

## **CHAPTER III**

### **METHOD OF RESEARCH**

#### **3.1 Research Design**

The research started from researcher's interest in the use of slang words found in American captions on Instagram. During the researcher conducted the research, researcher explored the phenomenon of slang words widely from books from some experts, journals, and information from internet. The researcher used descriptive designs on the development of this research. The data source obtained by the researcher is from Instagram account. The selection of the account is random and currently widely used by American. Researcher selected the account without realized by the owner of the account. Then, the researcher collected the data used observation non-participant method and analyzed the data through some steps such as collected all data that related to slang words which is the caption is in abbreviation form, then classified according to characteristics of the abbreviation's construction, and the last concluded the results of the research that has been analyzed.

The design of this study was chosen to describe the phenomenon that occurs naturally. As part of the subject in this study, the researcher concluded that this research is a qualitative research as the type of the research.

### **3.2 Object of the Research**

Referring to the previous explanation above, it can be concluded that the object of this research is about the phenomenon of slang words. The researcher found that slang words in abbreviation form in the American caption on Instagram. This research is conducted with a broad understanding based on books, articles, and journals. The researcher presented the results this research of informal and detailed explanations.

The selection of participants is based on several reasons, such as the participants are those with Instagram account. The second one, the participant is an American citizen, and the last participant whose account has uploaded the image with some information. Typically, the researcher divided the age of the participants ranged from adolescent to adult because this age range is based on the focus of this research relating to the often used slang words of this age.

### **3.3 Method of Collecting Data**

In process of collecting data in this research, researcher used Non-participant Observation Method. The method of collecting data by Sudaryanto (2015) *Metode Simak* (203) and *Teknik Catat* (203). In relation to the process of this research there are several steps, as follows:

1. First, the researcher searching the American accounts on Instagram. The researcher chooses unlock accounts to get the data easily. Then, scroll

down all the posts and read the captions until found the captions which are containing slang words.

2. Second, the researcher identifying slang words from those American captions.
3. Third, the researcher finding out all the meaning slang of American captions from other sources, but this step is the most taking time.
4. The last, the researcher writing the information (note taking). For all the steps were conducted during 7 months starting from July 2017 until January 2018.

### **3.4 Method of Analyzing Data**

In the process of analyzing data, the data will be analyzed with qualitative descriptive method. The method of analysis data is *Metode Padan* by Sudaryanto (2015). In relation to the process researcher took some steps, such as:

1. Reading and understanding American captions. This is about general information of slang and to reflect on its overall meaning.
2. Classifying American captions. This is about the types of slang that found on Instagram.
3. Describing American captions. This is about interpretation of slang and the factor the use of slang.
4. Concluding all information. This is about conclusion of data interpretation.

### **3.5 Method of Presenting Research Result**

Furthermore to emphasize in terms of presenting research data, researcher presented the data in Informal Method by Sudaryanto (2015). It can be seen in the data shown in amount of examples and a theoretical framework. Then, the method of presenting research data can be done widely depending on the research context and the researcher as the main subject that presents the data.