

**AN ANALYSIS OF FLOUTING MAXIM IN
"BAD BOYS FOR LIFE" MOVIE:
PRAGMATIC APPROACH**

THESIS



**By:
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**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY**

2023

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**Submitted in Partial fulfillment of the Requirements for the degree of
Sarjana Sastra**



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SURAT PERNYATAAN ORISINALITAS

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PRAGMATIC APPROACH

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**DECLARATION OF THE THESIS
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Hereby declare that the term paper entitled:

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Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others

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APPROVAL PAGE
AN ANALYSIS OF FLOUTING MAXIM
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ABSTRAK

Untuk mengidentifikasi pelanggaran maxim, dapat dipahami melalui ujaran seseorang di dalam media, seperti film atau sebuah saluran di media sosial. Pelanggaran maxim ditemukan di dalam ujaran yang terdapat di film "Bad Boys for Life". Penelitian ini bertujuan untuk menganalisis jenis pelanggaran maxim dan alasan pelanggaran maxim. Peneliti menggunakan studi pragmatik yang menjelaskan tentang pelanggaran maxim. Peneliti menganalisis pelanggaran maxim tersebut dari ucapan yang dilontarkan oleh pembicara. Penelitian ini menggunakan teori yang dikembangkan oleh Grice (1975) untuk menelaah jenis pelanggaran maxim dan teori Thomas (1995) untuk menelaah alasan pelanggaran maxim. Metode deskriptif kualitatif adalah metode yang digunakan melakukan penelitian ini dan metode observasi untuk mengumpulkan data. Langkah-langkah yang dilakukan peneliti yaitu menonton, mendengar dan mengamati alur cerita dari film "Bad Boys for Life". Penelitian ini menganalisis empat maxim yang dikemukakan oleh Grice dan mengaplikasikannya untuk meneliti ujaran yang terdapat pada film tersebut. Hasil dari penelitian tersebut ditemukan 3 data pelanggaran kuantitas maksim, 9 data pelanggaran kualitas maksim, 17 data pelanggaran relevansi maksim dan 10 data pelanggaran pelaksanaan maksim. Kemudian, ditemukan juga beberapa alasan pelanggaran maksim yang meliputi, memberikan informasi yang berlebihan karena ingin memperjelas perkataannya, mengubah topik pembicaraan karena adanya topik yang sensitif dan tidak harus dibahas. Dalam penelitian ini maksim yang paling dominan yaitu relevansi maksim karena film komedi memberikan ujaran yang sulit untuk dipahami dan tidak relevan dengan topik yang sedang dibicarakan. Kesimpulan yang bisa diambil adalah semua orang pernah melanggar maksim dengan sengaja atau pun tidak sengaja.

Kata kunci: Pragmatik, Prinsip kerja sama, Pelanggaran maksim

ABSTRACT

To identification a flouting maxim, it can be understood through someone's utterance in the media, such as a movie or a channel on social media. Flouting of the maxim was found in the utterances of the film "Bad Boys for Life". Therefore, this study aimed to analyze the types of flouting of the maxim and the reasons for flouting the maxim. The researcher used a pragmatic study that explained flouting of maxim. The researcher analyzed the flouting of maxim from the utterances made by the speaker. This study used the theory developed by Grice (1975) to examine the types of flouting maxim and theory Thomas (1995) to examine the reasons flouting maxim. Qualitative descriptive method was the method used to conduct this research and the observation method to collect data. The steps taken by the researcher were watching, hearing and observing the storyline of the film "Bad Boys for Life". This study analyzed the four maxim put forward by Grice and applied that to examine the utterances contained in the film. The results of this study found 3 data on flouting of the quantity of maxim, 9 data on flouting of the quality maxim, 17 data on flouting of the relation maxim and 10 data on flouting of manner maxim. Then, there were also several reasons for flouting the maxim which included giving excessive information because they wanted to clarify what they said, changing the topic of conversation because there was a topic that was sensitive and did not have to be discussed. In this study, the maxim that is most dominant relevance of maxims because comedy film gave utterances that are difficult to understand and irrelevant to the topic being discussed. The conclusion that can be drawn is that everyone has flouting maxims deliberate or unintentionally.

Keywords: Pragmatic, Cooperative Principle, Flouting maxim.

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