philosophy, where the researcher is a key instrument, data collection techniques are triangulated, data analysis is inductive or qualitative, and the findings of qualitative research place more emphasis on meaning than generalization. This thesis meets the criteria of descriptive qualitative method when the research aim is to identify characteristics, frequencies, trends, and categories of the main characters. Because the data in this study are words, phrases, sentences, and expressions found in the novel, a qualitative research approach was used.

According to (Creswell, 2014), research designs are types of inquiry within qualitative, quantitative, and mixed methodologies techniques that give a research design's procedures a clear line of authority. The writer can complete this study by gathering, organizing, classifying, and extrapolating facts. Without changing the data, the author just discusses the phenomena present in the study's objects. The research's data is examined using Joseph Campbell's theory of the hero's journey. The main characters of the book The Red Pyramid, Carter, and Sadie Kane, underwent a hero's journey that the researcher wants to explore. The application

of the hero's journey theory to the study's research object is the main emphasis of this investigation.

The hero's journey theory is used by the researcher to evaluate the book The Red Pyramid. The Red Pyramid's central characters, Carter, and Sadie Kane are examined using the hero's journey as a technique.

3.2 Object of the Research

The object of the research is the Monomyth stages of the main characters Carter and Sadie Kane. The researchers use the book The Red Pyramid by Rick Riordan, and the theory of hero's journey by Joseph Campbell. He draws inspiration from Egyptian mythology. This book is the first of a series called The Kane Chronicles. Hyperion Books for Children, a division of Disney Publishing Worldwide, released the book for the first time on May 4, 2010, in the United States. It was released in hardcover, audiobook, e-book, and large-print editions, and it was translated from the original English into 19 other languages. This novel is going to be adapted into a Netflix series.

3.3 Method of Collecting Data

The researcher employed an observer as a participant or non-participant method to gather data for this study. According to (Creswell & Poth, 2018) the researcher's role as an observer has no direct bearing on the research's data.

While the technique of this research, conducted as follow.

1. Read the novel several times.

2. Browsing the theory about hero journey.

3. Highlighting the utterances related.

4. Collecting highlighted data.

5. Put in categories based on Campbell's theory.

Data collection process in this method involves multiple steps. To understand the plot and collect data, the researcher first read "The Red Pyramid" by Rick Riordan multiple times. While reading the book, the researcher simultaneously sifted and highlighted quotes, and narratives from it. Finally, the researcher made notes from the book about the problems pertaining to the research's subject.

3.4 Method of Analysing Data

Categorization and classification are often used interchangeably. Humans can easily arrange concepts, ideas, and objects in their environment through categorization, which also helps them grasp what is going on around them, merely the planet. The researcher takes efforts to categorize the data since, once it has been acquired, it is unclear to which category it belongs. As a result, the researcher utilizes a variety of approaches to categorize the data to study it. (Jacob, 2004)

At this stage, the information gathered from the characters in The Red Pyramid book was prepared for analysis using the following steps. Initially, using (Campbell, 2004) theory, the data is categorized according to the stages of the Monomyth. The chosen data is then provided along with the context to illuminate the significance of the data. The researcher then looks for a link between the information and the monomyth's stages. The purpose of the investigation is to

learn what steps the character took to become a hero. Finally, the results-based data analysis is finished.

3.5   Method of Presenting the Analysis Result

In this study, the researcher uses a qualitative descriptive method to offer the results analysis. The researcher summarized and organized all Monomyth stages found in Rick Riordan's book "The Red Pyramid" before presenting the results of the analysis. According to (Creswell, 2014), a qualitative descriptive approach is concerned with meaning when data is gathered verbally and presented in a descriptive manner. Finally, the researcher described and interpreted the findings using words and phrases from the book The Red Pyramid.