

CHAPTER III

METHOD OF RESEARCH

3.1. Research Design

Research Design is the method used by the researcher as the way to collecting the data and analyzing the data. Creswell (2014) stated that research design is the specific procedures used by researcher in research process: collecting data, analyzing data and reporting the data. So, research design is approaches that applied by researcher to answer the research problem. Creswell (2014) divided the approach into three approaches, those are qualitative, quantitative, and mixed methods.

The researcher applied qualitative approach in this research. The qualitative approach used in this research based on the social phenomenon that researcher analyzed, the form of data, and the technique of collecting data used by the researcher. Creswell (2014) qualitative research is a tool for understanding the meaning from individuals or group which related to a social or human problem. In addition Taylor in Oktaviani (2015) stated that qualitative methods are research methods that produces descriptive data in the form of words or verbal obtained from human.

3.2. Object of The Research

In this research the data took from the movie script. As the object of the research the movie script is in the form of document. The movie script that used by the researcher is movie script of Rampage movie which the movie have duration 1

Hour 55 minutes. Researcher took the data from the utterance from the character in Rampage Movie script. The utterance of the character become the object of this research because the researcher need to identified request and command that the character produced. The data took from whole of the movie and the researcher only focus on the utterance that contain request and command.

3.3. Method of Collecting Data

In the process of collecting the data, the researcher use the method of observation. According to Sudaryanto (2015) method of observation is the method used by the researcher to find the data by observing. Sudaryanto divided the method of observation into two technique, there are participant and non-participant. In this research the researcher applied non-participant technique. The non-participant technique is applied in this research because the researcher did not involve in the conversation did by the characters in the *Rampage Movie*. The researcher did some steps in the process of collecting the data, as follow:

1. Watching the Rampage movie thoroughly
2. Downloading the Rampage movie script
3. Checking the accuracy of the script by watching the movie time after time
4. Selecting the data
5. Classifying the data
6. Analyzing the data

3.4. Method of Analyzing the data

In analyzing the data, the researcher using the method of identity (*padan*) to be applied in this research. According to Sudaryanto (2015) the method of identity is a method used by the researcher which the language determiner does not become in one part with the language itself. So, in this research the researcher applied pragmatics identity method to analyzing the data in the *Rampage movie*. In analyzing the data the researcher did some steps, as follows:

1. Researcher selected the utterance from the character which contain request and command.
2. After selected the utterance, the researcher put it into research table.
3. After that, the researcher analyzed the data and divided into types and form of request and command.

3.5. Method of Presenting Research Result

After doing the analysis, the next step is presenting the result of analysis. In this research, the researcher present the result in informal way. According to Sudaryanto (2015) there are two ways to presenting the result of analysis. There are informal method and formal method. Because this research is qualitative method, the data is present by using the word and sentence. The research was presented by using words and sentences to make the reader easily understand.