

CHAPTER III

METHOD OF THE RESEARCH

3.1 Research Design

To finish this research the writer must have the research design as the blueprint or strategy. This research uses qualitative research design because the data are words, phrases, sentences, expression that consists in the novel. Creswell (2014) stated that research designs are types of inquiry within qualitative, quantitative, and mixed methods approaches that provide specific direction for procedures in a research design. Writer is able to finishes this research by collecting, classifying, analyzing, and interpreting data. The writer only describes the phenomena found in the objects of study without manipulating the data. Therefore, this research is a part of qualitative research.

3.2 Object of the Research

Object of the research is the novel. According to Sugiyono (2012), object of a research is an attribute, character or value of someone, something or certain activity that has a certain variation which is separated into parts by the researcher to analyze. Therefore, the object of this research is a hero's journey of Alice in the novel *Alice's Adventure in Wonderland*, a novel by Lewis Carroll which originally published in 1865.

3.3 Method of Collecting Data

The next stage to complete this research is collecting the data. The data is collected after the writer decides the object of the research. According to Faruk (2014), the collecting data that is done by discovering of all sources associated with the object of research is called as library research. Therefore, basically this research is applying library research method. To support the library research, the writer uses the documentation as the technique to collect the data.

As stated by Sugiyono (2012), the technique of documentation is used to search for the data concerning matters or the variable. They took the form of the note, inscription, transcript, book, agenda, newspaper, magazine, notes of a meeting, etc. The data mostly take from book and journal. Therefore, the collecting data in this research is using documentation technique. The data of this research are collected used documentation method based on a sentence of the conversations in the novel entitled *Alice's Adventure in Wonderland* by Lewis Carroll. To obtain the data, several steps are done as follows:

1. The writer looked for the novel
2. The writer read the text
3. The writer looked for the conversation of the novel entitled *Alice's Adventure in Wonderland* and took screenshots.
4. The writer underlined the contents of the book
5. The writer identified the sentence of conversation based on 2 stages of hero's journey related with Campbell's theory.
6. The writer collected the data

7. The writer typed the data

3.4 Method of Analyzing Data

According Schatzman and Strauss (as cited in Creswell, 2014), qualitative data analysis mainly includes classifying things, people, and events and the properties that characterize them. In this research, it also starts from the classification of data by looking at the compatibility of the characteristics of the data with the existing categories. Hence, this research is a part of qualitative data analysis. However, to do qualitative data analysis consist many kinds of method. Qualitative content analysis is one of them. According to Hsieh and Shannon (as cited in Hashemnezhad, 2015), qualitative content analysis is a research method for subjective interpretation of the content which is a text data through the systematic classification process of coding and identifying themes or patterns.

Writer shows how the procedure of analyzing the data. First is the writer reads the book several time. Second is after the writer reads the book, writer underlines the contents of the book which is use as a data for the research. Next writer collects it. Then writer types the data. Finally, writer is using theory of hero's journey to analyze the data by writer own words.

3.5 Method of Presenting Research Result

After choosing the suitable methods, the writer can make sure how the result can be presented. As mentioned before, this is qualitative research with is loaded with description and explanation. According to Sugiyono (2012), to

present the result of qualitative research, the most frequent form of displaying data for qualitative research is by using text. Therefore in this research, the writer will present the result only in the form of texts.