

CHAPTER I

INTRODUCTION

In this chapter, there are of the background of the research, identification of the problem, limitation of the problem, formulation of the problem, objective of research and significance of the research that are discussed by the researcher.

1.1 Background of The Research

Language is an element that reflects human values in social life and becomes media in social interaction. When they want to ask questions or need help from others, they need to express it through language. Generally there are two types of languages that are used as media in social interactions, namely formal and informal. Language is very important in social interaction because with language we will know about the meaning of conversation.

Formal language and informal language are used depending on the context. For example formal language is used in a business context, speech, seminar, meeting, learning process, presentation, and so on. While informal language is often used when people speak in informal situations, especially among close friends. In expressing feelings, everyone has many ways to use language, and swear words are included in sociolinguistics studies. Swear words are part of informal language, and swearing is one of the most efficient ways to express feelings of frustration or even to express anger in difficult situations.

Swear words are very fascinating, the general public acknowledges that sometimes they use swear words in daily conversation. And until now there are still many people who use swear words, people swears at least occasionally.

Swearing makes many people upset, irritated, feel humiliated, angry or even mad. This is considered as verbal abuse if someone else hears it. This is because not everyone likes to use swear words in their conversations. The use of swear words itself has broadened the category to include words that insult is not considered acceptable to the general public (Beers, 2015). Every swear word has its own category or classification. This classification is based on the type, meaning and context of the swear words itself.

One of the movie that contained swear words is *Bad Mom 2016* movie. The movie directed by Jon Lucas and Scott Moore. *Bad Mom 2016* movie tells about an interesting story about three mothers, Amy as a main characters, her best friend Carla and Kiki, they who work too hard and not valued by those around them. When all of them have reached their limits, they rebel from responsibility as a wife, a mother and an employee to enjoy their long delayed freedom. In this film contains many swear words languages used. In each scene and the things they did, there are always different swear words. And every swear word spoken by characters in a *Bad Mom 2016* movie does not only mean expressing anger or frustration, there are those who express intimacy between friends and some swear words to express jokes. Examples as seen in the movie is Amy's monologue.

“...then racing to work where I have meeting, after meeting ,after meeting. I usually end up eating a **shi**y¹ lunch** at my desk, and I try to workout once a week. (00:01:21)”.

From monologue above, the type of swear words is included in the types Emphatic swearing. A person can be emphatic by swearing. In this example, the

reason Amy said the swear words was to express herself, that she was really tired of her daily routine. That is why Amy swore about her food on the table. She was too busy with her duties as a wife, mother of two children, and her job as a representative of a coffee company required her to attend the meeting after the meeting until she did not have enough time to eat decent food.

From the example of the dialogue, the researcher decided to analyze the use of swear words in the *Bad Mom* 2016 movie. Through this film we can understand the type and reason of using swear words. In this movie there are many situations in which swear words are spoken frequently. The researcher found a previous study from *Journal of Children and Media*, Vol. 3, No. 2, 2009 “Swearing In The Cinema” by (Cressman, Callister, Robinson, & Near, 2009). The study examines the types, frequency, and usage of profanity in movies directed at and featuring teenagers. They found out that the ammount of profanity in teen movie has actually decreased since the 1980s. From youngster until old people use swear words in their daily activity. They do not care whom they are talking to, swear words are spoken in some of their talk, without thinking about the feel of the hearer, its just represent what they feel.

On the other hand, even though swear words is not appropriate to say at any time, sometimes they are very useful for some people. Because words could express feelings, or represent what we feel, such as anger, pain, frustration, disappointment, and other feelings (Stephens, Atkins, & Kingston, 2009). However, there are also some people who use these words to look cool, and to attract attention. And there are some people who use these words because they

have made it a habit in everyday life. Swear words may be effective to express the emotions if it is used at the right time and in the right place. If not it will cause problems in communication between the other person if you do not use swear words in the right place and the right time. Based on the phenomena and explanation above, the researcher concluded to conduct this research with entitled **“SWEAR WORDS IN BAD MOM 2016 MOVIE; SOCIOLINGUISTICS APPROACH”**.

1.2 Identification of The Problem

Considering the problem explained in the background, the researcher want to analyze:

1. Swear words used by the characters in *Bad Mom 2016* movie.
2. Types of swear words used by the characters in *Bad Mom 2016* movie.
3. The frequencies of swear words used by the characters in *Bad Mom 2016* movie.
4. The context of swear words used by the characters in *Bad Mom 2016* movie.

1.3 Limitation of The Problem

Based on the problems that have been identified, the researcher make limits of the problems, as follows:

1. Analysis types of Swear words used in the *Bad Mom 2016* movie.
2. Analysis frequencies of swear words used in *Bad Mom 2016* movie.

1.4 Formulation of The Research

Facing the limitations of the problem that the researcher had specified, researcher would like to formulate the problem as follow:

1. What are the types of swear words found in the *Bad Mom 2016* movie?
2. How is the frequencies of swear words used by the character in

Bad Mom 2016 movie?

1.5 Objective of The Research

This research is considered necessary because it can provide information about the speech act contained in *Bad Mom* movie. The objectives of this research are:

1. To discribed the types of swear words found in the *Bad Mom 2016* movie.
2. To discribed the frequencies of swear words used by the characters in *Bad Mom 2016* movie

1.6 Significance of the Research

1.6.1 Theoretically

This research applied the theory to analyze the movie; it is as a reference to others researcher who conducts the same research. So, it can make people understand about the story of the movie and to add people knowledge about types of swear words and the purpose of the swear words. Researcher hopes that after reading this research people understand about what is the function of knowing this approach and applied the approach to other analysis which is related.

1.6.2 Practically

This research give practical contribution for the English Department students to be a source in learning about informal language variety, especially about swear words. And also help others to understand the types of swear words and the used of each swear words. So, that people in the society can be a better person and could use the most appropriate words to speak to each others in daily.

1.7 Definition of the Key Terms

To avoid misunderstanding for the reader, the writher explains the definition of the term as follow:

Sociolinguistics	: Sociolinguistic is the study about language that related with society that the language related with the use of the languages that spoken by the society (Holmes, 2001).
Swearing	: Swearing is a perennial source of fascination for those who are interested in language and society, continuously to provoke controversy and raising topical issues. An extraordinary range of style and content has evolved in oaths, profanity, foul language, and ethnic slurs over the centuries, on a scale from the most sacred utterances to the most taboo. Formal swearing is a ritual of social compliance and obligation. On the other hand, informal swearing constitutes a transgression of social codes ranging from merely impolite to the criminal (Hughes, 2006).
Swear Words	: Words that are rude or offensive as a way of emphasizing what you mean or as a way of insulting someone or something. Swear words are used to promise or say firmly that you are telling the truth or that you will do something or behave in a particular way (Cambridge Dictionary).