

CHAPTER III

METHOD OF RESEARCH

3.1 Research Design

This research is designed as a descriptive-qualitative research. Qualitative research focuses on data in the form of description or words written (Sudaryanto, 2015). Qualitative research is applied in this research because the data in this research is not a statistical data, but instead is a descriptive data. The data is first collected, and then classified and analyzed in which finally drawn into the conclusion with words. Therefore the qualitative method is considered as the most appropriate method in this research to find out the types and functions of code switching in Young and Fabulous movie.

3.2 Object of the Research

In this research, the researcher chose code switching as the object of this research. In addition, the data source of this research is the utterances that involved code switching in which all the data are taken from Young and Fabulous movie. Young and Fabulous is a Singaporean movie, directed by Michael Woo and Joyce Lee in 2016.

3.3 Method of Collecting Data

In this research, the researcher used the observational method to collect the data. The technique that is used in collecting the data is the non-participatory technique and note taking technique (Sudaryanto, 2015). Non participatory technique is used in this research because the researcher does not involve in the movie, but instead as an observer to observe the movie, and note taking technique is used by the researcher to collect the utterances that involved code switching. Thus, there are several steps the researcher used in order to collect the data.

1. Watching the movie for multiply times
2. Listening meticulously to the utterances
3. Taking notes of the utterances that involved code switching
4. Selecting 30 data from the collected data

3.4 Method of Analyzing Data

After collecting the data, the data were then analyzed by the researcher with applying classification method by Kothari (as cited in Palic, 2015). Classification method is the process of sorting data based on the category. Thus, in data analysis, the researcher applied classification method to determine the data into its category based on the types and functions by following theory:

1. Types of code switching by Poplack (as cited in Heeti & Abdely, 2016)
2. Functions of code switching by Appel and Muysken (as cited in Geman, 2016)

3.5 Method of Presenting Research Result

In this research, the researcher presented the findings and result analysis by using informal method by Sudaryanto (2015) to present the data. The informal method refers to the method of presenting the result which is described by words and sentences or so called textual. Therefore, the result of this research is presented in words or sentences.