

CHAPTER III

RESEARCH METHODOLOGY

This chapter consists of the research design, research object, and the methods used in this research. There are three methods: method of collecting data, analyzing data, and presenting the research result. These methods are based on the research design.

3.1 Research Design

Research approach is the procedure used to conduct the research (Creswell & Creswell, 2018). There are three approaches discussed: qualitative, quantitative, and mixed methods research. Qualitative research focuses on investigating a social or human problem, interpreting meaning found in the data, and using text or image data. Quantitative research focuses on testing theories by measuring variables which are typically presented as statistics. Mixed methods research combines qualitative and quantitative research. Qualitative research approach is used as this research relies on text and does not measure variables.

There are several types of study within a research approach which are called research designs (Creswell & Creswell, 2018). In this research, descriptive method is applied as the type of study. The data is described objectively in descriptive method. This type of study is also chosen because the analysis and result, along with the data, are all in the form of text instead of numbers. Therefore, the research design of this research is descriptive qualitative.

3.2 Object of the Research

The object used as the data source of this research is the novel titled “Girl Mans Up” written by M-E Girard. The novel was first published in 2016 by HarperCollins Publishers. It is 373 pages long, which is around two and a half centimeters thick. As a young adult LGBTQ+ novel, “Girl Mans Up” became a finalist for William C. Morris Debut Award and the winner of Lambda Literary Award, both in 2017. There is no adaptation for this novel yet.

Object of the research is the topic analyzed and discussed in the research. This research analyzes about the types of gender performativity reflected in female characters of “Girl Mans Up” novel written by M-E Girard. Other than the types, this research also analyzes the effects of the gender performativity reflected in the novel. As both objectives revolve around gender performativity, the object of this research is gender performativity.

3.3 Method of Collecting Data

Library research method is used to collect the data in this research. This research method uses objects usually found in libraries, such as books, journal articles, and documents (Zed, 2023). The data collected in a library research is generally secondary sources, although they can also be primary sources. In this research, there are both primary source and secondary source. The primary data source is the source of the main data, which is the “Girl Mans Up” novel written by M-E Girard. The secondary data sources, which are used to support the analysis, include books and journal articles related to literature, gender

performativity theory by Judith Butler, symbolic violence, oppression, and bullying.

According to Zed (2023), there are seven steps to do a library research. First, have a general idea or topic of the research. Second, find information that supports the topic. Third, emphasize the focus of the research and organizing research materials. Fourth, find reading materials, such as books and journal articles. Fifth, reorganize the research materials and make research notes. Sixth, review and find more reading materials. Lastly, reorganize the research notes and start writing. The collected data are then analyzed using the method below.

3.4 Method of Analyzing Data

According to Zed (2023), preliminary research is the way to select which parts of a data source to be used in the research. The selection process depends on the context of the data source, including the language, author, and settings. In a novel, this context is the intrinsic elements of fiction. In this research, the intrinsic elements analyzed are the plot, characters, setting, theme, and point of view of the “Girl Mans Up” novel. In order to answer the research questions, the extrinsic elements of the novel are analyzed for the main analysis. They are analyzed with feminist approach using Judith Butler’s gender performativity theory.

When the data have been collected, the researcher analyses the data. There are six steps used to analyze the data (Creswell & Creswell, 2018). The steps are organizing and preparing the data, reading the data, coding the data, generating description and themes, choosing the method to present the description and themes, and interpreting the meaning of the description and themes.

3.5 Method of Presenting Research Result

After analyzing the data, the researcher presents the result of the research. To present the result, the researcher uses qualitative descriptive method. “The data that emerge from a qualitative study are descriptive. That is, data are reported in words ... or pictures, rather than in numbers” (Fraenkel & Wallen, 1990; Locke et al., 1987; Marshall & Rossman, 1989; Merriam, 1988 as cited in Creswell & Creswell, 2018, p. 278). Since the data use words and sentences, the research result is therefore presented descriptively in the form of paragraphs.