# CHAPTER III

# METHOD OF THE RESEARCH

## 3.1. Research Design

This research is qualitative research. According to Sugiyono (2019) qualitative research is often called as naturalistic research methods because the research is conducted in natural conditions and because the data collected and data analysis are more qualitative in nature. In this research, the researcher used sociolingustics approach. This reasearch began with the phenomenon of swear word used in Death Race movie. Then, the research focused on types and function of swear words that uttered in the movie.

## 3.2. Object Of the Research

An important part in a research is object of the research. In this research, the object is swear words which used by characters in Death Race movie. Meanwhile, for the data are all utterances that contained swear words that uttered by characters.

## 3.3. Method of Collecting Data

The researcher used observation method and non-participatory technique to collect the data from Death Race movie. According to Sudaryanto (2015) observation method is method of collecting data by observing the data. Meanwhile, non-participatory technique is a data collection technique where the

researcher is not involved or does not participate in the dialogue. The process of collecting the data consists of the following steps:

1. The first, the researcher downloaded the Death Race movie.

2. The second, the researcher watched the Death Race movie.

3. The third, the researcher downloaded the Death Race movie script.

4. The fourth, the researcher highlighted the utterances in the script that related to the swear words.

## 3.4. Method of Analyzing Data

After the data was collected, the data analyzed by researcher used pragmatic identity method. According to Sudaryanto (2015) pragmatic identity method is a method of analyzing the use of language based on the context. Then, the technique of data analysis using the basic technique: dividing key factors technique. According to Sudaryanto (2015) the basic technique: dividing key factors technique is the mental nature of the researchers. In this research, the researcher did some steps in analyzing data, as follows :

1. The researcher identify the utterances from the dialogues in Death Race movie script which contain types and functions of swear words.

2. The researcher classified the types of swear word based on theory proposed by Pinker (2007).

3. The researcher classified the function of swear word based on the theory proposed by Andersson and Hirsch (1985:53).

4. The researcher analysed the data based on the theory.

### 3.5. Method of Persenting Research Result

In this research, the researcher used informal method (Sudaryanto, 2015). In this method, the researcher presented the result of data analysis explains by words and sentences. The researcher presented the result of data analysis based on the purposes of the research.