

**AN ANALYSIS OF SLANG WORDS ABBREVIATION
IN AMERICAN CAPTION ON INSTAGRAM:
A SOCIOLINGUISTICS APPROACH**

THESIS



By:
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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
YEAR 2019**

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Submitted in Partial Fulfillment of the Requirement for the Degree of Sarjana

Humaniora



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Is the real work of my self and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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This thesis has been approved to be examined on the date as indicated below.

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ABSTRAK

Penelitian ini adalah fenomena bahasa yang terjadi dalam sosial media khususnya Instagram. Pengguna instagram sering melakukan tindakan mengunggah gambar dan video dengan menambahkan teks dibagian bawah dan dalam bahasa inggris disebut dengan 'Caption'. Penggunaan caption tersebut mengisyaratkan gaya bahasa anak muda yang disingkat-singkat dan bersifat praktis. Gaya bahasa tersebut diteliti dan terdapat penggunaan slang. Tujuan penelitian ini adalah untuk mengetahui susunan dan arti bahasa slang serta alasan penggunaan bahasa slang yang terdapat pada caption yang digunakan oleh remaja atau orang dewasa di Amerika pada Instagram. Berkaitan dengan fenomena tersebut, maka peneliti tertarik untuk membahas tentang fenomena kata-kata slang yang disingkat yang ditemukan dalam caption pada media sosial Instagram. Lebih lanjut, penelitian ini merupakan penelitian yang menggunakan metode deskriptif kualitatif. Data tersebut diambil dari akun media social Instagram orang Amerika secara acak dalam kurun waktu tertentu. Data dikumpulkan oleh peneliti selama dua bulan sejak pertengahan Maret sampai pertengahan Mei. Data-data yang dikumpulkan adalah data yang bersifat kualitatif. Metode pengumpulan data yang digunakan dalam penelitian ini adalah Metode Simak dan Catat. Metode analisis data yang digunakan dalam penelitian ini adalah metode padan. Metode penyajian data yang digunakan dalam penelitian ini adalah metode informal. Merujuk pada ketiga metode tersebut, peneliti menggunakan teori Sudaryanto. Berdasarkan hasil penelitian, dapat disimpulkan bahwa data yang ditemukan tersebut mengandung penggunaan slang dan beserta susunannya didalam caption orang Amerika pada Instagram.

Kata Kunci: Bahasa Slang, Singkatan, Caption.

ABSTRACT

This research is a study of language phenomena that occurs in social media, especially Instagram. Instagram users often take action to upload images and videos by adding text at the bottom and in English called 'Caption'. The use of the caption implies a youth style that is abbreviated and practical. The language style is researched and there is the use of slang. The purpose of this study was to find out the composition and meaning of slang and the reason for using slang language found in the caption used by teenagers or adults in America on Instagram. Regarding this phenomenon, the researchers are interested in discussing the phenomenon of abbreviated slang words found in the caption on Instagram social media. Furthermore, this study is a study that uses qualitative descriptive methods. The data is taken from random Instagram social media accounts in a certain period of time. Data was collected by researchers for two months from mid-March to mid-May. The data collected is qualitative data. The data collection method used in this research is the Record and Record Method. The data analysis method used in this research is the 'Padan' method. The data presentation method used in this study is an informal method. Referring to the three methods, the researcher used the Sudaryanto theory. Based on the results of the study, it can be concluded that the data found contains the use of slang and its composition in the American caption on Instagram.

Keywords: Slang words, Abbreviation, Caption.

MOTTO AND DEDICATION

God doesn't require us to succeed, he only requires that you try.

-Mother Theresa-

This thesis is dedicated to:

M. Br Sitompul

Who gave birth and raised me. Someone who has the right to question whatever happens in my life and always laugh at my joke.

&

D. Saragi Napitu

Who loves me from a distance.

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TABLE OF CONTENTS

	Page
COVER PAGE	i
TITLE PAGE	ii
SURAT PERNYATAAN	iii
DECLARATION	iv
APPROVAL PAGE	v
ABSTRAK	vi
ABSTRACT	vii
MOTTO AND DEDICATION	viii
ACKNOWLEDGMENT	ix
TABLE OF CONTENT	x
LIST OF FIGURES	xi
LIST OF TABLES	xii

CHAPTER I INTRODUCTION

1.1. Background of the Research	1
1.2. Identification of the Problem	7
1.3. Limitation of the Problem	8
1.4. Formulation of the Problem	8
1.5. Objective of the Research	9
1.6. Significance of the Research.....	9
1.7. Definition of Key Terms	10

CHAPTER II REVIEW OF RELATED LITERATURES AND THEORETICAL FRAMEWORK

2.1 Sociolinguistics	11
2.2 Slang	14
2.3 Previous Study	24
2.4 Theoretical Framework	27

CHAPTER III METHOD OF RESEARCH

3.1. Research Design.....	29
3.2. Object of the Research	30
3.3. Method of Collecting Data.....	30
3.4. Method of Analyzing Data.....	31
3.5. Method of Presenting Research Result	32

CHAPTER IV RESEARCH ANALYSIS AND FINDING

4.1. Research Analysis	33
4.2. Research Finding	53

CHAPTER V CONCLUSION AND SUGGESTION

5.1. Conslusion.....	65
5.2. Suggestion.....	66

REFERENCES	67
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APPENDICES

Lampiran 1. CURRICULUM VITAE

Lampiran 2. LETTER OF THE RESEARCHER PERMITTING

LIST OF FIGURES

	Page
Figure 1.1 Background of Research Example.....	1
Figure 2.1 Theoretical Framework.....	17
Figure 4.1 Data 1.....	23
Figure 4.2 Data 2.....	24
Figure 4.3 Data 3.....	25
Figure 4.4 Data 4.....	26
Figure 4.5 Data 5.....	27
Figure 4.6 Data 6.....	28
Figure 4.7 Data 7.....	29
Figure 4.8 Data 8.....	30
Figure 4.9 Data 9.....	31
Figure 4.10 Data 10.....	32
Figure 4.11 Data 11.....	33
Figure 4.12 Data 12.....	34
Figure 4.13 Data 13.....	35
Figure 4.14 Data 14.....	36
Figure 4.15 Data 15.....	37
Figure 4.16 Data 16.....	38
Figure 4.17 Data 17.....	39
Figure 4.18 Data 18.....	40
Figure 4.19 Data 19.....	41
Figure 4.20 Data 20.....	42
Figure 4.21 Data 21.....	43
Figure 4.22 Data 22.....	44
Figure 4.23 Data 23.....	45
Figure 4.24 Data 24.....	46
Figure 4.25 Construction of Quantity Framework.....	47
Figure 4.26 Construction of Combination Framework	48

LIST OF TABLE

	Page
Table 2.1 List of Slang Words.....	9
Table 4.1 Quantity of One Letter/ Number.....	45
Table 4.2 Quantity of Two Letters/ Numbers.....	45
Table 4.3 Quantity of Three Letters/ Numbers.....	47
Table 4.4 Quantity of Four Letters/ Numbers.....	47
Table 4.5 Quantity of Five Letters/ Numbers.....	48
Table 4.6 Quantity of Many Letters/ Numbers.....	49
Table 4.7 Combination of Capital Letters.....	51
Table 4.8 Combination of Numbers.....	52
Table 4.9 Combination of Letters and Numbers.....	52
Table 4.10 Combination of Letters, Numbers, and Punctuation.....	53
Table 4.11 Combination of Numbers or Letters in Pronounce.....	53