

**CODE SWITCHING IN SANDIAGA SALAHUDIN
UNO SPEECH: A SOCIOLINGUISTIC APPROACH**

THESIS



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PUTERA BATAM UNIVERSITY
2019**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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The thesis has been approve to be examined on the that as indicated below

Batam, 14th March 2019

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ABSTRAK

Di dalam penelitian ini membahas peralihan kode dari pidato Sandiga Salahudin Uno. Sandiga Salahudin Uno atau sering disapa dengan Sandiaga Uno atau Bang sandi adalah calon wakil presiden periode 2019-2023. Sebelum mencalonkan diri dia adalah wakil gubernur provinsi Jakarta dan menjadi salah satu orang terkaya di Indonesia dengan lima perusahaan yang dia miliki. Sandiaga Uno sering melakukan bakti sosial, salah satu yang di lakukannya yaitu berpidato. Sandiga Uno menyampaikan aspirasi serta semangat kepada masyarakat Indonesia, dari berpidato dia sering memberikan atau menyampaikannya dalam dua bahasa di karnakan dia mampu berbicara dua bahasa yaitu Bahasa Indonesia dan Bahasa Inggris atau di sebut bilingual. Di dalam Penelitian ini fokus pada ujaran-ujaran dari percakapn Sandiaga Uno tentang peralihan kode, dan termasuk dalam pendekatan sociolinguistik yang mana sociolinguistik itu adalah tentang bahasa dan masyarakat. Dalam menganalisanya peneliti menggunakan teori dari Hofmann. Yaitu tentang tipe dan fungsi dari peralihan kode. Tipe yang di miliki yaitu berjumlah empat tipe dan fungsi yang di miliki yaitu berjumlah sepuluh fungsi. Di dalam penelitian ini menggunakan metode deskriptif kualitatif. Metode pengumpulan data, peneliti menerapkan metode observasi, yang dilaksanakan dengan teknik mencatat oleh Sudaryanto. Metode analisis data yang digunakan dalam penelitian ini adalah Padan Pragmatik, yang merupakan bagian dari metode identitas dan untuk menghitung presentasi dari tipe dan fungsi peneliti menggunakan teori dari Hatch. Untuk menyajikan hasil data, peneliti menggunakan metode formal and informal. Hasil dari penelitian yang paling sering di gunakan iyalah inter sentential yaitu berjumlah 58% selanjutnya fungsi yang paling sering di temukan adalah in order to clarify yaitu berjumlah 22%.

Kata Kunci : Peralihan Kode, Pidato, Sociolinguistik

ABSTRACT

This research discuss about code switching from Sandiaga Salahudin Uno. Sandiga Salahudin Uno or often greeted with Sandiaga Uno or Bang Sandi is vice presidential candidate in periode 2019 until 2023. He is as a Deputy Governor of the Province of Jakarta before as a candidate of vice presidential. He also became one of the richest man in Indonesia with five company that he had. Sandiaga Uno often do a social working, for example like speech with community. He delivered with aspiration and passion and deliver in two language, because he was able to speak in Bahasa Indonesia and English. In this research focused on utterances from Sandiga Uno about code switching. Code switching is a part sociolinguistic approach where is about language and society. The researcher use Hofmann theory to analyze code switching. It is about types and function from code switching. According to Hofmann theories there are has four types and ten functions. In conducting the researcher uses a descriptive qualitative method. In order to collect the data, the researcher applied method of observation, with the implementation of non-participatory. Data analysis method which used in this research is pragmatic identity methods, which as the part of the identity method. For calculating the data the researcher use theory by Hatch. The researcher applied formal and informal method for presenting the result of data. The result from this research that the mostly used found for the type inter sentential is about 58 % and for function to repeat in order to clarify is about 22%.

Keywords : *Code switching, Sociolinguistic, Speech.*

MOTTO AND DEDICATION

MOTTO

*And whoever holds firmly to Allah has indeed been guided to a straight path
(Q.S. Ali'Imran : 101)*

*When the victory of Allah has come and the conquest, and you see the people
entering into the religion of Allah in multitudes, then exalt him with praise of your
lord and ask forgiveness of him. Indeed, he is ever accepting of repentance
(Q.S. An-Nasr, 110)*

DEDICATION

*This thesis is proudly dedicated to
My beloved parents
My little sister
All of my friend*

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Batam, 14th March 2019

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