

**THE ANALYSIS OF CONVERSATIONAL
IMPLICATURE IN THE DUFF MOVIE:
PRAGMATICS APPROACH**

THESIS



**By:
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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
UNIVERSITY OF PUTERA BATAM
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**Submitted in Partial Fulfilment of the Requirement for the Degree of
Sarjana Sastra**



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This thesis has been examined and approved on the date as indicated below:

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ABSTRAK

Implikatur adalah kalimat yang menyampaikan makna secara tidak langsung (tersirat). Implikatur percakapan adalah sesuatu yang tersirat dalam percakapan, yaitu sesuatu yang dibiarkan tersirat dalam penggunaan bahasa yang sebenarnya. Tujuan dari penelitian yaitu menganalisis implikatur percakapan dalam film “The DUFF” yang meliputi pelanggaran maxim dan tipe dari implikatur percakapan. Sumber data yang digunakan dalam penelitian ini adalah semua ujaran dalam film “The DUFF”. Penelitian ini adalah penelitian kualitatif deskriptif karena hasil dari penelitian ini akan ditampilkan dalam bentuk kalimat. Data dianalisis dengan menggunakan teori Grice. Dalam mengumpulkan data, peneliti menggunakan metode observasi dengan teknik simak bebas libat cakap. Data yang terkumpul dianalisis menggunakan metode padan pragmatik dari Sudaryanto (2015). Metode ini digunakan untuk mengklasifikasikan dan memadu-padankan dengan teori yang ada. Hasil dari penelitian ini menunjukkan bahwa kebanyakan implikatur percakapan terjadi karena karakter melakukan pelanggaran maxim of relevance. Berdasarkan tipe dari implikatur percakapan antara implikatur percakapan khusus dan implikatur percakapan umum yang paling banyak digunakan adalah implikatur percakapan umum. Kesimpulannya, penelitian ini menganalisis tentang pelanggaran pada maxim yang menyebabkan implikatur percakapan terjadi dan tipe dari setiap implikatur percakapan yang terjadi di dalam film “The DUFF”.

Kata kunci: Pragmatik, Implikatur Percakapan, Maxim, Film The DUFF.

ABSTRACT

Implicature is utterances which convey indirectly meaning or implicit meaning. Conversational implicature is something which is implied in conversation, that is, something which is left implicit in actual language use. The aim of this research was to analysed conversational implicature in the “The DUFF” movie which includes flouting maxims and the type of conversational implicature. The source of data which used in this research was all of the utterance in the “The DUFF” movie. This research is the descriptive qualitative research because the result of the data analysis is in the form of sentences. The data analysed by using Grice’s theory. In collecting data, the researcher used non-participant of observational technique. The data collected were analysed by using the method proposed by Sudaryanto (2015) named pragmatic identity method. This method used to classify the data and combined it into the theory. The result of the research showed the most of conversational implicature rises because the character flouting maxim of relevance. Based on the types of conversational implicature between particularized conversational implicature and generalized conversational implicature, the most common used in this movie is generalized conversational implicature. In conclusion, the researcher was analysed the flouting of a maxim which rises conversational implicature and the types of each conversational implicature happened in the “The DUFF” movie.

Keywords: Pragmatics. Conversational Implicature, Maxim, The DUFF movie.

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