CHAPTER III
METHOD OF RESEARCH

3.1   Research Design

In this research, the researcher focus to analyze the phenomenon of illocutionary act types and contexts found in Cindrella's movie in (2015). This research used method descriptive qualitative research to achieve the purpose. This research is using a qualitative method as mainly investigates the phenomenon of language which is illocutionary act that found in this research. this research is using a qualitative method as the research design. It is considering the research formulation with the purpose of discovering the attitudes of the language phenomena.

3.2   Object of the Research

The object of this research is the types and context of Illocutionary acts used in Cinderella's movie (2015). The duration of this movie is 1 hour and 54 minutes, the data collected from the movie scripts. Cinderella's movie (2015) is a romantic fantasy and kids and family movie which is directed by Kenneth Branagh by a screenplay this movie written by Chris Weitz. This movie produced by Simon Kinberg David Barron, and Allison Shearmur for Walt Disney Pictures, the movie's story is inspired by Charles Perrault's eponymous of folk tale. From this movie, the researcher focus on analyzing types of illocutionary acts and the context from the utterances that they produced in the movie.

3.3 Method of Collecting Data

Method of collecting data is the way of the researcher to get data needed in the research. This research, the researcher used Method obersvation, which means that the resercher listen to the language usage (sudaryanto, 1993) The technique of Uninvolved Conversation observation Technique, it means that the researcher not involved in the conversation or the role of researcher just a participant who observes the conversation or speech. Simak Bebas Libat Cakap uses technique *lanjutan*, that is a technique of catat. The technique of catat is to note some relevant data from the use of language.

The researcher used the data in this research taken from Cinderella movie 2015. There are some steps of collecting the data in these following steps:

1. The researcher compare the data transcript with the movie script.

2. Next, after the researcher compares then categorized the data with the characters in Cinderella's movie.

3. The researcher selected 25 data from the characters utterance that contains of types and context illocutionary acts.

3.4 Method of Analyzing Data

After all the data are collected, the next step is data analysis. In linguistics, there are two method of analyzing data, identity and distributional method . According to (Sudaryanto, 1993) has divided into two there is padan and agih method. Identity method is a method is a way that determine language itself. It is use by the researcher which the language determiner does not become one part with language itself. It because language create when people do interaction as the communication, in communication people use language.This research, the researcher uses identity method because of the analysis about the language that recorded. In analyzing data observation, the techniques uses several step as follows.

1. The researcher choose the characters utterance which contains of illocutionary act types with context.

2. After choosing the characters utterance, the researcher analyzed teach of the data and categorize based on the types and context.

3. Last, the researcher describe and tells about the story that happened in every scene. In describing the data, the researcher describe the data based on the scene.

3.5 Method of Presenting Data

The researcher presents the research data in informal data which use words to describing the result. In describing analysis the researcher presents descriptive analysis that discussing with describe one way. Informal presentation of the result of data analysis by using ordinary words (Sudaryanto, 1993) states there are two methods in presenting the data analysis; they are formal and informal method. A formal method is a formulation by using signs or symbols, while informal method is formulation by using words. While, informal method is the researcher presents the data analysis result by using words or sentences without symbol, sign, table, and diagram. In this research, the technique of presenting the research result is used informal method because in presenting the data just used words