AN ANALYSIS OF ILLOCUTIONARY SPEECH ACT TYPES AND CONTEXT OF USED IN CINDERELLA MOVIE; A PRAGMATIC APPROACH

THESIS

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ENGLISH DEPARTMENT
FACULTY OF SOCIAL AND HUMANITIES
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Submitted in Partial Fulfillment of the Requirement for the Degree of Sarjana Sastra

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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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The thesis has been approved to be examined on the date as indicated below

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ABSTRAK

komunikasi merupakan hal penting bagi manusia tanpa komunikasi, orang tidak dapat mengungkapkan ide, perasaan, dan informasi satu sama lain. Bahasa digunakan untuk menghubungkan ke kehidupan manusia dengan percakapan. Penelitian ini menganalisis tentang tindakan ilokusi yang ditemukan dalam film Cinderella pada tahun 2015. Tesis ini menganalisis apa jenis tindakan ilokusi dan apa konteks yang digunakan dalam film Cinderella. Dalam penelitian ini, peneliti menganalisis jenis dan konteks tindakan ilokusi yang digunakan dalam film. Tindakan ilokusi terdiri dari lima jenis: asertif, direktif, komisif, ekspresif, dan deklarasi. Penelitian ini adalah deskriptif kualitatif. Teknik pengumpulan data dari penelitian ini adalah dengan metode observasi. Langkah-langkah menganalisis data, peneliti mengunduh dan menonton film. Kemudian, peneliti membuat catatan untuk menuliskan ucapan dalam naskah film dan peneliti menganalisis dan memenuhi ucapan yang berkaitan dengan jenis dan konteks tindakan ilokusi. Data ditampilkan dalam bentuk informal, yang mana hanya dalam bentuk kata-kata. Hasil analisis data terdapat 25 ucapan yang menemukan 10 Assertive, 4 ucapan Commissive, 7 ucapan Directive, 4 ucapan ekspresif, dan yang terakhir adalah Declarative tidak ada deklaratif yang ditemukan dalam analisis data.

Kata kunci: Konteks, Tindak Ilokusi, Tipe

ABSTRACT

Communication is important things for human being without communication people cannot share express their ideas, feelings, and information to each others. Langauge use to connect to human life by the conversation.This research analyzed about illocutionary act that find in Cinderella's movie in 2015. This thesis analyzed what are types of illocutionary act and what are the context used in Cinderella's movie. Illocutionary act consist of five types: assertive, directive, commissive, expressive, and declaration. This research is a descriptive qualitative. The technique of collecting data from this reseacrh is by observation method. The steps of analyzing the data, the researcher download and watching the movie. Then, the researcher take a note to write the utterance in the movie scripts and the researcher analyzed and caterogized the utterance that related to the types and context of illocutionary act. The data is use informal way, which is just by the words.The results of the data analysis are 25 there are utterances that find of 10 Assertive, 4 utterances of Commissive, 7 utterances of Directive, 4 utterances of expressive, and in the last is Declarative there is no declarative found in the data analysis.

Keywords: Context, Illocutionary Act, Types

MOTTO AND DEDICATION

MOTTO

Everything in life is can teach you a lesson, you just have to be willing to observe and learn.

Alwas be thankfull and blessed for everything you have, because we only live once, be good for others for no reason.

DEDICATION

This thesis is proudly dedicated to:

My Father, mother, brothers, sister, and all beloved family

All the lecturers and staff at Putera Batam University

ACKNOWLEDGEMENT

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CHAPTER I

INTRODUCTION

1.1 Background of the Research

Communication is important things for human being without communication people cannot share express their ideas, feelings, and information to each others. According to Yule and Stalnaker(1996) language has a close relation with the human in society and it has a specific term that is called speech act. Speech act is an act that concerned on how the speaker produces language. While people doing communication they use utterances to express what on their minds toward the listener. Utterances produced not only to explained the speaker minds toward the listener but also means to show the relationship both of them.

Talking about communication, the way people use communication actually it is affected to the context that where, when, and to whom their speaking. For instance, people doing communication with friend and parents it has different utterance when someone talk to friend their uses informal. When people deliver parents people to speak to teacher or manager their have different act and utterance that they have to speak more polite or formal. For that reason, people should undertand the context of the utterance that they deliver to other people.

The phenomena of the speech act have previously been investigated by some researchers. The first researcher is conducted by (Herman, 2015) with the tittle "Illocutionary Acts Analysis of Chinese in Pematangsiantar". Based on his research he analyzed the types of illocutionary acts are that found on Chinese conversation in Pematangsiantar. The researcher uses the sampling data to get accurate data while he analyzed in Chinese conversation. Another study that related to this research is "conducted by (Istiningdias, Sujatna, and Indrayani, 2014) with the tittle "Illocutionary Acts in Declarative Mood: A Functional Grammar Approach". Based on the research they focus analyzed the two main points about Illocutionary act that identified in declarative mood and what kinds of Illocutionary that mostly uses in the declarative mood by using a grammatical approach. Different from the previous researches, the researcher wants to research different source. The previous research investigatre about Illocutionary in Chinese language and another researcher analyzed Illocutionary acts in Declarative Mood: A Functional Grammar Approach. Moreover, the researcher also wants to investigate different source by use a movie script.

This research is important to be done because speech act is very common in daily conversation. People have to understand the context when they delivered the speech with others. The researcher expects the reader to understand types and contexts of illocutionary acts. The aims of learning in daily activity and to increases their knowledge about how to speak and know about each type of illocutionary act and the context of used in the utterance. Based on the phenomena described above, the researcher interests to do the research about types of speech act that found in

Cinderella's movie. This research will be focused on analyzing types and context of illocutionary acts found in Cinderella's movie script that occurred in the story. The researcher also analyzed the context that happened in the movie. This research will be done to find out the types of speech act it by using a pragmatic approach.

Movie also known as film, movie is a moving image or motion picture that recorded by camera and showing in televison or in a theather. People likes to watch movie starts from child to older people. Most of them like the movie because movie is entertaining. Movie has some types such as, animation, cartoon, thriller, romance, fantasy and, etc. In this research, the researcher use movie's scripts as the object of the analysis data. The movie is Cinderella in (2015, Cinderella's movie is romantic fantasy film which is directed by Kennet Branagh, with a screenplay written by Christ Weitz, and co-produced by Walt Disney Pictures, Allison Shearmur, Kinberg Genre, and Beagle Pug films. The movie is based on the eponymous folk tale and inspired in part of Walt Disney 2015 animated film of the same name.

There are five types of illocutionary acts that sets up by Searle (1979) they are, assertives, directives, commissives, expressives and declaration. The first types is assertive speech acts that the speaker uses to get the adressee to be case or not. Second, directive is speech acts that the speaker uses to get the adressee to do something, e.g. requests, commands, and advice. Third, commissives the speech acts that the speaker uses to commit himself or herself to some future action, e.g promises, oaths. Fourth, expressives is speech acts that the speaker uses to state what he or she feels, e.g. congartulations, excuses, and thanks. Last, declaration is speech acts that

the speaker uses to change the reality, e.g. baptism pronouncing someone husband and wife.

One of the example of illocutionary act found in the Cinderella's movie. Its because illocutionary act not only found daily conversation, but also found in the movie. Illocutionary acts is an act that used to saying something and to do an action. For example when father said "*I must go very soon, my love*". The setences is occurred when Ella's mother say good bye to her husband and her daughter's Ella forever. Ella and father were sad to know that Ella's mother has passed away. Based on the phenomena above, the researcher interested analyze the research about illocutionary acts. The researcher interested to anayze is because there are types and context found in Cinderella's movie in (2015). This research is important to be done especially to find out the types and context of illocutionary acts that used in the movie by using pragmatic approach.

1.2 Identification of the Problem

Based on the background above, the researcher identifies the problem as follows:

1. Types of illcoutionary acts used in Cinderella's movie (2015).

2. The used of context that appears in Cinderella's movie (2015).

3. The function of illocutionary acts used in Cinderella's movie (2015).

1.3 Limitation of the Problem

Based on the identification of problem above, the focus of this research as follows:

1. The types and context of illocutionary acts that used in Cinderella's movie (2015).

2. The used context of illocutionary acts used in Cinderella's movie (2015).

1.4 Formulation of the Problem

Based on the limitation of the problem above, the researcher formulates the research problems as follows:

1. What are the types of illocutionary speech act used in Cinderella's movie?

2. What are context that appears in Cinderella movie?

1.5 Objective of the Research

Based on the formulation of the problems above, the objectives of the research are as follows:

1. To find out the types of speech act that used in Cinderella's movie (2015)

2. To find out what are the contexts that appear in Cinderella's movie (2015).

1.6 Significance of the Research

1.6.1. Theoretical Significance

1. This research is analyzed about types and context of illocutionary speech act in Cinderella's movie (2015).

2. To find out the function of illocutionary acts used in Cinderella's movie (2015).

1.6.2. Practical Significance

The significant of the research can be viewed from two aspects theoritical and practical. Theoretically, it is excpected that this research to enrich the knowledge about types and context of illocutionary acts and it is used to the references for the student who learning illocutionary acts. Practically, it is expected people to improve the study about the illocutionary act especially in the movie.

1.7 Definition of Key Terms

Illocutionary Act	:	Pertaining to a lingusitic act perfomed by a speaker in producing utterance, as suggesting, warning, promising, or requesting. (Dictionary.com)
Types	:	a particular kind or group of things or people (Wikipedia)
Context	:	The circumstances that form the setting for an event, statement, or idea, and in terms of which it can be fully understood. (Oxford Dictionaries)

CHAPTER II
REVIEW OF RELATED LITERATURES AND
THEORETICAL FRAMEWORK

2.1 Pragmatic

Pragmatic is the study of utterance meaning, sentences which are used in communication and also the study of meaning in language interaction between a speaker and hearer. According to Yule (1996:3) pragmatics concerned with the study of meaning as communicated by a speaker (writer) and interpreted by a listener (reader). It means that the analysis is based on people mean by their utterances that produce while speaking to others. Pragmatic is the study of contextual meaning. pragmatics to involves the interpretation of what people mean and how the context infuenced for what is said. It considers for the speaker on how they talking to, when, where, and whom you talk based on the circumstances. The aims of this approach is to explores how the listeners can make inferences about what it said to interpretation to the speaker's intended meaning.

2.2 Speech Act

Human life cannot be separated by language, language means of communication where people can deliver ideas, perseptions, talk and gives information to each others. Speech act is a unit of communication which is the speaker do an act when they deliver an utterances. Speech act is the basic unit of

linguistic communication Searle (1979) it means that speech act is the production of what is said within performance of speech act. It is the way people act through their speech. There are three classification of speech act. Speech acts according to Austin (1962) has classifiy into three basic categories they are : locutionary, illocutionary and perlocutionary. First, locutionary act is the act of producing a meaningful utterance. Second, illocutionary act is the act of saying something by the utterance produce. Last, perlocutionary act is the act of affecting the addressee.

2.3 Illocutionary Acts

In this research, the researcher analyzed types of illocutionary using Searl's theory. Searle in valeika and Daiva (2010) has set up the following classification of illoctionary acts into five types categories: assertive, directive, commissive, expressive, and declarative. The first categories is assertives kind of speech act that state what the speaker believes case or not case. For example, " *I think it will rain today" based on the utterance the speaker opinions that today will be rain.* From the example above the speaker represents that predicting today will be rain. Second, directive is kind of speech acts that the speaker uses to get the addressee to do something, the example is *"do you want some coffee"* from the utterance the speaker give an order or to somebody by ordering coffee. Third, commissive is kind of speech acts that the speakers uses to commit himself or herself to some future action, for example *"promise me I will be back"* from the utterance that uttered by the speaker make a promise that he or she will come back soon, this utterance indicate the types of illocutionary commissive. Fourth, expressive is

kind of speech acts that the speaker uses to state what he or she feels. For example "*congratulations on your new house*"from the utterance describe about speaker congartulate on he or she who just moving to a new house. The word "conngartulations" indicates the types of illocutionary act expressive. Last, declaration is kind of speech acts that the speaker uses to change the reality, for example *" I name this cat Mimin"* from the example above, the speaker describe that he or she give name for cat. Based on the exaplanation it can be conclude that the word "name" indicates the types of illocutionary act of declarative.

2.4 Context

Context is one of the important thing in pragmatics study. Context is one of the factors that give an effect to people how they use the language. It is not only about situation but also about event that occurs around us when people do an communication. According to According to Leech in Lavenia (2017) states that context is a background of knowledge assumed to be shared by speaker and hearer and which contributes to hearer interpretation of what speaker means by given utterance produced

2.5 Previous Studies

There are five previous studies that related to this research. There are some different studies between two previous studies. The first researcher is done by The first researcher is conducted by (Herman, 2015) with the tittle "Illocutionary Acts Analysis of Chinese in Pematangsiantar". Based on his research he analyzed about the types of illocutionary acts are that found on Chinese conversation in

Pematangsiantar. The researcher uses the sampling data to get the accurate data while he analyzed in Chinese conversation.

Second researcher is conducted by (Istiningdias, Sujatna, 2014) with the title "Illocutionary Acts in Declarative Mood: A Functional Grammar Approach". Based on the research they focus analyzed the two main points about Illocutionary act that identified in declarative mood and what kinds of Illocutionary that mostly uses in declarative mood by using grammatical approach.

Third previous research that has been done with the title " The Speech Act as an Act of Knowing" done by (Martinez del Castillo, 2015). This case study examines the occurrences of speech act of knowing includes their speaking and interpreting speech act in human daily activities. The result of the study reveals that speech act is an act that speaking, saying and knowing, an act of creation which is connected with the way of it transformed and it is creating by speaking, saying, and knowing the subject.

Fourth, the previous research has been done by the title "Persuasive Speech Acts in Barack Obama's Inaugural Speeches (2009, 2013) and The Last State of the Union Address (2016). The previous research done by (Altikriti, 2016). These cases studies examine Presidential addresses, the persuasive speech act, political discourse, and persuasion. The Presidential language is an important role to enhancing the persuasion which is influenced to the audience for some various speech act where found in one utterance in illocutionary act. The meaning of persuasion is someone meaning of performing an act by using communication. In addition language is the important factor that concerned with the power of

setting, influencing people, and attitudes. The result of this study reveal to understanding about persuasion in political speech through the speech act.

The last previous research has been done by the title "Expressive Speech Act of Judges' Narratives in X-Factor Indonesia Talent Show on Rajawali Citra Televisi Indonesia (RCTI): A Pragmatic Study ". The previous research was done by (Utami ,Wulan Praditia, Darmayanti, Nani and Riyanto, 2013). This case study examines to find out the types of speech act that is expressive uses in X-factor talent show. The result reveal that the types of speech act that used in X-factor Indonesia judges are expressive of praising, thanking, congratulating, and the last is criticizing.

Different from the previous researches, the researcher wants to research with different source. The first, researches investigate about the types of illocutionary act that found in Chinese conversation in Pematangsiantar. The second previous research analyzed about Illocutionary act in Declarative mood and what mostly found of illocutionary act in Declarative mood. Third, the previous research analyzed about knowing the speech act and interpreting through the human activities includes speaking, saying, or an act which are connected with the way of it transformed.

Fourth, the previous study research about persuasive speech act that found in Obama's inaugural speeches. In this case studies there some cases that found in the research includes, persuasion, Presidential addresses, political discourse, and the persuasive speech act. Based on the research, the important role is Presidential language which is influence to the audience where found in the utterance of

illocutionary act. There is other language factor which is concerned to the setting, people, and the attitudes.

The last previous research is tells about the expressive speech act through X-factor Indonesia talent show. This case study examines to find out the types of speech act that is expressive uses in X-factor talent show. Moreover, the result reveals that the types of speech act that used in X-factor Indonesia judges are expressive of praising, thanking, congratulating, and the last is criticizing.

2.6 Theoretical Framework

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                    ┌─────────────────┐
                    │   Speech Acts   │
                    │                 │
                    │  (Austin, 1962) │
                    └─────────────────┘
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| Lokutionary act | Illocutionary | Perlocutionary act |

| Types of illocutionary (searle, 1979) | Context (Leech in Lavenia,2017) |

| - Assertives
- Directive
- Commmissive
- Expressives
- Declarations | Context is tells about the situation, setting, idea, statement, or event that occurs between the speaker and hearer |

An Analysis of Illocutionary Speech Act Types and Context of Used in Cinderella Movie; A Pragmatic Approach
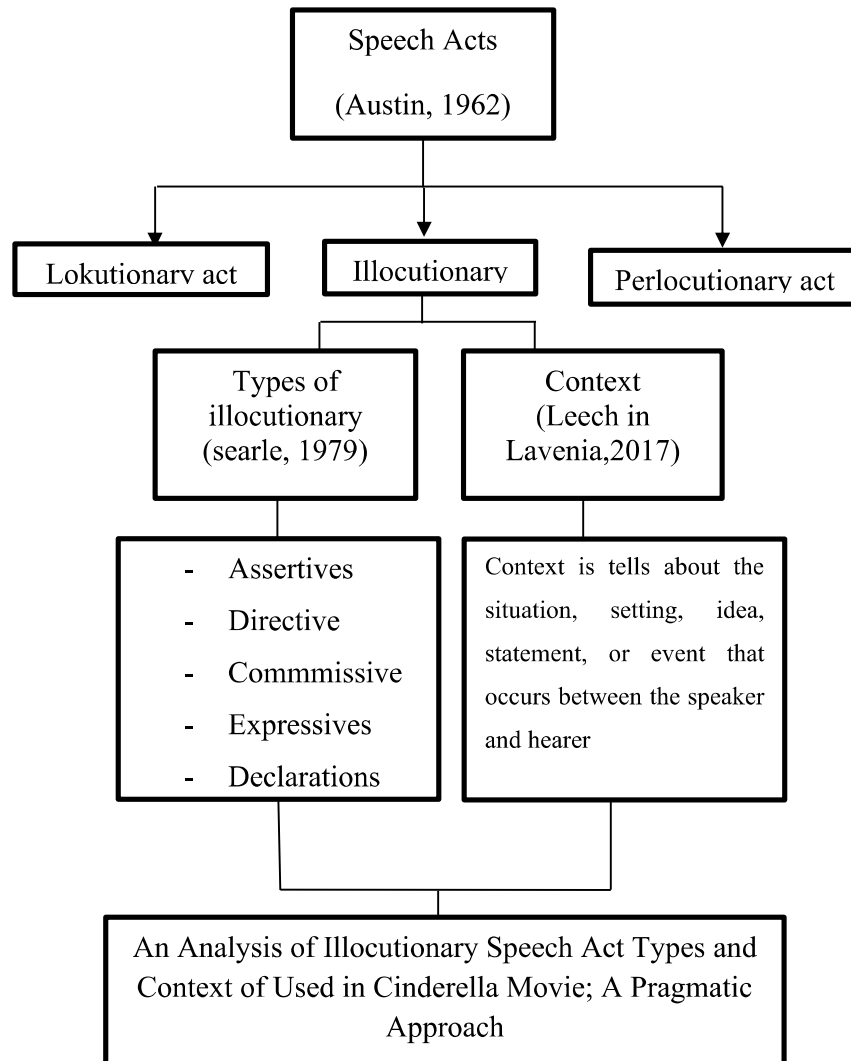
Figure 2.1 Theoretical framework

Based on the framework above, the researcher describes the work of the research from the general, the researcher starts from the pragmatic, then for the specific is illocutionaryt act. From the theories that have been described, the researcher focuses the problem of this research based on the theoretical framework above. The focus of this research is about identified types of

illocutionary act and context. This theoretical framework aims to make the reader understand about the valid data of the research. Illocutionary acts have five types; here is Searle's classification for types of illocution such as; Assertive, directive, commisive, expressive, and declaration. Context knows about everything that surrounds the speaker and hearer while doing conversation. Context is something that really important thing in study pragmatics. Its because context is soemthing that cannot leave out from the utterance that the human being used in daily activity. Context is one of the important thing in pragmatics study. Context is one of the factors that give an effect to people how they use the language. It is not only about situation but also about event that occurs around us when people do an communication. According to Leech in Lavenia (2017) states that context is a background of knowledge assumed to be shared by speaker and hearer and which contributes to hearer interpretation of what speaker means by given utterance produced

CHAPTER III
METHOD OF RESEARCH

3.1 Research Design

In this research, the researcher focus to analyze the phenomenon of illocutionary act types and contexts found in Cindrella's movie in (2015). This research used method descriptive qualitative research to achieve the purpose. This research is using a qualitative method as mainly investigates the phenomenon of language which is illocutionary act that found in this research. this research is using a qualitative method as the research design. It is considering the research formulation with the purpose of discovering the attitudes of the language phenomena.

3.2 Object of the Research

The object of this research is the types and context of Illocutionary acts used in Cinderella's movie (2015). The duration of this movie is 1 hour and 54 minutes, the data collected from the movie scripts. Cinderella's movie (2015) is a romantic fantasy and kids and family movie which is directed by Kenneth Branagh by a screenplay this movie written by Chris Weitz. This movie produced by Simon Kinberg David Barron, and Allison Shearmur for Walt Disney Pictures, the movie's story is inspired by Charles Perrault's eponymous of folk tale. From this movie, the researcher focus on analyzing types of illocutionary acts and the context from the utterances that they produced in the movie.

3.3 Method of Collecting Data

Method of collecting data is the way of the researcher to get data needed in the research. This research, the researcher used Method obersvation, which means that the resercher listen to the language usage (sudaryanto, 1993) The technique of Uninvolved Conversation observation Technique, it means that the researcher not involved in the conversation or the role of researcher just a participant who observes the conversation or speech. Simak Bebas Libat Cakap uses technique *lanjutan*, that is a technique of catat. The technique of catat is to note some relevant data from the use of language.

The researcher used the data in this research taken from Cinderella movie 2015. There are some steps of collecting the data in these following steps:

1. The researcher compare the data transcript with the movie script.

2. Next, after the researcher compares then categorized the data with the characters in Cinderella's movie.

3. The researcher selected 25 data from the characters utterance that contains of types and context illocutionary acts.

3.4   Method of Analyzing Data

After all the data are collected, the next step is data analysis. In linguistics, there are two method of analyzing data, identity and distributional method . According to (Sudaryanto, 1993) has divided into two there is padan and agih method. Identity method is a method is a way that determine language itself. It is use by the researcher which the language determiner does not become one part with language itself. It because language create when people do interaction as the communication, in communication people use language.This research, the researcher uses identity method because of the analysis about the language that recorded. In analyzing data observation, the techniques uses several step as follows.

1. The researcher choose the characters utterance which contains of illocutionary act types with context.

2. After choosing the characters utterance, the researcher analyzed teach of the data and categorize based on the types and context.

3. Last, the researcher describe and tells about the story that happened in every scene. In describing the data, the researcher describe the data based on the scene.

3.5 Method of Presenting Data

The researcher presents the research data in informal data which use words to describing the result. In describing analysis the researcher presents descriptive analysis that discussing with describe one way. Informal presentation of the result of data analysis by using ordinary words (Sudaryanto, 1993) states there are two methods in presenting the data analysis; they are formal and informal method. A formal method is a formulation by using signs or symbols, while informal method is formulation by using words. While, informal method is the researcher presents the data analysis result by using words or sentences without symbol, sign, table, and diagram. In this research, the technique of presenting the research result is used informal method because in presenting the data just used words