

## **CHAPTER III**

### **METHOD OF THE RESEARCH**

#### **3.1. Research Design**

This research is qualitative research. According to Tracy (2013), Qualitative method is a general phrase that refers to the analysis, collection, and participant observation, interpretation of interview, and document data in order to understand and describe meanings and patterns.

According to Kumar (2011), the qualitative method follows an unstructured, flexible and open approach to analysis. It is more to describe than measure, believes in in-depth understanding and small samples, and explores the perceptions and feelings than facts and figures. In conclusion, qualitative methods is a descriptive analysis method which describes the relationships, pattern, and meaning in the research.

#### **3.2. Object of the Research**

The object of the research is very essential in the research in order to get the result scientifically. In this research, the object of the research is the figurative language. For the data sources, the researcher used Lana Del Rey album: Born to Die the Paradise Edition (2012). Then, the data were the song lyrics that contain figurative language and also the stylistic function in the song.

### **3.3. Method of Collecting Data**

Based on the source of data collection those are two methods. According to Sudaryanto (2015), there are an observation method and a competent method. In this research, the researcher used observation method to do the collecting data. According to Sudaryanto (2015) observation method is the method, which does observation of the language used in the data. The researcher used this method because the researcher did an observation of the song lyrics. The researcher also used a note-taking technique. The process of collecting data in Lana Del Rey album: Born to Die the Paradise Edition has stages to do the analysis as follows:

1. The first step, listened to the song in the album and read the song lyrics.
2. Then, underlined the figurative language in the song lyrics.
3. The next step took a note all the figurative language found in the songs.
4. The last step, the researcher will classify the types of figurative language.

### **3.4. Method of Analyzing Data**

In the process of analyzing the data, the researcher used the identity method to do the analysis. According to Sudaryanto (2015) identity method is the method which determinant is without, released and not become the part of the language concerned. In this method, the researcher used a specific method to analyze the data. That is the pragmatic identity method. According to Sudaryanto (2015) pragmatic identity method is determinant speaks partner or discourse partner. In the pragmatic identity method, the researcher used pragmatic competence in dividing as a writing line distinguisher to analyze the data. According to

Sudaryanto (2015) competence in-dividing from a researcher is needed to distinguish it from other lingual units. Example: writing words, sentences, paragraphs, etc. There are some process of analyzing the data:

1. Firstly, the classified data of figurative language were interpreted.
2. The next step is the researcher will interpret the meaning of the song lyrics.
3. Then, the researcher analyzed the types of figurative language in the song lyrics based on the theory.
4. Finally, the researcher analyzed the stylistics function in song lyrics based on the theory.

### **3.5. Method of Presenting Research Result**

The researcher used Informal and formal presentation method in the result of analysis data. According to Sudaryanto (2015), the informal presentation method is a presentation of data analysis used ordinary words and the formal presentation method is a presentation of data analysis that used symbols, numbers, and table. In presenting the research result, the researcher used both of them. There are ordinary words and table in order to show in detail all of the research results. The researcher used ordinary words to present the analysis result and also the table to classify the data.