CHAPTER I
INTRODUCTION

1.1 Background of the research

Language is one of communicate system which is used by people in the life. According to Yule (2010:254), the term sociolinguistic is used generally for the study of the relationship between language and society. It shows that language and society have an effect on each other. Thus, people learn language in order to be able to interact with the other people. Sometimes people cannot interact with the other because both of them do not be familiar with the language that they used, It can make them confuse but it can be understood when they speak by mixing the language with the language belong to the hearer.

Based on Wardhaugh (2006) in Fitria Nur Hamidah (2015), stated that language is a system of arbitrary verbal symbol by which the member of speech community used as a means of communication to interact and express their ideas, feeling, and thoughts. This definition shows that the function of language is to make a communication and to deliver information each other. Language is really needed by people as a means of communication in the life.

Language can be studied through two items; they are linguistics science and social science. In linguistics science language remains itself, but in social science language always develops. Moreover, it is sensible because language is a part of social life. Thus, in studying language in social life is introduced of sociolinguistics. Language is object from sociolinguistics. Furthermore, in the

social interaction language has rule and it is learned in sociolinguistics. Social interaction cannot be separated from the sociolinguistics, because sociolinguistics arranges all about it. Example, people have characters as the social creature. In the society people need language to communicate between each other's and to support the human as the social creature to communicate among them in the society, people need language to interact and act in the society.

Moreover, according to (Wilson 2017), Sociolinguists study the relationship between language and society. They are interested in explaining why we speak differently in different social contexts, and they are concerned with identifying the social functions of language and the ways it is used to convey social meaning. Example Batak language is the daily language is used by Bataknese. They use this language to informal situation such as family event, social custom and custom ceremony. Meanwhile Batak language based on interaction each other in conversation. They feel more comfortable if they used their own vernacular. People study sociolinguistics with mastery that means they where have knowledge about the language use in the society. Example: from one part of country or to another country so they need to understand among them what they mean. People as the social creature need sociolinguistics to communicate in their society. Example: people communicate with other by means of language, so language has the main function of communicate. As we know that most of people in a particular country do not know language of other more country. Many people sometimes mix their language to the language that other people used so that the people who talking with him can understand. In this case, code mixing happened.

According to (Muysken, as cited in Wilujeng & Suharto, 2017)) defines code-mixing (CM) as all cases where lexical items and grammatical features from two languages appear in one sentence without changing the topic of conversation. He proposed that CM is the use of lexical and/ or grammatical features from more than one language within a sentence or a clause. Indonesian people sometimes use more than one language to communicate to each other. They use Indonesian as a national language and also English as international language for Indonesian people. Many Indonesian use English for many purposes such as education, business, and job. So Indonesians can be called as bilingual or multilingual society. In bilingual and multilingual societies, people many produce certain codes because people want to make the communication run well. For example sentence use more than one language is: *pokoknya **happy mother's day** buat seluruh Ibu di Indonesia.*

Language and communication are related. Language is certainly used by people when they communicate with others. They can communicate each other by using two ways of communication; oral and written. Oral communication is communication which entails talking using the spoken word, such as talking face-to-face, on a telephone, on dialogue, etc. it can be trough visual aid or broad casting media such as radio and television. Written communication is the process of sending and receiving through press, such as letter, newspaper, magazine, WhatsApp, Skype, Messenger, etc.

Nowadays, talking about media written communication like Skype, WhatsApp, Messenger, Email and etc which the people can communication each

other without see directly or using post. Specially, in PT Maruwa Indonesia using Skype for communication. This application very popular in this company because, like in PC (Production Control) where it uses as an interaction with each other in working problems and sometimes they use more than one language to each other in work. Production control or PC have one group on the Skype, they are PC members store groups.

PT Maruwa Indonesia is one of company manufacturing which located in Tanjung Uncang – Batam, Indonesia. The product of this company is Flexible Printed Circuit Board knows as FPC. This company has eight hundred employees also have many customers local and other countries, they are using English and Indonesia language for the communication on the telephone although directly especially on the Skype. The researcher as one of employee in PT Maruwa Indonesia, and analyzing the code mixing communication of PC members store groups on the Skype as the research.

The researcher found problem code mixing between Indonesia and English language. The use of code mixing within Indonesia-English language in PC members store groups of the Skype as an example. The people of conversation of PC members store groups have 15 peoples and the example for this code mixing use by PC member group are : *tolong ya* **shipping***nya di* **cut***nya jam satu, jika ada* **shipping** *untuk besok hari ini harus di* **follow up** *ke* **production**. From the example it can be identified that the utterance above contains a code mixing which is type intra lexical because this kind of code mixing which within a word boundary.

Actually there are many researches that have discussed about code mixing. Wulandari (2016), reported from her study about code mixing, it was found code mixing in *Raditya Dika's Manusia setengah Salmon novel*. Also, a study was conducted by Fitria Nur Hamidah (2015), in which his study subject is in *Bukan Empat Mata Program on Trans 7 Television Channel*. The current study follows the way of doing the research some researchers but there is no researchers doing research from Skype in company PT Maruwa Indonesia. Therefore the researcher doing research in this company.

Based on the explanation above the researcher takes the data at PT Maruwa Indonesia and want to analyze type code mixing appeared in conversation on the group Skype and also reason to use code mixing in their chatting of the group Skype Production control.

1.2 Identification of the problem

There are some problems identified in the background at the research above in the below:

1. Code mixing in social media interaction

2.The types of code mixing appeared on the Skype production control group

3. The reason use code mixing on the Skype production control group

1.3 Limitation of the Problem

Based on the background of this study, this thesis will examine some of the scopes and limitations as the written below:

1.The types of code mixing used by employees departement production control

2.The reason employees departement production control used Indonesian English code mixing on the Skype PC members group.

1.4   Formulation of the problem

Based on research background, the writer proposed some problems as the following:

1. What types of code mixing are used by employees PT Maruwa Indonesia?

2. What kinds of the reason of code mixing are used by employees PT Maruwa Indonesia?

1.5   Objective of the Research

In here, the research has goal to answer the problems that mentioned above. They are:

1.To find out the types of code mixing that used by employees PT Maruwa Indonesia

2. To find out kind the reason why do the employees PT Maruwa Indonesia mix their language while they are chating on the Skype Production Control members group

1.6 Significance of the research

1.6.1 Theoretical

It can be used as guidance for the next research to accomplish the final thesis particularly in analyzing code mixing and also to contribute the development of sociolinguisticc study, sepecially in kinds of code mixing such as intra-sentential, intra-lexical code mixing, and involving a change of pronunciation.

1.6.2 Practical

The readers will get the descrition about Indonesian-English code mixing in PT Maruwa Indonesia. Their sociolinguistics knowledge and to learn about code mixing variants. This research also can be used as an additional source for sociolinguistics study especially types of code mixing and the reason of using code mixing.

1.7 Defenition of key terms

Sociolinguistics: Sociolinguistics is an activity of people in the society by using language like communicate something. According to Stockwell (2002:1), there are three a sociolinguistic toolkit, they are all language events consist of language in a social context, every different social context determines that paricular form of language and the language used in particular situation determines the nature of the social event.

Code mixing: Someone sometimes use two or more languges, they mixed their language from one language with another language. In

sociolinguistic is called code mixing. According to (Hoffmann 1991), code mixing is an act of switching one language to another used within the same sentence.